

**From:** Anthony Prior  
**Sent:** 21 March 2018 13:42  
**To:** HCO  
**Subject:** UBER renewal

Hi, I was recently asked by a friend and colleague to share my views on Uber. In light of the upcoming licence renewal I thought I would share my comments. Please see my email quoted below.

Kind regards

Anthony Prior  
CEO Bagelman

"I think they have a terrible corporate culture.. based on what I've read.. but in also expect that is now being delt with following changes in the guard...

But, as a user.. I always choose them over the traditional cabs when traveling home to the sticks;  
More reliable for pick up (even b when I've pre booked a local cab)  
Better value (£22 Uber Vs 30£+ for local)  
Cleaner cars generally  
Less grumpy drivers.

Uber needs to be seen to be taking thier responsibility more seriously. But I do think that the old monopolies were overdue a shakeup.

I'm pro future, pro tech, pro driverless cars etc as long as it comes with due care... Then we get on to the subject of the future of employment, universal Basic Income and so on.. but that's another story ;)"

--

---

**Anthony Prior**

