

## Brighton & Hove City Council

For general release

**Meeting:** Sustainability Commission

**Date:** 10<sup>th</sup> September 2003

**Report of:** Karen Gardham, Sustainability Co-ordinator

**Subject:** Response to "Your Future - Your Say" – draft Tourism Strategy

**Ward(s) affected:** All

### 1. Purpose of the report

1.1 The draft Tourism Strategy "Your Future, Your Say" should be considered by the Sustainability Commission in order to formulate a response to this document, with the aid of Appendix A which has been prepared as a response.

### 2. Recommendations

2.1 That the Commission agree a response to "Your Future, Your Say", the draft Tourism Strategy.

### 3. Information/background

3.1 The draft Tourism Strategy went out to consultation in July of this year. All Councillors received a copy, and comments were invited from all sections of the community.

3.2 A draft response to the Strategy is attached in Appendix A. The Commission are asked to approve a response based on Appendix A.

3.3 Comments from the Commission need to be submitted by 12<sup>th</sup> September (an extension from the original 29<sup>th</sup> August deadline, to allow the Commission to discuss this at this meeting).

### 4. Consultation

4.1 Businesses and the wider community have been asked to comment on the draft Strategy. This is an opportunity for the Commission to ensure

sustainability implications are considered when the final copy of the Tourism Strategy is considered.

## COMMITTEE REPORT APPENDIX



<b>Meeting/Date</b>	<b>Sustainability Commission</b>
<b>Report of</b>	<b>Karen Gardham, Sustainability Co-ordinator</b>
<b>Subject</b>	<b>Comment on "Your Future, Your Say" – draft Tourism Strategy</b>
<b>Wards affected</b>	<b>All</b>

<p><b>Financial implications</b> No financial implications. <i>Finance Officer consulted: Jill Spedding / Date: 2 September 2003</i></p>
<p><b>Legal implications</b> No legal or human rights implications. <i>Lawyer consulted: Louise Hanrahan / Date: 2 September 2003</i></p>

<p><b>Corporate/Citywide implications</b> It is important that the Sustainability Commission respond to a document which will have an effect on all residents and visitors to the City.</p>	<p><b>Risk assessment</b> No risks identified.</p>
<p><b>Sustainability implications</b> Tourism has an impact on the environment and the local community through the additional pressure added to the city through the extra people entering it. However it is also the main form of income for the city, so it is important to balance these economic considerations with environmental and social concerns.</p>	<p><b>Equalities implications</b> The Commission needs to address the balance between considering all sections of the community in Brighton and Hove, and the needs of tourists visiting the city.</p>
<p><b>Implications for the prevention of crime and disorder</b> The Commission needs to address issues of litter and anti-social behaviour that may be exacerbated by tourism, in their response to balancing this with the desires of tourists.</p>	

<p><b>Background papers [Part 1 reports only]</b> 1. "Your future, your say" – draft Tourism Strategy</p>
<p><b>Contact Officer</b> Karen Gardham Ext 3332</p>