

**BRIGHTON & HOVE CITY COUNCIL**

**25 SEPTEMBER 2003**

**NOTICE OF MOTION**

**ANTI-LITTER CAMPAIGN**

**This council** reiterates its support for the outcome of the recent Best Value Review of Waste and warmly welcomes progress made through the provision of a new dedicated enforcement team dealing with persistent waste problems in the City. However, it notes with concern the perception by many residents, businesses and visitors that problems relating to unclean streets persist.

This council notes with interest Darlington's high profile Anti-Litter Campaign which pioneered the use of on-the-spot-fines for littering, where it is estimated that around 600 people (between November 2002 and August 2003) have received the £50 fines issued by community wardens and the council's Environment Response Team. A further number of prosecutions have been made of persistent offenders through court action and a 'naming and shaming' strategy. The scheme has also been praised for pro-actively enlisting the support of residents, traders, businesses and media organisations in the area.

This council believes this pro-active approach is worthy of further consideration and requests that a full report, outlining the implications of such an anti-litter strategy is brought to the relevant committee, as soon as possible.



Councillor Paul Elgood



Councillor David Watkins



Councillor Dawn Davidson