

**Brighton & Hove Cycle Theft Reduction Strategy:
in partnership with 'BIKE OFF'**

Work package	Detail	Timing
Research: aim is to define and understand more accurately the nature of cycle theft and fill knowledge gaps	Desk Based Offender profiling: Review of standards of cycle stands and information relating to risks of theft through fly-parking Review of literature for cycle theft prevention and best practice such as use of 'trap cycles'. A summary document will be produced which details findings and sets out a full work programme.	February
	Observation/situational research: a) Scoping observation b) Site selection for detailed observation c) Observation framework and tools development d) Date capture e) Data analysis An assessment of potential intervention sites and theft hotspots will be produced as well as research questions, recording tools and protocols, raw data and spreadsheet of cycle parking data	Feb-Mar 07
Promotion/education	Communication strategy: Mar 07 Deliverable: Communication strategy doc and assistance in delivery	March/Jun 07
	Creation of educational/promotional materials:	March/June
	Cycle Theft Education events: Including a seminar and film screening	March/June
	Incentive schemes: Implementation of security accessory purchase incentive schemes for specific cycle user groups	March/June
Provision of new and different infrastructure	To be informed by findings from research. This includes design specifications and installation of appropriate and secure cycle parking and environments. Implement proposals and specifications in collaboration with council engineers and equipment suppliers.	Apr-May 07 (phase 1 - ongoing)
Monitoring and Performance Assessment	Monitoring and review of immediate outcomes: a) Data capture b) Data analysis Produce a spreadsheet of cycle parking data and document and review findings	Jun 07 – Jan 08
	Performance and evaluation: Review of police recorded data: Bikeoff to write up project for dissemination as Case Study for other practitioners.	April 08 - onwards

