

**VALLEY GARDENS PHASE 3 (ROYAL PAVILION TO SEAFRONT)
PUBLIC CONSULTATION (October – November 2018)
SUMMARY REPORT
January 2019**

Methodology

A questionnaire was designed and set up to run online via the council's consultation portal. Paper questionnaires were made available, together with freepost reply envelopes. Postcards, giving a link to the survey, were posted to 1396 addresses in the vicinity of the area. In addition, posters and postcards were sent to the city's libraries and large sites, including Churchill Square shopping centre and the Royal Sussex County Hospital where visitor numbers are high, so that awareness of the consultation would be increased.

The council also organised exhibitions at Hove Town Hall (15-31 October, including an evening and weekend session) and then at Jubilee Library (1-21 November, including an evening and weekend session). Officers were available to answer questions from the public on a number of those days.

The consultation was also publicised via the council's website (including extensive information on the Valley Gardens Project pages). Social media was particularly successful in raising awareness via the council's main Twitter feed and also the Transport and Parking Twitter feed. Details of the consultation were also discussed at the local Transport Partnership Meeting and sent to local interest groups.

Results

Number of Responses

| Source of responses | Number | % |
|---------------------|------------|------------|
| Online | 749 | 90.5 |
| Paper Copies | 67 | 8.1 |
| Total | 828 | 100 |

| How did you hear about the consultation? | Number | % |
|--|------------|------------|
| Exhibition (includes): Jubilee Library (50) Hove Town Hall (10) Old Steine (2) Poster on railings (1) | 78 | 9.4 |
| Council website | 157 | 19.0 |
| Article in the press | 115 | 13.9 |
| Word of mouth | 156 | 18.8 |
| Social Media | 174 | 33.1 |
| Postcard | 16 | 1.9 |
| Other (includes): Poster on a bus (50) Council email (14) Library (6) Bricycles (4) Bus watch (2) Latest (2) | 125 | 15.1 |
| Total | 821 | 100 |

Respondents by Postcode:

| | BN1 | | BN2 | | BN3 | | BN41 | | BN other | | Other | |
|-------------------------|------------|-------------|------------|-------------|------------|-------------|-----------|------------|-----------|------------|-----------|------------|
| | No. | % | No. | % | No. | % | No. | % | No. | % | No. | % |
| Residents | 230 | 36.5 | 276 | 43.7 | 98 | 15.5 | 9 | 1.4 | 18 | 2.9 | 0 | 0 |
| Visitors | 5 | 11.6 | 6 | 14.0 | 3 | 7.0 | 0 | 0 | 19 | 44.2 | 10 | 23.3 |
| Students | 8 | 44.4 | 6 | 33.3 | 3 | 16.7 | 0 | 0 | 0 | 0 | 1 | 5.6 |
| Work in the area | 53 | 35.3 | 52 | 34.7 | 18 | 12.0 | 0 | 0 | 22 | 14.7 | 5 | 3.3 |
| Business Owner/ Manager | 24 | 58.5 | 13 | 31.7 | 3 | 7.3 | 0 | 0 | 1 | 2.4 | 0 | 0 |
| Local Interest Group | 3 | 23.1 | 6 | 46.2 | 2 | 15.4 | 0 | 0 | 2 | 15.4 | 0 | 0 |
| Total | 258 | 34.7 | 299 | 40.2 | 108 | 14.5 | 10 | 1.3 | 54 | 7.3 | 15 | 2.0 |

A map of postcodes of respondents (where given) is shown in Appendix A of this report. Appendix B lists the names of business and local interest groups who identified themselves when responding to the survey.

Question 1 asks respondents about the usual type of transport they use to travel through the area. Questions 2 to 7 ask respondents whether they support proposals for walking, cycling and travelling by bus. Question 9 asks respondents if they have any comments on proposals to simplify the road layout in order to improve traffic flows and road safety in the area, and Question 10 enabled people to make any other comments.

'Open comments' boxes enabled respondents to comment on each topic. Some respondents wrote either the same type of response in the open comments boxes for each question or wrote on a different subject to the question being asked in the comments box heading. For this reason all comments have been merged and then themed for each subject area firstly by topic and then by Areas¹ (see plan in Appendix C). 90% of respondents (735) commented on proposals.

Appendix D includes the responses received to the equalities questions asked as part of the survey.

Q1 What form of transport do you use the MOST in the area?

| Q1 Transport Type | Number | % |
|------------------------------|------------|------------|
| Bus | 283 | 34.2 |
| Cycle | 147 | 17.8 |
| Walk | 224 | 27.1 |
| Car (as driver) | 110 | 13.3 |
| Car (as passenger) | 8 | 1.0 |
| Taxi | 8 | 1.0 |
| Van/ Lorry | 7 | 0.8 |
| Motorbike | 28 | 3.4 |
| Wheelchair/ Mobility Scooter | 3 | 0.4 |
| Car Club | 0 | 0 |
| BTN Bikeshare | 2 | 2.0 |
| Coach | 1 | 0.1 |
| Other | 1 | 0.1 |
| Total | 828 | 100 |

¹ Where specific areas have been mentioned

Q2 asked respondents to what extent they agreed with proposals that aim to improve walking and moving around in the area?

| Q2 Widen pavements? | Resident | | Business | | Interest Group | | Other ² | | Total ³ | |
|-------------------------------|------------|------------|-----------|------------|----------------|------------|--------------------|------------|--------------------|------------|
| | Number | % | Number | % | Number | % | Number | % | Number | % |
| Agree or Strongly agree | 399 | 61.0 | 20 | 46.5 | 11 | 73.3 | 114 | 49.6 | 452 | 56.6 |
| Neither Agree or disagree | 108 | 16.5 | 8 | 18.6 | 2 | 13.3 | 49 | 21.3 | 141 | 17.6 |
| Disagree or Strongly disagree | 147 | 22.5 | 15 | 34.9 | 2 | 13.3 | 67 | 29.1 | 106 | 13.3 |
| Total | 654 | 100 | 43 | 100 | 15 | 100 | 230 | 100 | 799 | 100 |

| Q2 Provide more direct walking routes? | Resident | | Business | | Interest Group | | Other | | Total | |
|--|------------|------------|-----------|------------|----------------|--------------|------------|------------|------------|------------|
| | Number | % | Number | % | Number | % | Number | % | Number | % |
| Agree or Strongly agree | 454 | 69.7 | 20 | 46.5 | 10 | 66.7 | 139 | 60.4 | 518 | 65.1 |
| Neither Agree or disagree | 89 | 13.7 | 14 | 32.6 | 4 | 26.7 | 44 | 19.1 | 122 | 15.3 |
| Disagree or Strongly disagree | 108 | 16.6 | 9 | 20.9 | 1 | 6.7 | 47 | 20.4 | 156 | 19.6 |
| Total | 651 | 100 | 43 | 100 | 15 | 100.0 | 230 | 100 | 796 | 100 |

| Q2 Improve pedestrian crossing points? | Resident | | Business | | Interest Group | | Other | | Total | |
|--|------------|------------|-----------|------------|----------------|------------|------------|------------|------------|------------|
| | Number | % | Number | % | Number | % | Number | % | Number | % |
| Agree or Strongly agree | 503 | 77.4 | 28 | 66.7 | 11 | 73.3 | 156 | 68.4 | 586 | 73.7 |
| Neither Agree or disagree | 63 | 9.7 | 8 | 19.0 | 3 | 20.0 | 35 | 15.3 | 83 | 10.4 |
| Disagree or Strongly disagree | 84 | 12.9 | 6 | 14.3 | 1 | 6.7 | 37 | 16.2 | 126 | 15.8 |
| Total | 650 | 100 | 42 | 100 | 15 | 100 | 228 | 100 | 795 | 100 |

² Other includes visitors, students, workers

³ Some respondents have ticked more than one choice eg they are both a resident and a worker in the area

| Q2 More public space for pedestrians to sit and rest? | Resident | | Business | | Interest Group | | Other | | Total | |
|---|------------|------------|-----------|------------|----------------|------------|------------|------------|------------|------------|
| | Number | % | Number | % | Number | % | Number | % | Number | % |
| Agree or Strongly agree | 381 | 52.3 | 20 | 46.5 | 7 | 46.7 | 102 | 44.7 | 435 | 54.6 |
| Neither Agree or disagree | 114 | 17.4 | 9 | 20.9 | 5 | 33.3 | 54 | 23.7 | 145 | 18.2 |
| Disagree or Strongly disagree | 159 | 24.3 | 14 | 32.6 | 3 | 20.0 | 72 | 31.6 | 217 | 27.2 |
| Total | 654 | 100 | 43 | 100 | 15 | 100 | 228 | 100 | 797 | 100 |

Q3 Do you have any other comments about these [walking] proposals?

The following table shows where similar comments have been made more than ten times in an 'open comments' box:

| Q3 Comments on walking-related proposals | Residents | Businesses | Interest Groups | Other | Total |
|--|-----------|------------|-----------------|-------|-----------|
| Public spaces will cause anti-social behaviour / more seating will attract anti-social behaviour | 49 | 2 | 0 | 18 | 63 |
| Pedestrians and cyclists should be kept separate | 38 | 3 | 1 | 10 | 50 |
| In favour of walking and mobility proposals | 41 | 4 | 0 | 8 | 48 |
| Need more crossings / countdown crossings / not puffin / diagonal / shorter waiting times/ pedestrians right of way at crossings | 35 | 1 | 1 | 8 | 46 |
| Against the walking proposals / it's ok as it is | 33 | 3 | 0 | 15 | 44 |
| No pavement clutter | 6 | 0 | 0 | 1 | 11 |

Q4 asked respondents to what extent they agreed with proposals that aim to improve cycling through the area?

| Q4 Improved cycle routes? | Resident | | Business | | Interest Group | | Other | | Total | |
|-------------------------------|------------|------------|-----------|------------|----------------|------------|------------|------------|------------|------------|
| | Number | % | Number | % | Number | % | Number | % | Number | % |
| Agree or Strongly agree | 407 | 62.4 | 18 | 42.9 | 11 | 73.3 | 91 | 57.6 | 465 | 58.5 |
| Neither Agree or disagree | 118 | 18.1 | 8 | 19.0 | 2 | 13.3 | 29 | 18.4 | 142 | 17.9 |
| Disagree or Strongly disagree | 127 | 19.5 | 16 | 38.1 | 2 | 13.4 | 38 | 24.1 | 188 | 23.7 |
| Total | 652 | 100 | 42 | 100 | 15 | 100 | 158 | 100 | 795 | 100 |

| Q4 Improved cycle crossings | Resident | | Business | | Interest Group | | Other | | Total | |
|-------------------------------|------------|------------|-----------|------------|----------------|------------|------------|------------|------------|------------|
| | Number | % | Number | % | Number | % | Number | % | Number | % |
| Agree or Strongly agree | 385 | 59.7 | 18 | 42.8 | 10 | 66.7 | 119 | 52.9 | 442 | 56.1 |
| Neither Agree or disagree | 136 | 21.1 | 9 | 21.4 | 4 | 26.7 | 48 | 21.3 | 167 | 21.2 |
| Disagree or Strongly disagree | 125 | 19.3 | 15 | 35.7 | 1 | 6.7 | 58 | 25.8 | 179 | 22.7 |
| Total | 646 | 100 | 42 | 100 | 15 | 100 | 225 | 100 | 788 | 100 |

| Q4 Increased Cycle Parking? | Resident | | Business | | Interest Group | | Other | | Total | |
|-------------------------------|------------|------------|-----------|------------|----------------|------------|------------|------------|------------|------------|
| | Number | % | Number | % | Number | % | Number | % | Number | % |
| Agree or Strongly agree | 353 | 54.6 | 16 | 41.0 | 11 | 73.3 | 113 | 50.9 | 406 | 51.8 |
| Neither Agree or disagree | 163 | 25.3 | 10 | 25.6 | 3 | 20.0 | 54 | 24.3 | 197 | 25.1 |
| Disagree or Strongly disagree | 130 | 20.1 | 13 | 33.3 | 1 | 6.7 | 55 | 24.8 | 181 | 23.1 |
| Total | 646 | 100 | 39 | 100 | 15 | 100 | 222 | 100 | 784 | 100 |

Q5 Do you have any other comments about these [cycling] proposals?

The following table shows where similar comments have been made more than ten times in an 'open comments' box:

| Q3 Comments on walking-related proposals | Residents | Businesses | Interest Groups | Other | Total |
|--|------------------|-------------------|------------------------|--------------|--------------|
| Public spaces will cause anti-social behaviour / more seating will attract anti-social behaviour | 49 | 2 | 0 | 18 | 63 |
| Pedestrians and cyclists should be kept separate | 38 | 3 | 1 | 10 | 50 |
| In favour of walking and mobility proposals | 41 | 4 | 0 | 8 | 48 |
| Need more crossings / countdown crossings / not puffin / diagonal / shorter waiting times/ pedestrians right of way at crossings | 35 | 1 | 1 | 8 | 46 |
| Against the walking proposals / it's ok as it is | 33 | 3 | 0 | 15 | 44 |
| No pavement clutter | 6 | 0 | 0 | 1 | 11 |

Q6 asked respondents to what extent they agreed with proposals that aim to improve the area for bus passengers?

| Q6 Provide new bus stops? | Resident | | Business | | Interest Group | | Other | | Total | |
|-------------------------------|------------|------------|-----------|------------|----------------|------------|------------|--------------|------------|--------------|
| | Number | % | Number | % | Number | % | Number | % | Number | % |
| Agree or Strongly agree | 309 | 47.4 | 14 | 32.6 | 5 | 33.3 | 91 | 39.9 | 348 | 43.8 |
| Neither Agree or disagree | 159 | 24.4 | 11 | 25.6 | 5 | 33.3 | 54 | 24.3 | 190 | 23.9 |
| Disagree or Strongly disagree | 184 | 28.2 | 18 | 41.9 | 5 | 33.3 | 83 | 37.4 | 257 | 32.4 |
| Total | 652 | 100 | 43 | 100 | 15 | 100 | 228 | 100.0 | 795 | 100.0 |

| Q6 Improvements to make it easier to get on and off buses? | Resident | | Business | | Interest Group | | Other | | Total | |
|--|------------|------------|-----------|------------|----------------|------------|------------|------------|------------|------------|
| | Number | % | Number | % | Number | % | Number | % | Number | % |
| Agree or Strongly agree | 383 | 59.1 | 16 | 38.1 | 8 | 53.3 | 112 | 50.5 | 434 | 54.9 |
| Neither Agree or disagree | 133 | 20.5 | 9 | 21.4 | 4 | 26.7 | 47 | 21.2 | 160 | 20.2 |
| Disagree or Strongly disagree | 132 | 20.4 | 17 | 40.4 | 3 | 20.0 | 68 | 30.0 | 197 | 24.9 |
| Total | 648 | 100 | 42 | 100 | 15 | 100 | 227 | 100 | 791 | 100 |

| Q6 Improved walking routes to get to and from bus stops? | Resident | | Business | | Interest Group | | Other | | Total | |
|--|------------|------------|-----------|------------|----------------|------------|------------|--------------|------------|------------|
| | Number | % | Number | % | Number | % | Number | % | Number | % |
| Agree or Strongly agree | 392 | 60.8 | 17 | 40.5 | 10 | 66.7 | 120 | 53.3 | 454 | 57.6 |
| Neither Agree or disagree | 118 | 18.3 | 12 | 28.6 | 3 | 20.0 | 41 | 18.5 | 141 | 17.9 |
| Disagree or Strongly disagree | 135 | 20.9 | 13 | 31.0 | 2 | 13.3 | 64 | 28.4 | 193 | 24.5 |
| Total | 645 | 100 | 42 | 100 | 15 | 100 | 225 | 100.0 | 788 | 100 |

Q7 Do you have any other comments about these [bus passenger] proposals?

The following table shows where similar comments have been made more than ten times in the 'open comments' box:

| Q7 Comments on bus-related proposals | Residents | Businesses | Interest Group | Other | Total |
|--|-----------|------------|----------------|-------|------------|
| Keep the Art Deco shelters in place and continue to use them as bus stops / keep the road on the west side | 115 | 12 | 0 | 60 | 167 |
| Bus congestion and journey time will increase / improve reliability / minimise bus disruption | 73 | 6 | 2 | 22 | 103 |
| Not enough bus stops / not enough room for passengers waiting | 56 | 5 | 1 | 27 | 85 |
| Keep bus lanes / don't lose bus priority | 59 | 2 | 1 | 25 | 83 |
| Not enough room for buses to travel North on the East side / will cause congestion and pollution | 52 | 9 | 2 | 29 | 78 |
| Leave it as it is / against the proposals | 43 | 3 | 0 | 16 | 61 |
| New bus stops are too far apart / too far to walk / doesn't work for the elderly or disabled | 32 | 1 | 0 | 6 | 40 |
| Relocate the art deco shelters to the new bus stops | 30 | 1 | 0 | 12 | 39 |
| Not enough bus capacity at Castle Square / North St / No room here for a bus interchange | 24 | 0 | 0 | 5 | 28 |
| Agree with the proposals put forward by Brighton and Hove buses | 21 | 3 | 0 | 9 | 24 |

Q8 asks respondents for comments on what ideas they have for how the 'Art Deco' bus shelters might be used, and what ideas they have for how the new proposed public spaces might be used. The following tables show where similar comments have been made more than ten times in the 'open comments' box:

| Q8 Respondents' ideas for future use of 'Art Deco' bus shelters | Residents | Businesses | Interest Group | Other | Total |
|--|------------------|-------------------|-----------------------|--------------|--------------|
| Cafes / coffee shops / kiosks | 78 | 4 | 0 | 24 | 97 |
| Art / history displays / sketching areas / social projects | 68 | 3 | 0 | 31 | 81 |
| Tourist information / transport tickets / sightseeing tour/ booking office | 50 | 2 | 1 | 15 | 69 |
| Seating / resting / rain shelter | 48 | 2 | 0 | 20 | 66 |
| Shops (pop ups) news-stands/ florists / hairdressers | 31 | 46 | 1 | 20 | 46 |
| Relocate for new uses / relocate to serve the new bus stops | 30 | 1 | 0 | 12 | 39 |
| They will be/ don't let them be used for anti-social behaviour | 29 | 4 | 0 | 7 | 31 |
| Bike racks / cycle storage / cycle maintenance places | 20 | 2 | 2 | 11 | 24 |
| Busking / live music area / entertainment | 21 | 0 | 1 | 6 | 23 |
| Toilets | 11 | 0 | 0 | 4 | 18 |

| Q8 Respondents' ideas about uses for public spaces | Residents | Businesses | Interest Group | Other | Total |
|--|-----------|------------|----------------|-------|-------|
| Art exhibitions student / photography | 18 | 1 | 0 | 5 | 19 |
| Events / entertainment / speeches / buskers | 9 | 0 | 0 | 2 | 14 |
| Children's area | 6 | 0 | 0 | 1 | 8 |
| Shelter / picnic spots | 8 | 0 | 0 | 2 | 8 |
| Should fit in with heritage i.e. not a skate park | 4 | 1 | 0 | 1 | 4 |
| Restore Dolphin fountain | 4 | 0 | 0 | 0 | 4 |
| Exercise / sports equipment/outdoor gym / dancing / fitness / ice rink | 2 | 0 | 0 | 1 | 3 |
| Environment projects community garden plots | 2 | 0 | 0 | 0 | 2 |
| Bird Aviaries / dog parks | 1 | 0 | 0 | 0 | 1 |

Respondents also used this question to explain their concerns or what they didn't want to happen in the proposed public spaces:

- 63 respondents said they wanted less seating, or that seating /public spaces could attract anti-social behaviour
- 61 said that the designs are uninspiring / include too much concrete (hard surfaces) / or need more trees / plants / greening
- 26 respondents said that public spaces next to roads are a bad idea / will be polluted/ need screening from the road
- 20 respondents did not want new public spaces
- 16 respondents said that new areas would need wardens/ CCTV/ lighting and that they should be safe for women at night.

Q9 asks respondents if they have any comments about proposals to simplify the road layout in order to improve traffic flows and road safety in the area. The question is subdivided into four sections and asks for comments on:-

- The road layout on the east side of Steine Gardens and Old Steine;
- The road layout on the west side of Steine Gardens;
- Parking; and
- The Palace Pier Junction

The following tables show where similar comments have been made more than ten times in the 'open comments' boxes:

| Q9a Road layout on the east side of Steine Gardens and Old Steine? | Residents | Businesses | Interest Group | Other | Total |
|--|-----------|------------|----------------|-------|------------|
| Cycle route should not cross pedestrian space north of Art Deco bus shelters / no shared space / Cycle lane should be complete / Don't like the two way cycle lane / needs to be continuous / segregated | 85 | 5 | 2 | 21 | 106 |
| Keep / need bus lanes / Buses should have priority | 59 | 2 | 0 | 25 | 83 |
| Not enough room for buses to travel North on this side Will cause congestion / delays / pollution / two lanes not wide enough | 52 | 9 | 2 | 29 | 78 |
| In favour of the proposals | 48 | 2 | 0 | 24 | 58 |
| Cycle route should be away from traffic / buses / raised and separate | 30 | 3 | 0 | 15 | 39 |
| Against the proposals / ok as it is | 21 | 4 | 0 | 15 | 30 |
| Reducing parking affects businesses / keep loading bays / Doctors surgery needs parking | 22 | 4 | 0 | 8 | 31 |
| Cycle route should be on the West side not the East | 10 | 1 | 0 | 8 | 16 |
| Current interchange works well here for bus layovers / no provision for services terminating here | 10 | 0 | 0 | 0 | 14 |
| Don't remove loading bays for resident and business deliveries / Bays 5-14 should be loading only | 12 | 1 | 0 | 4 | 14 |
| Will be bad for residents and businesses on the east side | 9 | 0 | 0 | 3 | 12 |

| Q9b Road layout west side | Residents | Businesses | Interest Group | Other | Total |
|--|-----------|------------|----------------|-------|------------|
| Keep the 'Art Deco' bus shelters as they area | 115 | 12 | 0 | 60 | 167 |
| Keep a west side road by 'Art Deco' shelters | 27 | 3 | 1 | 21 | 50 |
| In favour of proposals | 24 | 2 | 0 | 11 | 31 |
| Not enough bus capacity/ no room for bus interchange | 24 | 0 | 0 | 5 | 28 |
| Against proposals | 13 | 3 | 1 | 6 | 18 |
| Need pick up / drop off areas / taxi rank | 10 | 1 | 0 | 3 | 17 |

| Q9c Parking proposals | Residents | Businesses | Interest Group | Other | Total |
|--|-----------|------------|----------------|-------|------------|
| There should be no parking in the city centre / loading only | 90 | 4 | 0 | 32 | 110 |
| Want more parking, don't reduce parking, want cheaper parking | 44 | 8 | 0 | 24 | 61 |
| Reduced parking affects businesses / keep loading bays / Doctors surgery needs parking | 10 | 3 | 0 | 4 | 17 |
| Need plenty of disabled bays | 13 | 3 | 0 | 2 | 22 |
| Want more motorcycle parking | 11 | 3 | 3 | 16 | 21 |
| Need pick up / drop off areas / taxi rank | 10 | 1 | 0 | 3 | 17 |

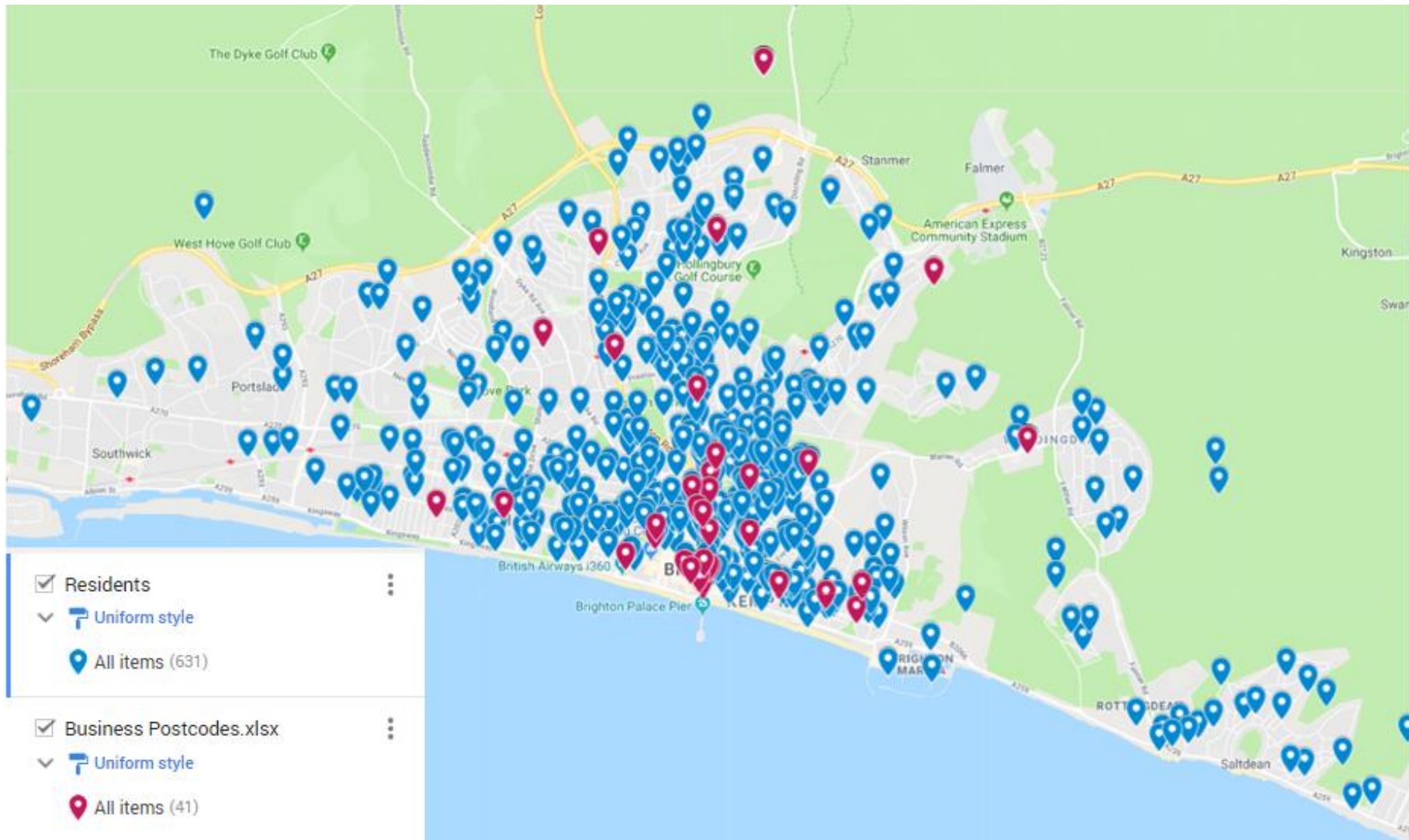
| Q9d Palace Pier junction | Residents | Businesses | Interest Groups | Other | Total |
|--|-----------|------------|-----------------|-------|------------|
| Against removing the roundabout/ keep it as it is / it will increase journey times | 131 | 22 | 1 | 53 | 168 |
| In favour of the roundabout changing to a junction | 85 | 4 | 1 | 35 | 103 |
| Want north-south cycle | 52 | 3 | 3 | 15 | 62 |

| Q9d Palace Pier junction | Residents | Businesses | Interest Groups | Other | Total |
|---|-----------|------------|-----------------|-------|-----------|
| lane to link with east-west cycle lane | | | | | |
| Madeira Drive entrance / exit inadequate / will cause congestion at Dukes Mound | 20 | 2 | 0 | 9 | 29 |
| Don't make Madeira Drive one way | 12 | 3 | 0 | 7 | 17 |
| Keep pedestrians and cyclists separate on the east-west cycle route | 10 | 0 | 2 | 5 | 15 |
| Want bigger roundabout / like 7-Dials roundabout | 6 | 0 | 0 | 7 | 10 |

Q10 asks respondents if they have any other comments on any of the scheme proposals. The following table shows where similar comments have been made more than ten times in the 'open comments' box:

| Q10 Any other comments | Residents | Businesses | Interest Groups | Other | Total |
|---|-----------|------------|-----------------|-------|------------|
| Against Scheme / OK as it is / not a priority | 67 | 10 | 0 | 34 | 101 |
| In favour of scheme overall | 60 | 3 | 1 | 25 | 74 |
| Will increase congestion/ reduce air quality | 52 | 9 | 0 | 23 | 73 |
| Consultation: Can't see the bus lanes/ parking/ poor design / can't read the map / haven't understood new bus routes / change in shelter use / loaded questions | 31 | 3 | 1 | 12 | 44 |
| Don't reduce the number of traffic lanes / space for traffic / too narrow | 23 | 2 | 0 | 10 | 34 |
| There should be less / no cars in the city centre | 19 | 2 | 0 | 9 | 23 |
| Not enough consideration for car drivers / anti – car scheme | 13 | 0 | 0 | 4 | 15 |

Map of responses



Appendix B

Businesses (where named)

- 2AJO Ltd
- Adelaide House Hotel
- Angel and Sons Computer Solutions
- Battle of Trafalgar PH
- Beach Without Sand Brighton Spiegel tent
- Bone Idol Brighton Limited
- Brew dog
- Brighton Housing Trust
- Brighton Language College
- Brighton Palace Pier
- Coats Interiors Ltd
- Design Brighton Ltd
- Diamond Electrical Solutions Ltd
- Graves Son & Pilcher LLP
- Healys LLP
- Herbert & Ward (Southern)
- JM Environmental
- Kings Carpets
- Latest CIC
- M Dean
- Massey Group Ltd
- Mind Matters
- Norwood Office Services
- Pyromania Fireplaces Ltd
- Royal Albion Hotel
- Sabai Thai Gastrobar
- Toby Smith Construction
- Transport Initiatives

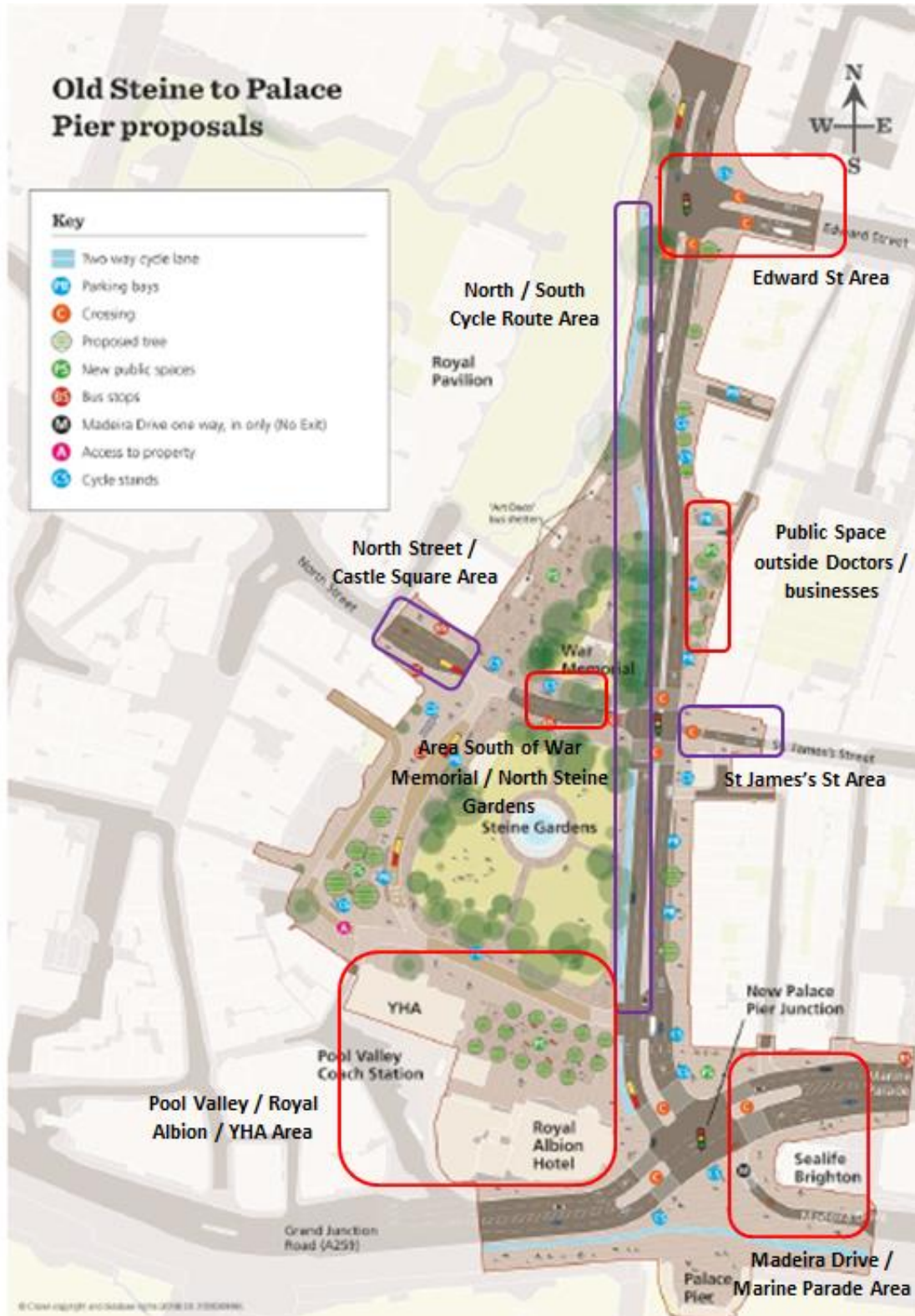
Local Interest Groups: (where named)

- Bricycles and Cycling UK (local campaigner).
- Brighton Bus Watch
- Brighton Motorcycle Action Group
- Economic Development BHCC
- Bus User Group
- Motorcycle Action Group (Brighton branch)
- Save madeira terraces raffle groups
- St James Street Action Group Committee Member
- Turner Community Project
- The Kingscliffe Society
- The Living Coast
- WIMA

Comments by Areas

Appendix C

Respondents also made comments about specific areas which were not directly asked about in the consultation. Tables relating to these areas follow the plan.



Edward Street

| Comment | Residents | Businesses | Interest Groups | Other | Total |
|---|-----------|------------|-----------------|-------|----------|
| Redirect some traffic through Edward Street to relieve congestion at the Palace Pier junction | 6 | 1 | 0 | 3 | 8 |

North / South Cycle Route

| Comment | Residents | Businesses | Interest Groups | Other | Total |
|---|-----------|------------|-----------------|-------|------------|
| Cycle route should be continuous, no shared space, cycle route should not cross the pedestrian space north of Art Deco bus shelters | 85 | 5 | 2 | 21 | 106 |
| Cycle route should be away from the traffic and buses / raised and separate | 30 | 3 | 0 | 15 | 39 |
| Cycle route should be on the West side of the area not the East | 10 | 1 | 0 | 8 | 16 |
| Current route between Edward St and Palace Pier needs to be improved for cycling | 2 | 0 | 1 | 0 | 2 |

North Street / Castle Square

| Comment | Residents | Businesses | Interest Groups | Other | Total |
|---|-----------|------------|-----------------|-------|-----------|
| Not enough bus capacity / no room for bus interchange | 24 | 0 | 0 | 5 | 28 |

Pool Valley / Royal Albion Hotel/ Youth Hostel Association

| Comment | Residents | Businesses | Interest Groups | Other | Total |
|--|-----------|------------|-----------------|-------|-------|
| Need pick up / drop off areas / taxi rank | 10 | 1 | 0 | 3 | 17 |
| Turning into Pool Valley not covered / How will coaches get in and out | 4 | 0 | 0 | 2 | 8 |
| Pool Valley is terrible / needs redeveloping / should be included in plans | 4 | 0 | 0 | 0 | 4 |
| Want / need a bus stop at the South end of Steine Gardens | 2 | 0 | 0 | 1 | 3 |
| Cyclists should be routed to the seafront via Pool Valley | 1 | 0 | 0 | 0 | 2 |

Madeira Drive / Dukes Mound / Marine Parade

| Comment | Residents | Businesses | Interest Groups | Other | Total |
|--|-----------|------------|-----------------|-------|-------|
| Entrance / Exit inadequate/ how to cars get out / Dukes Mound not adequate / will cause congestion | 20 | 2 | 0 | 9 | 29 |
| Don't want Madeira Drive one way | 12 | 3 | 0 | 7 | 17 |
| Want an east-west cycle route along Marine Parade | 5 | 0 | 0 | 3 | 5 |

St James's St

| Comment | Residents | Businesses | Interest Groups | Other | Total |
|--|-----------|------------|-----------------|-------|-------|
| St James's St needs to be included in the plans | 4 | 1 | 0 | 3 | 6 |
| Cycle route at St James's St comes to a halt | 4 | 0 | 0 | 0 | 7 |
| How do you get to St James's St | 5 | 0 | 0 | 1 | 7 |
| There are no bus stops at the bottom of St James's | 3 | 0 | 0 | 0 | 3 |

| Comment | Residents | Businesses | Interest Groups | Other | Total |
|--------------------|-----------|------------|-----------------|-------|-------|
| St / no bus access | | | | | |

Public Space outside Doctors Surgery / Sainsbury's

| Comment | Residents | Businesses | Interest Groups | Other | Total |
|--|-----------|------------|-----------------|-------|-------|
| Reducing parking here affects businesses / keep the loading bays / Doctors surgery needs parking | 10 | 3 | 0 | 4 | 17 |

South of War Memorial / North of Steine Gardens

| Comment | Residents | Businesses | Interest Groups | Other | Total |
|-------------------------------------|-----------|------------|-----------------|-------|-------|
| Not enough space for bus stops here | 8 | 0 | 0 | 2 | 10 |

Demographic Information

Appendix D

| Age | Number | % |
|--------------|------------|------------|
| U18 | 2 | 0.3 |
| 18-24 | 30 | 5.0 |
| 25-34 | 105 | 17.5 |
| 35-44 | 106 | 17.7 |
| 45-54 | 143 | 23.9 |
| 55-64 | 107 | 17.9 |
| 65-74 | 82 | 13.7 |
| 75+ | 24 | 4.0 |
| Total | 599 | 100 |

| Gender | Number | % |
|--------------|------------|------------|
| Male | 402 | 60.3 |
| Female | 260 | 39.0 |
| Other | 5 | 0.7 |
| Total | 667 | 100 |

| Do you identify as the gender you were assigned at birth? | Number | % |
|---|------------|------------|
| Yes | 600 | 97.4 |
| No | 16 | 2.6 |
| Total | 616 | 100 |

| Disability | Number | % |
|---------------|------------|------------|
| Yes, a little | 89 | 13.6 |
| Yes, a lot | 40 | 6.1 |
| No | 525 | 80.3 |
| Total | 654 | 100 |

Of those people who answered “yes”, their disabilities were stated as follows:

| Please state the type of impairment which applies to you. | Number |
|---|--------|
| Physical impairment | 73 |
| Sensory impairment | 18 |
| Learning disability/ difficulty | 10 |
| Long-standing illness | 39 |
| Mental health condition | 18 |
| Development condition | 1 |
| Autistic Spectrum | 5 |
| Other | 23 |

| Ethnic Origin | | Number | % |
|------------------------|---|------------|------------|
| White | White English/ Welsh/ Scottish/ Northern Irish/ British | 536 | 82.8 |
| | Irish | 12 | 1.9 |
| | Gypsy or Irish Traveller | 1 | 0.2 |
| | Any other white background | 57 | 8.8 |
| | | | |
| Asian or Asian British | Bangladeshi | 1 | 0.2 |
| | Indian | 6 | 0.9 |
| | Pakistani | 1 | 0.2 |
| | Chinese | 1 | 0.2 |
| | Any other Asian background | 5 | 0.8 |
| Black or Black British | African | 3 | 0.5 |
| | Caribbean | 1 | 0.2 |
| | Any other Black background | 1 | 0.2 |
| Mixed | Asian & White | 8 | 1.2 |
| | Black African & White | 3 | 0.5 |
| | Black Caribbean & White | 2 | 0.3 |
| | Any other mixed background | 7 | 1.1 |
| Any other ethnic group | Arab | 0 | 0 |
| | Any other ethnic group | 2 | 0.3 |
| Total | | 647 | 100 |

| Sexual Orientation | Number | % |
|------------------------|------------|------------|
| Bisexual | 20 | 3.5 |
| Gay Man | 89 | 15.5 |
| Heterosexual/ straight | 438 | 76.3 |
| Lesbian/ Gay Woman | 23 | 4.0 |
| Other | 4 | 0.7 |
| Total | 574 | 100 |

| Religious Belief | Number | % |
|---|------------|------------|
| I have no particular religion or belief | 311 | 51.3 |
| Buddhist | 4 | 0.7 |
| Christian | 139 | 22.9 |
| Hindu | 2 | 0.3 |
| Jain | 0 | 0 |
| Jewish | 9 | 1.5 |
| Muslim | 2 | 0.3 |
| Pagan | 7 | 1.2 |
| Sikh | 1 | 0.2 |
| Agnostic | 32 | 5.3 |
| Atheist | 81 | 13.4 |
| Other | 7 | 1.2 |
| Other philosophical belief | 11 | 1.8 |
| Total | 606 | 100 |

| Are you a carer | Number | % |
|-----------------|------------|------------|
| Yes | 50 | 7.8 |
| No | 593 | 92.2 |
| Total | 643 | 100 |

| If yes, do you care for a: | Number |
|----------------------------|--------|
| Parent | 18 |
| Partner or Spouse | 15 |
| Child with special needs | 7 |
| Friend | 2 |
| Other family member | 83 |
| Other | 3 |

| Armed Forces | Yes | | No | |
|--|--------|-----|--------|------|
| | Number | % | Number | % |
| Are you currently serving in the UK armed forces? | 2 | 0.3 | 597 | 99.7 |
| Have you ever served in the UK armed forces? | 24 | 4.0 | 577 | 96.0 |
| Are you a member of a current or former serviceman or woman's immediate family/ household? | 12 | 2.0 | 574 | 98.0 |