

POLICY & RESOURCES (RECOVERY) SUB-COMMITTEE

ADDENDUM 2 – PRESENTATIONS (FOR INFORMATION ONLY)

4.00PM, THURSDAY, 20 JANUARY 2022

HOVE TOWN HALL - COUNCIL CHAMBER

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ADDENDUM

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BRIGHTON & HOVE CITY
Employment and
Skills Recovery Plan
Progress Review
March to September 2021

INTRODUCTION

The Brighton and Hove City Employment and Skills Recovery Plan was developed in response to the impact on employment and skills in the city caused by:

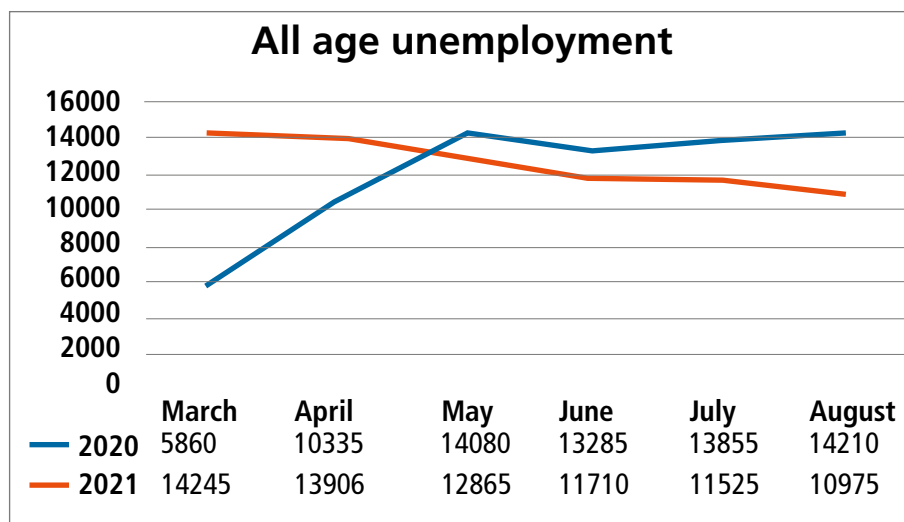
- the Coronavirus pandemic
- the end of the transitional arrangements with the EU
- the extensive policy reforms to the further and higher education landscape and the Plan for Jobs announced by the government in July 2020.

The plan included 9 objectives and a priority objective on decreasing digital exclusion and increasing digital inclusion across the city. This is a priority objective which cuts across the 9 objectives.

This document outlines the key activities that have been undertaken towards achievement of the plan's objectives.

Unemployment

According to unemployment data just under 6000 people were unemployed leading up to the pandemic in March 2020. After a sharp rise in April and May 2020, it remained at around 14,000, until the first signs of recovery in May 2021. Since then, there has been a reduction in unemployment and the number of job vacancies is increasing.



OBJECTIVE 1

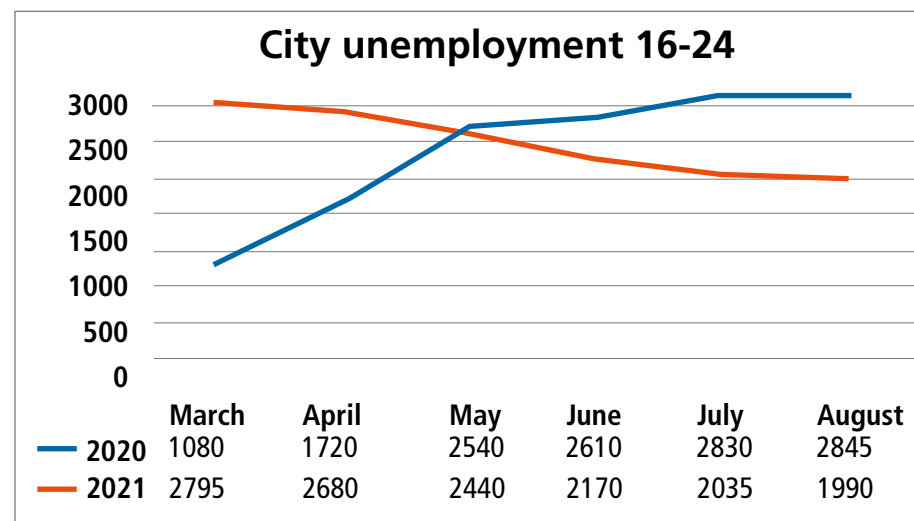
Interventions supporting young people into education, training, work, and apprenticeships that lead to a decline of NEETs and youth unemployment in the city and address.

- **Local employer participation with the Kickstart Scheme and creation of meaningful opportunities – resulting in young people moving into sustainable work**
- **Local implementation of the expanded youth offer**
- **Establish a physical and virtual Youth Employment Hub in the city**
- **Creation of new high quality Traineeship opportunities in the city aligned to occupational standards – to support progression into apprenticeships and sector specific jobs**

Progress

- The Kickstart scheme has been successfully rolled out in the city, with 500 young people aged 16-24 participating on the scheme with 200 employers.
- Brighton and Hove City Council has appointed a Pre-employment Co-ordinator to lead Kickstart within the council.
- Young People Specialist Work Coach Teams have been established at the city's Jobcentres and new provision selection tools ensure that clients receive the most appropriate support.
- Brighton Dome and Future Creators hosted a Kickstart Jobs Fair which attracted 30 employers and up to 200 young people. 146 digital badges were awarded for participation.

- New Youth Employability Work Coaches have been recruited to work with 10% of the most vulnerable young people at each Jobcentre (1 at each Jobcentre).
- The BHCC Youth Employment Hub was launched in the city in June. It has had 270 starts, 53 work outcomes including Kickstart, 2 work placements, 179 social inclusion steps and 9 certifications.
- Five providers have secured contracts to deliver Traineeships to support young people in the city with delivery across a range of sectors.
- Youth unemployment is declining.



OBJECTIVE 2

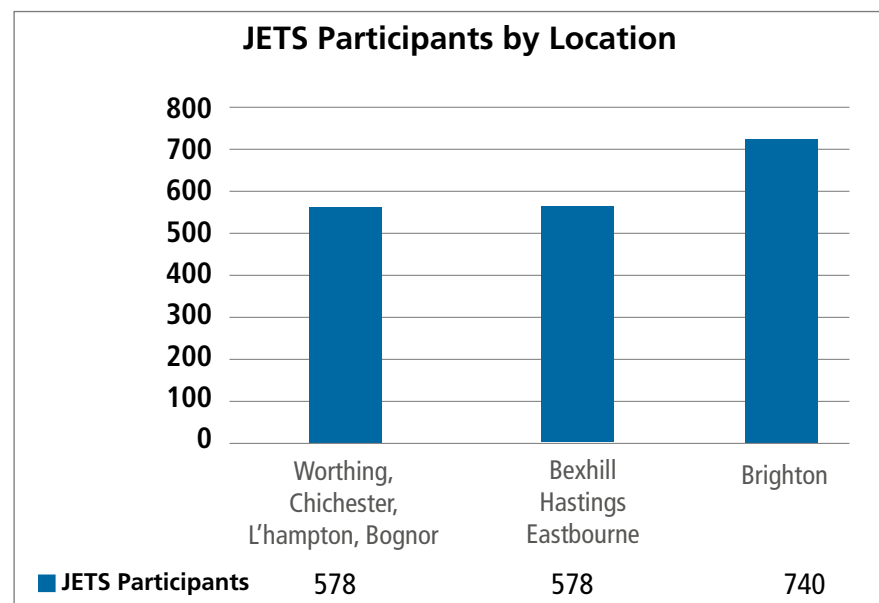
Local delivery of National Careers Service and Jobcentre Plus interventions that support people into work, lead to a decline of unemployment in the city and support sector skills gaps.

- **Deliver high quality careers, information, advice and guidance to the unemployed and economically inactive seeking employment, utilising labour market information to respond to local sector demand**
- **Deliver a sector-based skills academy offer that responds to local employer demand for skills**
- **Maximise the city's use of the Flexible Support Fund to fund projects or interventions that move people closer to employment**
- **Enhance local workforce capacity to support delivery**

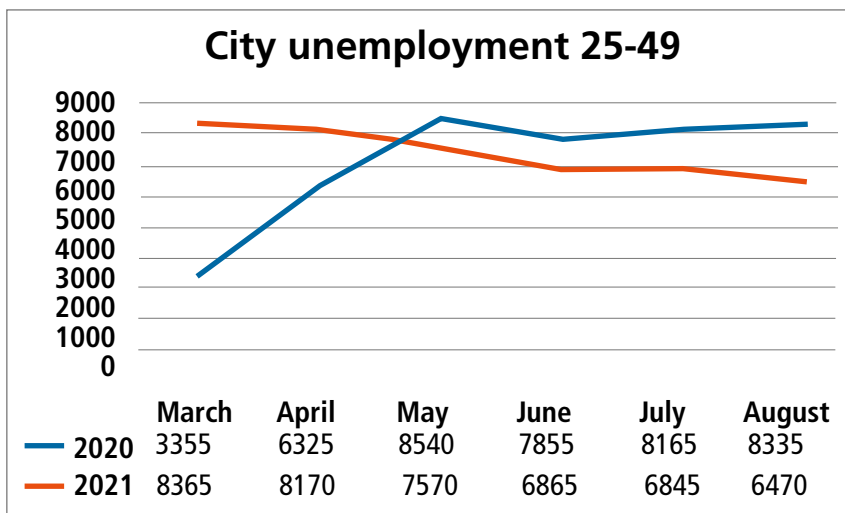
Progress

- Flexible Support Funding (£183,905) has been awarded to the council by the Department for Work and Pensions (DWP) for the Youth Employment Hub which provides significant new resources to address youth unemployment in the city and address digital inclusion aims. BHCC have made an in-kind contribution of £97,467
- Flexible support funding enabled the Brighton Dome and Future Creators to provide pre employment support to young people to help them into Kickstart roles. Digital badges were awarded to recognise new skills learnt.

- 62 Sector Workforce Academy Programmes with 351 customer starts were delivered between 1st March and 31st August
- Vacancies in the city have grown across most sectors driven by an increase in demand for workers by shop owners, wholesalers, logistic companies, adult social care, and the hospitality sector.
- The DWP Work Coaches can access a Flexible Support Fund allocation of up to £200 per job seeker to support with personal barriers, including IT procurement to enable digital inclusion.
- 90 new DWP Work Coaches were recruited to meet increased demand caused by the pandemic. They are working intensively with the recently unemployed and customers aged 18-24.
- 740 jobseekers started on the JETS Work and Health Programme



- The new DWP Restart programme was launched in summer 2021 and there have been 421 Restart referrals and 231 starts to date (up to 18 October 21).
- Adult unemployment is reducing with a 22% reduction in the past 12 months (August 2020) and a 23% reduction since March 2021 (6 months).



OBJECTIVE 3

High quality apprenticeships that meet employer skills requirements and provide progression pathways for residents.

- **Continue to promote interventions that lead to an increase of high-quality apprenticeships in the city**
- **Collaboration with providers and businesses to plan for future skills needs**

Progress

- The council have actively promoted Levy transfer opportunities to employers currently committing £437,815 to support 45 apprenticeships across 34 SMEs, charities and schools.
- There were 35 apprenticeship starts at the council during the review period. 19 new recruits and 16 existing members of staff are benefiting from an apprenticeship to support further skills development.
- A Government apprenticeship incentive of £3,000 is available to January 2022 for city employers who recruit new apprentices.
- The Department of Education ASK programme has delivered 35 apprenticeship awareness activities in 9 Brighton and Hove schools, reaching 1458 pupils and 199 parents.
- Apprenticeship activities include the promotion of the government incentive and the councils levy transfer scheme, and a city graduation event held in June.
- Apprenticeship participation levels have been relatively stable despite the pandemic. There are positive indicators that employers as part of their recovery, are looking to utilise apprenticeships for current and existing staff.

OBJECTIVE 4

Accredited Adult Learning Programmes that meet employer skills requirements and provide progression pathways for residents.

- **Providers to work together to effectively utilise the Adult Education Accredited Learning Budget. This will ensure a varied and relevant curriculum offer with strong progression routes and pathways and for learners**
 - **Make the new level 3 offer available, varied and accessible to residents in the city and delivered by local providers (where possible)**
 - **Seek opportunities to introduce skills bootcamp programmes**
- Progress**
- The councils Adult Education Hub was launched in September 2021. It delivers training to meet the city's current skills needs and first steps support to assist those furthest away from the labour market to move into sustainable employment or to progress into education. Curriculum areas include:— family learning, English, maths, ESOL, wellbeing, workforce development, employability, leisure learning and digital skills.
 - The Hangleton and Knoll Project and Whitehawk Inn deliver adult learning and engagement activities in the city with £40,000 of funding secured from Housing Revenue Account.
 - Level 3 courses are now available in the city through the new entitlement including Association of Account Technicians (AAT) and Healthcare.
 - Skills Bootcamps have been launched nationally and are now available to Brighton and Hove 19+ residents.
 - Community Works and their member organisations have been delivering innovative engagement and employability programmes to those most in need within the city.
 - The Sussex Chambers of Commerce was chosen by the Department for Education to develop a Local Skills Improvement Plan for the region. Through the Trailblazer pilot the Chamber will work with employers and representative groups, to identify the local skills needs and identify potential solutions.
 - The Chichester College Group led a consortium including the universities of Brighton and Sussex, to submit a bid to the Department of Education to establish an Institute of Technology in the Coast to Capital Region. The investment would create cutting-edge facilities for higher level technical training with a focus on digital and sustainable technologies.

OBJECTIVE 5

Access funds that facilitate the delivery of employment and skills interventions in the city and deliver projects that support the Grow Back Greener Strategy.

- **Development and delivery of Decarbonisation Academy Pilot project in partnership with Coast to Capital LEP**
- **Deliver social housing decarbonisation retrofit programmes for homes and buildings at scale, working with LEP, academics and leading community sector providers**
- **Deliver public sector decarbonisation to fund energy efficiency and low carbon heat upgrade measures (subject to successful funding bid)**

Progress

- The Chichester College Group led a consortium bid including Greater Brighton Metropolitan College Group and BHASVIC to secure £7M of Strategic Development Funding to boost skills training in sustainable industries in the area through the delivery of five projects.
- Alternative Energy & Hydrogen Technologies (led by CCG)
- Land Management Strategies and Practices for Environmental Land Management Schemes (led by Plumpton College (with Brinsbury College)
- Electric Vehicle Training Centres (led by GB MET)
- Decarbonisation Academies in Sussex (led by East Sussex College Group)
- Establishing Carbon Literacy and Sustainability Awareness (led by BHASVIC)
- Greater Brighton Economic Board has set up of a Task Force to ensure the city-region's homes and buildings are fit for a zero-carbon future. Skills development and job creation aims are included in its remit. This work will be overseen by Lewes District Council and led by the University of Brighton.
- A bid to the Public Sector Decarbonisation Fund for public sector bodies to fund heat decarbonisation and energy efficiency measures was submitted and alternative funding sources are being investigated.

OBJECTIVE 6

Implement T-Levels and Further and Higher Education reforms in the city.

- **Ensure the infrastructure is in place to deliver T-Levels in the city by September 2023, when T Levels become a mainstream offer for eligible 16-19 providers (note roll out to all providers from September 2024)**
- **Engage with and respond to Department of Education consultation Level 2 and 3 curriculum reviews**
- **Be an early adopter of Higher Technical Qualifications**

Progress

- GB MET is currently preparing for the delivery of the following T-Level routes from 2023/24: Construction, Education and Childcare, Digital, Health and Science.
- A response to the Post 16 Level 3 Curriculum Review Consultation was submitted by the council and the full government consultation response was announced in July.
- The University of Brighton has submitted three Higher Level Technical Qualification proposals to the Institute for Apprenticeships and Technical Education, with delivery from 2023 if approved.



OBJECTIVE 7

Effective support is in place to address barriers for residents who are facing inequality in accessing the labour market. Including but not limited to age, race, disability, health or homelessness/ insecure housing, digital poverty.

- **Make progress in supporting all age groups with a disability to access pathways to employment and sustain paid work**
- **Ensure appropriate provision and pathways for residents who are homeless or in supported accommodation**
- **Ensure appropriate community learning provision pathways for residents requiring first step confidence building pathways, digital, maths, English and family learning**
- **Make progress in supporting BAME residents to access pathways to employment and sustain paid work, including appropriate provision and pathways for ESOL learners**

Progress

- The SEND Network has aligned schemes of work to the City SEN Strategy 2020-25, members of the network report good retention and an increasing number of employment opportunities becoming available.
- Amaze continues to offer a space for young people to stay connected and reduce isolation and their Amazing Futures project is supporting progression activity.
- Team Dominica have been successful in supporting 10 young people who had been furloughed back into work. Additionally, the young people undertaking supported internships have secured paid work post placement.
- Team Dominica and the council's Supported Employment Team have supported employers and employees to retain paid work.
- Possibility People is a Disability Confident advocate/leader, this involves accreditation support for organisations on that journey, as well as working with employers to support people into work through their employment project.
- The Brighton Housing Trust has received renewed funding for its Accommodation for Work Project. It provides housing and support for homeless working people and those who want to get back to into work.
- The Work and Learning Group (WLWG) is working collaboratively with stakeholders to maximise impact and reach, including the Youth Employment Hub, DWP, the Brighton and Home Young Homeless people working group, NCS, and Homeless Link.

OBJECTIVE 7

- The DWP awarded £99,999 of Flexible Support Funding to the council to work in partnership with local services to provide a Multi-cultural Employability Support Hub. Employability courses developed specifically for migrants have been launched at the new Adult Education Hub. Provision focuses on starting a business or enterprise and ESOL.
- The Launchpad Collective are now delivering an employability mentoring programme and an English for Work course.
- The Routes Programme, a partnership between Brighton Housing Trust, Community Works, The Hangleton and Knoll Project, and Workers Education Association, has been helping people furthest from the labour market to overcome barriers and support them into training and employment. Routes primarily supported residents over 50 and Black Asian and minority ethnic communities.
- The new Youth Employment Hub and Adult Learning Hub have created new multi-agency access points for residents.
- Between April and July 2021 Digital Brighton and Hove/ Citizens Online delivered 5022 digital skills support sessions. 7 devices were loaned to residents and 22 devices were gifted. 9 New data packages/ WIFI devices/ dongles supplied, and 6 Digital Champions recruited and trained.
- 50+ unemployment is improving, although at a slower pace to other age groups.



OBJECTIVE 8

A varied career education and experience of the world of work offer is available to all young people in the city.

- **Supporting all young people in education to find out about and gain more experience of the world of work – in order to make informed choices about their future education and career choices**

Progress

- All of the city's school and colleges are engaged with the Enterprise Adviser Network. They have access to support, resources, and events. Career Leaders are invited to attend a half-termly virtual meeting. Only two schools remain unmatched to Enterprise Advisers and this is being addressed.
- Events have been funded by the CEC to support access to local and regional labour market information.
- 91% of young people progressing into Years 12 & 13 in September 2021 had received an offer for post-16 education as part of the Department of Education September Guarantee.

OBJECTIVE 9

Ensure effective oversight and monitoring of funding streams which provide employability related support and services.

- **Identify the impact on local services of the cessation of significant funding streams, including EU ESF Funding, and take mitigating action.**

Progress

- A list of projects funded through EU funding streams has been collated to inform future planning.



Summary Briefing



European Union
European Regional
Development Fund



HM Government



BACKGROUND

- Founders group representing the cultural sector in the city came together to collectively support a plan for cultural recovery
- Over 100 creative workers participated in 17 conversations
- Cultural Recovery Plan was approved by TECC Committee in 2021
- Raised over £350k in 2021/22 for the cultural sector in the city
- 9 Active projects
- Governance Group and a series of active working groups
- Freelance contributors are paid for their time



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ABCD
FOR CULTURAL RECOVERY



Brighton & Hove
City Council

AIMS

- To create paid work and professional opportunities for creative workers in the city,
- To develop a more inclusive cultural offer
- To encourage partnership working
- To strengthen the creative sector in the long term



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ENLIVEN BRIGHTON

- Aims to employ creative and cultural businesses and practitioners to enliven the city centre, boosting the city's vital retail economy and making it a more attractive destination to visit.
- Key partnership with Brilliant Brighton BID
- Secured an Arts Council Project Grant
- **Current Projects:** Wayfaring Trails – Wolfströme Design



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ENLIVEN BRIGHTON

- **Current Projects:** Third Thursdays led by videoclub – A platform to commission and present new outdoor projections in the public realm.



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ENGINE ROOM

- Provides business and training support designed specifically for cultural and creative workers.
- **Current Projects:** Leadership training for 15 creative and cultural leaders to adapt to ongoing challenges and economic shocks.
- **Current Projects:** Pop-up shops training to equip creative people with the right information, skills and insights to develop mutually successful commercial partnerships.
- **Current Projects:** redesign of Culture in our City website to add training hub for creative professionals and organisations.



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ENGINE ROOM

- **Current Projects:** Igniter Events led by Always Possible - An online series of 'Igniter Events' focussed on inspiring ideas, exploring new ways of working and recharging resilience.

Brighton & Hove IgniterEvents ABCD

FOR CULTURAL RECOVERY

Brave, bold and inspiring

Does Brighton Dare? - 2 February 12:30-2:30pm

A New Resilience for Greater Brighton - 16 February 12:30-2:30pm

Compassionate, Creative... and Commercial - 2 March 4:30-6:30pm

Clusters, Communities + Co-working Spaces - 16 March 4:30-6:30pm

2022 ONLINE



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CREATIVE COMMUNITIES

- Aims to support community-led activity and improve access to local event infrastructure.
- **Current Projects:** Equality and Safety of Women in the Arts: raising awareness through a widely distributed city toolkit plus safety workshops.



What's next?

- Distribute grants from the council's current open scheme for events and live music venues
- Spaces to Grow – Establish the StG working group and continue evidence gathering
- Basic Income Guarantee Scheme - Explore further with academic partners using Irish Government model as possible good practice

[Covid-19: Irish government to pay 'basic income' to 2,000 artists - BBC News](#)



