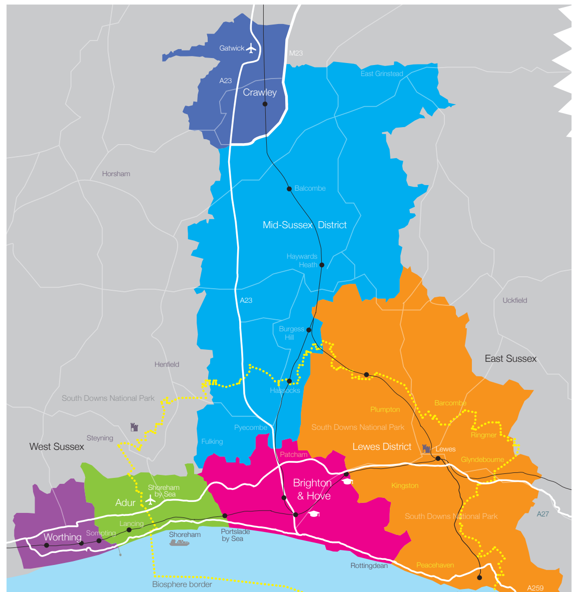
Greater Brighton City Region Charrette September 2017

Greater Brighton

OUR ECONOMY



The Greater Brighton Region

TOP 5 for jobs growth over last 10 years

FROM BRIGHTON

North	
Gatwick	27 m
London	54 m
East	
Eastbourne	23 m
Hastings	37 m
West	
Portsmouth	51 m
Southampton	65 m

POPULATION
820,000 people in 2016
97,000 more by 2030

TOP urban life satisfaction levels

TOP 10 for qualified workforce

Highest start-up rates per head of population outside London

£ 35,565 active businesses

360,145 JOBS → **48,000 MORE JOBS BY 2030**

OUR GROWTH SECTORS

Our UK Leading Sectors

Creative Digital & IT
- **£1bn** & expected to **double** in next... **5 years**

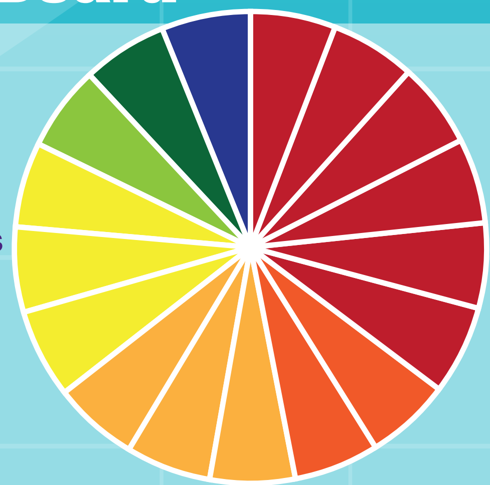
Advanced Engineering & Quantum Technology

Health & Life Sciences

Low Carbon Environmental Goods & Services

Our Economic Board

Bringing together the City Region's key players...
- 6 Local Authorities
- 2 universities
- 3 Further Education Colleges
- 3 Business Partnerships
- Coast to Capital Local Enterprise Partnership
- South Downs National Park Authority
- Gatwick Airport



OUR AMBITION

Our Barriers to Growth

Housing | Transport | Digital Infrastructure

Our Opportunities for Growth

£2bn Creative Digital & IT sector	**Business & workforce better matched**
Digital public service transformation	**Network of Research & Growth Centres**

Power of Research & Innovation

Universities driving growth through technological change and innovation

University of Sussex · University of Brighton · DIGITAL CATAPULT CENTRE BRIGHTON

Our Future City Region

- Quality, affordable homes to buy or rent
- SMART transport systems
- Less congestion
- Knowledge intensive growth
- Space for businesses to grow
- Inclusive growth
- Ultrafast broadband for businesses and homes
- Better air quality

Working towards a Deal for Greater Brighton...

HOUSING & INFRASTRUCTURE
5 POTENTIAL COMPONENTS OF A HOUSING DEAL FOR GREATER BRIGHTON

1. A Greater Brighton/HCA partnership to align policy and resources
2. A Housing Development Zone model, including a Land Value Capture mechanism and simplified CPO powers
3. A grant-based land development fund to unlock delivery
4. VAT exemption on empty property refurbishment, bringing it in line with new developments
5. Supporting Councils in their direct and indirect delivery of affordable homes – through lifting the HRA cap, local flexibility around Right-to-Buy and relaxing the rules/relationships between councils and subsidiaries

DIGITAL GROWTH
5 POTENTIAL COMPONENTS OF A CDIT CLUSTER DEAL

1. Investment in ultrafast (full-fibre) broadband infrastructure
2. Exploring the possibility of sub-national digital body to create a UK Silicon Valley
3. Support the Brighton Digital Catapult to pilot 5G technologies across the Greater Brighton Economy
4. A local Digital Connectivity Plan for broadband and mobile connectivity
5. Establish support mechanisms to help innovators to scale-up from prototype to market ready products and realise scale

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