

Decision No: CMM 1

Forward Plan No: N/A

This record relates to Agenda Item 24 on the agenda for the Decision-Making

RECORD OF CABINET MEMBER DECISION

DECISION-MAKER: COUNCILLOR DAVID SMITH

PORTFOLIO AREA: CULTURE, RECREATION & TOURISM

SUBJECT: THE VISIT BRIGHTON GREETER SCHEME

AUTHOR: LIZ BRAND

THE DECISION

(1) That the Cabinet Member noted the success achieved by the Greeter Scheme one year on and agreed to introduce the "InstaGreeter" pilot.

REASON FOR THE DECISION

(1) In order to continue to develop the "Destination Brand" for Brighton & Hove, the continuation of the Greeter Scheme and the launch of the InstaGreeter will provide a framework for progressing the 2008 Refreshed Strategy for the Visitor Economy, whilst working closely with the city's key priorities.

DETAILS OF ANY ALTERNATIVE OPTIONS

(1) None. Not applicable.

OTHER RELEVANT MATTERS CONCERNING THE DECISION

None

CONFLICTS OF INTEREST

None.

CONFIRMED AS A TRUE RECORD:

We certify that the decision this document records was made in accordance with the Local Authorities (Executive Arrangements) (Access to Information) (England) Regulations 2000 and is a true and accurate record of that decision

Date:

21 September 2010

Decision Maker:

Councillor David Smith
Cabinet Member for Culture, Recreation
& Tourism

Signed:



Proper Officer:

21 September 2010

Mark Wall, Head of Democratic Services

Signed:



SCRUTINY

Note: This decision will come into force at the expiry of 5 working days from the date of the meeting at which the decision was taken subject to any requirement for earlier implementation of the decision.

Or: This decision is urgent and not subject to call-in (date of CE's agreement to urgency of decision).

Call-In Period: 28 September 2010

Date of Call-in *(if applicable) (this suspends implementation)*

Call-in Procedure completed *(if applicable)*

Call-in heard by *(if applicable)*

Results of Call-in *(if applicable)*

Decision No: CMM –2

Forward Plan No:

This record relates to Agenda Item 25 on the agenda for the Decision-Making

RECORD OF CABINET MEMBER DECISION

DECISION-MAKER: COUNCILLOR DAVID SMITH
PORTFOLIO AREA: CULTURE, RECREATION & TOURISM
SUBJECT: SHAKEDOWN MUSIC EVENT 2011
AUTHOR: IAN TAYLOR

THE DECISION

- (1) That the Cabinet Member gives approval for officers to undertake full consultation to stage the Shakedown Music Event in Stanmer Park, Brighton on Saturday 9 July 2011 between midday and midnight.
- (2) That the Cabinet Member authorises officers to develop with the event organisers to a full Event Management Plan; and
- (3) That the Cabinet Member authorises officers to complete consultation on the event prior to a report being considered by Cabinet seeking landlord's consent for a major event.

REASON FOR THE DECISION

- (1) Shakedown would be a major event and therefore full consultation and a full Management Plan would be required for the event.

DETAILS OF ANY ALTERNATIVE OPTIONS

- (1) Not applicable.

OTHER RELEVANT MATTERS CONCERNING THE DECISION

None

CONFLICTS OF INTEREST

None.

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Date:

Decision Maker:

21 September 2010

Councillor David Smith
Cabinet Member for Culture, Recreation
& Tourism

Signed:



Proper Officer:

21 September 2010

Mark Wall, Head of Democratic Services

Signed:



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Call-In Period: 28 September 2010

Date of Call-in *(if applicable) (this suspends implementation)*

Call-in Procedure completed *(if applicable)*

Call-in heard by *(if applicable)*

Results of Call-in *(if applicable)*

Decision No: CMM –3

Forward Plan No:

This record relates to Agenda Item 26 on the agenda for the
Decision-Making

RECORD OF CABINET MEMBER DECISION

DECISION-MAKER:

COUNCILLOR DAVID SMITH

PORTFOLIO AREA:

CULTURE, RECREATION & TOURISM

SUBJECT: SUSSEX BEACON HALF MARATHON

AUTHOR: JAYNE BABB

THE DECISION

- (1) That the Cabinet Member grants consent for the Sussex Beacon Half Marathon to take place o 20 February 2011; and
- (2) That the Cabinet Member authorises officers to enter into formal agreements with the event organisers to determine conditions and levels of support as appropriate.

REASON FOR THE DECISION

- (1) Landlord's consent is required for staging events within Brighton & Hove.

DETAILS OF ANY ALTERNATIVE OPTIONS

- (1) The Half Marathon has now reached the point where it is no longer safe or practical to take the number of runners entering the race via an alternative route. The only safe option is for the event to take place on the route detailed in the report.

OTHER RELEVANT MATTERS CONCERNING THE DECISION

None

CONFLICTS OF INTEREST

None.

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Date:

21 September 2010

Decision Maker:

Councillor David Smith
Cabinet Member for Culture, Recreation
& Tourism

Signed:



Proper Officer:

21 September 2010

Mark Wall, Head of Democratic Services

Signed:



SCRUTINY

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Call-In Period: 28 September

Date of Call-in *(if applicable) (this suspends implementation)*

Call-in Procedure completed *(if applicable)*

Call-in heard by *(if applicable)*

Results of Call-in *(if applicable)*

Decision No: CMM –4

Forward Plan No:

This record relates to Agenda Item 27 on the agenda for the Decision-Making

RECORD OF CABINET MEMBER DECISION

DECISION-MAKER:	COUNCILLOR DAVID SMITH
PORTFOLIO AREA:	CULTURE, RECREATION & TOURISM
SUBJECT:	ROYAL PAVILION & MUSEUMS FEES AND CHARGES
AUTHOR:	JANITA BAGSHAWE

THE DECISION

- (1) That the Cabinet Member approves the changes to charges for admission and guiding for the period Jan 2011 – March 2014, overriding previous price changes to take into account changes to VAT and the price sensitivity of the

market.

- (2) That the Cabinet Member approves the proposed prices for commercial hire of the Royal Pavilion & Museum Venues 2011/12; and
- (3) That the Cabinet Member approves charges for image reproduction services September 2010 – March 2012 with immediate effect.

REASON FOR THE DECISION

- (1) To continue to remain competitively priced within the visitor attraction industry. Advance price setting is important for good customer relations and means that coverage in the industry can be maximised, and correct information can be provided to trade fairs to help secure bookings.

DETAILS OF ANY ALTERNATIVE OPTIONS

Action is required to meet income targets.

OTHER RELEVANT MATTERS CONCERNING THE DECISION

None

CONFLICTS OF INTEREST

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21 September 2010

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Date of Call-in *(if applicable) (this suspends implementation)*

Call-in Procedure completed *(if applicable)*

Call-in heard by *(if applicable)*

Results of Call-in *(if applicable)*