

**BRIGHTON & HOVE CITY COUNCIL**  
**TOURISM, DEVELOPMENT & CULTURE COMMITTEE**

**4.00pm 7 MARCH 2019**

**COUNCIL CHAMBER, HOVE TOWN HALL, NORTON ROAD, HOVE, BN3 3BQ**

**MINUTES**

**Present:** Councillor Robins (Chair) Platts (Deputy Chair), A Norman (Opposition Spokesperson), Druitt (Group Spokesperson), Cattell, Mac Cafferty, Marsh, Mears, Miller and Nemeth

**PART ONE**

**66 PROCEDURAL BUSINESS**

**66(a) Declarations of Substitutes**

66.1 There were none.

**66(b) Declarations of Interest**

66.3 Councillor Norman declared a non-pecuniary interest in Items 75 and 77 relating to her role as trustee for the Royal Pavilion & Museums Trust.

66.4 The Chair declared a non-pecuniary interest in Items 75 and 77 relating to his role as trustee for the Royal Pavilion & Museums Trust.

**66(c) Exclusion of Press and Public**

66.5 In accordance with section 100A of the Local Government Act 1972 (“the Act”), the Committee considered whether the press and public should be excluded from the meeting during an item of business on the grounds that it was likely, in view of the business to be transacted or the nature of proceedings, that if members of the press and public were present during that item, there would be disclosure to them of confidential information (as defined in section 100A(3) of the Act) or exempt information (as defined in section 100(I) of the Act).

66.6 **RESOLVED** – That the press and public not be excluded from the meeting.

**67 MINUTES**

67.1 **RESOLVED-** That the minutes of the previous meeting held on 17 January 2019 be approved and signed as the correct record.

**68 CHAIRS COMMUNICATIONS****68.1** The Chair provided the following Communications:

“In the last 3 months VisitBrighton has worked with over 545 City partners. They have generated 300,000 euros worth of press coverage in Germany and over £200,000 worth of coverage in the UK including Meetings & Incentive Travel Magazine, The Telegraph, Ideal Magazine, Yahoo and Suitcase. Alongside this VisitBrighton ran a ‘Where Else’ social media campaign to mitigate the Mainline Rail Closures.

The Brighton Centre has submitted proposals for 37 conference enquiries which have the potential to generate £14m of economic benefit. There are confirmed bookings for 15 new meetings and events including POMS Conference (200 delegates), Head & Neck Cancer Conference (250 delegates), International Radioactivity Congress (400 delegates) and TUC for September 2022 and 2024 (2000 delegates). 475 bednights of accommodation for conference clients has also been booked generating £4k commission.

The Royal Pavilion, BAi360 and Sea Life Brighton have been jointly promoting a rebranded multi venue Explorer Pass with support from VisitBrighton which was launched just before February Half Term.

January saw the opening of the Elaine Evans Archaeology Gallery at Brighton Museum which has been receiving positive feedback from visitors. It has been developed in collaboration with schools to provide a resource for the delivery of early history and the Brighton & Hove Archaeology Society. One teacher has said “My Year 5 class were really buzzing when we visited the exhibition. We were in there for an hour and it retained their interest the whole time”.

An exhibition of hats by milliner Stephen Jones can be seen in the Royal Pavilion until 9<sup>th</sup> June which includes designs worn by Lady Gaga and Diana, Princess of Wales. The Royal Pavilion has long been an inspiration to Jones and many of his hats reflect the wonderful, whimsical, radical nature of the Royal Pavilion, specifically his Spring/Summer 2012 collection *Chinoiserie-on-Sea*.

Material Practices 2 Painting and Printmaking opened at Hove Museum & Art Gallery which is an exhibition of final year students from the BA Fine Art Painting and Fine Art Printmaking courses at the University of Brighton. This is the second time that the Museum has been showcasing students’ work and can be seen until 29<sup>th</sup> April.

The Booth Museum celebrated International Day for Women and Girls in Science with a free Discovery Day: The Wonder Women of STEM (Science, Maths, Engineering & Technology) on Saturday 16<sup>th</sup> February. This attracted nearly 400 visits and included a performance inspired by the collections by Hertford and Carden Junior School children.

At the Royal Pavilion and Museum a local young person has joined for a one year traineeship to learn about digital skills in the museum sector. This is part of the Museum Futures scheme run by the British Museum on behalf of the Heritage Lottery Fund.

RPM is offering work experience placements to 8 young people from Longhill as part of a cultural hub with Our Future City, Samesky, the Dome and Fabrica this year, as well also offering placements to Patcham, St Johns SEN School, and Seahaven Academy. These will take place in June/July.

I have attended with Cllr Platts a positive meeting on improving access to the beach. Those present included representatives of the Scope supported project team and Possibility People together with council officers.

Whilst everybody acknowledges the challenges that the beach terrain presents with regards to accessibility, there is a strong desire to make improvements where possible.

The priorities of the stakeholders have been identified from community research and now structured into development phases. The meeting agreed a number of key actions in the first instance which will then be reviewed at the next meeting. These actions include a review of the use of the beach wheelchair, an assessment of the feasibility of a viewing platform in a quieter area, development of a seafront accessibility map and signage, an access and an engineering audit to be undertaken of the seafront and an initial investigation of potential funding sources, beyond that which can be accessed through internal council resources or via Scope's Local People Programme. This work will now be progressed and a report will be provided to this Committee at a later date to ensure that there is oversight of this important issue.

Following the success of the bid for Brighton & Hove to be a host city for UEFA Women's European Football championships in 2021, it is great news that the England Lionesses' match with New Zealand will take place at the Amex Stadium on June 1<sup>st</sup> at 1pm. The game is England's final warm-up before they leave for the Women's World Cup in France. The match will give fans the chance to see the country's top players and give them a good send off to the World Cup where they will meet Scotland, Argentina and Japan in the group stage.

Finally, I attended the Brighton & Hove Area Cricket Hub on Monday of this week and it was good to meet everyone involved and inspiring to hear of the work being undertaken on youth cricket participation and inclusion, particularly the promotion of female participation".

## **69 CALL OVER**

69.1 All items on the agenda were reserved for discussion.

## **70 PUBLIC INVOLVEMENT**

### **(B) WRITTEN QUESTIONS**

#### **(i) Hove Museum and Art Gallery**

70.1 Christopher Hawtree put the following question:

"Would the Chair please tell us what steps he will be taking to ensure that the rooms on the ground floor of Hove Museum and Art Gallery are used to display paintings and drawings from the Reserve stock?"

70.2 The Chair provided the following reply:

"There are currently no plans to use the ground floor temporary exhibition spaces for displaying the paintings and drawings from the collections in store. Hove Museum and Arts Gallery's temporary exhibitions are displayed in these rooms and are programmed in line with a theme of making funded by the Arts Council and focus on engaging young people, children and families. For example, in September there was a show of local young people's work who had worked with professional artists and museum staff to develop their creative skills to produce work inspired by the collections.

The display of paintings on the second floor is changed approximately every two years, bringing out pictures from the stores and there are plans to do so later this year should

the RPM be successful in raising funds for a painting of local interest which would be displayed alongside other pictures of the locality. The pictures in the Pocock room are changed occasionally.

The displays in the fine art galleries in Brighton Museum are changed from time to time to show case pictures from the collections in store.

Bringing out pictures from the collections in store often involve conservation, framing and glazing of works”.

70.3 Christopher Hawtree asked the following supplementary question:

“Would you not agree that it behoves you to make available such diverse work such as Dunham-King and local artist Ida Werner to our town’s residents, who, many of themselves as artists were recently very keen to save the museum and are aghast that so much of what belongs to us is, in effect, confined to a lock-up?”

70.4 The Chair provided the following reply:

“As far as the rooms we are talking of go, the temporary space is used and I refer you back to one of the items in my Chair’s communications where students from the University of Brighton were displaying their works in those two galleries and the students and tutors were explaining to me how marvellous it is to see their paintings in a gallery environment. I think it’s more appropriate that we use the galleries as they are at the moment”.

**(ii) Valley Gardens Phase 3**

70.5 Julia Weeks put the following question:

“Some Tourism Alliance members have publicly expressed their concern that the council's preferred option 1, in particular the removal of the Pier roundabout in conjunction with creating what is now five lanes of two-way traffic all to the east of the Steine, will have a detrimental impact on tourism to the city. It's noted that the Chair of TDC did not raise any questions about this option at Environment, Transport & Sustainability committee. In order for me to share a balanced view with all Tourism Alliance members could the Chair now state his reasons for supporting this particular option?”

70.6 The Chair provided the following reply:

“In my role as Chair of this committee I have taken a keen interest in the connection between the development of the Valley Gardens scheme as a whole and the city’s visitor economy.

As a member of the Environment, Transport and Sustainability Committee and my role as Chair of this Committee I have been able to receive several detailed briefings on the development of the scheme as well as feed-back from the several workshops held with organisations including the Tourism Alliance, bus companies, event organisers, taxi trade reps and others.

In addition, I have personally met with a number of people and stakeholders including The Sealife Centre, The Palace Pier and Latest TV.

Including yourself Julia who I have spoken to quite a few times over the last two months and I am sure we will talk lots more!

I am also confident that these engagement meetings will continue with groups and individuals as the process moves through the detailed design stage.

I cannot accept that the new designs will have a detrimental impact on tourism to the city. In fact, I believe that more people are likely to want to come and spend time in what will be a new destination area with fresh, new gardens, better pedestrian access, easier arrival by bus and bike, plus easier and safer access to the seafront, The Lanes and St James' Street area. This will all support our tourism offer, not detract from it. A lot more public open space will be created offering opportunities for informal event use as well as dedicated space for events that will, for the first time, be supported with permanent infrastructure built into the gardens. This will give the city centre a new focus, something that has been sadly lacking for several years".

70.7 Julia Weeks asked the following supplementary question:

"As the Chair of the TD&C Committee and as such, chosen to represent the interests of the city's culture, tourism and economic sectors, in order to come to your decision to support Option 1, approximately how many businesses and relevant individual organisations from those sectors did you personally meet with, engage with or seek views from that ultimately led you to conclude that this option was the correct one?"

70.8 The Chair provided the following reply:

"I can have a tot up if you like and go back through my diary and I've named three in my first response. They may have been against the scheme, but I've still met them. Am I only supposed to meet people that are for the scheme? I'm not sure I understand the question. Perhaps my role was to convince those people against of the scheme. I've become convinced over a number of months that this is the right scheme and I remain convinced"

**(iii) PVP Event**

70.9 Trevor Scoble put the following question:

"Does the 2019 PVP event meet the requirements on 'means of escape' in relation to HSE 154 & HSE 192?"

70.10 The Chair provided the following reply:

"The Pride Village Party is run by Brighton Pride Community Interest Company. Brighton Pride CIC compiles and provides event management plans and risk assessments for the Pride Village Party annually as required under current Health and Safety Legislation. These plans outline the means of escape, movement and management of people in normal operating procedures and in an emergency. These are subject to scrutiny and approval through a multi-agency process. This is the City safety advisory group. The fire service are part of the consultation process and no objections have been raised to the current plans. The event on the day is also overseen by a multi-agency 'silver command' based at Sussex Police HQ who monitor crowds and will make

decisions to ensure that the safety of attendees and other interested parties is maintained. There is no HSE 192 currently in publication”.

70.11 Trevor Scoble asked the following supplementary question:

“As the council officers did not attend the PVP, and no follow up public meeting was convened to gather info and as the consultation document only went public a day before the council, LAT and Kingscliffe Society agreed street by street walkabouts to present the residents issues, does this consultation document therefore, deal with the resident’s problems? That notwithstanding the report has given majority support for the move of the PVP”.

70.12 The Chair provided the following reply:

“The issue you are raising will be debated later in the meeting so if we could wait until then, I’m sure you will get the answers you require”

**(C) DEPUTATIONS**

**(i) Swift Boxes**

70.13 The Chair stated that due to the similarity in items 70 (c)i and 72(d)ii, he would take the items together and provide a joint response.

70.14 The Committee considered a Deputation requesting that the necessary planning policy changes be made to ensure swift bricks be installed in every suitable new development to counter the decline in the species in recent years.

**(D) Notices of Motion**

**(i) Swift Boxes and Bee Bricks**

70.15 The Committee considered a Notice of Motion requesting an officer report detailing changes required to local planning policy and process to ensure that a vast majority of new developments in the city incorporated swift boxes and bee bricks.

70.16 Introducing the Motion, Councillor Nemeth provided an overview of the need for bee bricks and swift boxes to combat a decline in the population of both species. Councillor Nemeth explained that the purpose of the Motion was to ensure that the bricks and boxes would be compulsory for all new developments unless there was a special need not to do so.

70.17 Councillor Norman formally seconded the Motion.

70.18 Councillor Mears stated that there was opportunity to broaden implementation into council housing stock and make a quicker start rather than wait for City Plan Part Two.

70.19 Councillor Mac Cafferty welcomed the petition but caveated that no matter how strong local policy was on environmental issues, national legislation was urgently required to protect the environment and to stop the corrosive national policies.

- 70.20 Councillor Cattell stated her support for the petition and whilst such a policy had been encouraged in the past, firmer action might be required. Councillor Cattell noted that three members of the committee were also members of Planning Committee and it would promote awareness for the matters considered by that committee.
- 70.21 Councillor Miller welcomed the petition and asked if a standard informative could be used on planning applications.
- 70.22 The Head of Planning clarified that conditions were attached to major schemes asking for nature conservation improvement measures and would be looked at for the next Planning Committee.
- 70.23 **RESOLVED-** That the Committee note the petition and resolves to call for an officer report on what changes need to be made to both local planning policy and process to ensure that a vast majority of new developments in the city incorporate swift boxes and/or bee bricks.

**(ii) A deputation from Amex Area Neighbourhood Forum**

- 70.24 The Committee considered a deputation requesting the Council to make improvements to the planning process.
- 70.25 The Chair provided the following response:

“Thank you for your deputation and I understand your concerns.

The Local Planning Authority has a quasi-judicial role in putting development plans in place and determining planning applications. It is required to operate within the framework of rules set by national policy. Policies in the City Plan go as far as they can to address local issues, such as housing need, within these rules. For example, by setting a target of 40% affordable housing on major new development and securing affordable housing on small schemes.

Government policy requires all local planning authorities to set out their five-year housing land supply position on an annual basis. The government has also recently introduced the housing delivery test - there are penalties where local authorities cannot demonstrate they are not delivering enough housing against their adopted plans.

The council’s Planning Service has to work within this framework, but the lack of a five-year housing supply is not, in itself, sufficient reason to permit a scheme where there are other significant concerns. You can be assured that planning applications are scrutinised by planning officers and technical experts and that all major applications are carefully considered by the Planning Committee.

It is important that local residents are engaged at the earliest possible stages on major development proposals – before a planning application is submitted. This is encouraged by government guidance and our Statement of Community Involvement. I am afraid this isn’t, however, a requirement. I am advised that engagement was undertaken in the case of the former Amex site as part of a planning brief for the site and by the applicants. I am sorry to hear you don’t feel you were listened to.

I understand your concerns about whether affordable housing genuinely meets local needs. To address this the council is actively involved in several initiatives to deliver genuinely affordable homes for local people and has already successfully delivered over

170 homes for affordable rent over the last 3 years through the New Homes for Neighbourhoods Programme with many hundreds more in the pipeline”.

70.26 **RESOLVED-** That the Committee note the deputation.

## 71 ITEMS REFERRED FROM FULL COUNCIL

### (A) PETITIONS

#### (i) Make Brighton & Hove Events Plastic Free

71.1 The Committee considered a petition signed by 3500 people and referred from the Full Council meeting of 31 January 2019 requesting the council and organisers and sponsors of the city’s biggest events committee to eliminating the use of single-use plastics by 2020 at the latest.

71.2 The Chair provided the following response:

“At the Policy, Resources & Growth Committee on the 12th July 2018 members approved the recommendation that reporting on the progress towards phasing out single use plastics would be brought to the Environment, Transport and Sustainability Committee on an annual basis. This would include an action plan detailing the timeframe for achieving the goals set out in the policy, until such time that the committee is confident that the city council has done all it can to reduce and eliminate SUPs use in the city. This annual report to the ET&S committee would include progress on the reduction of single use plastics at event. Therefore, it would be appropriate for future reports on this issue to be considered by the ET&S committee.

The Outdoor Events Strategy is on the agenda for this meeting, and within the Strategy there is an on-going objective to work with event organisers to improve the sustainability of events including the reduction of single use plastics. There is also an amendment that is being proposed in relation to this Strategy that if agreed, would mean that an annual report would come to this committee detailing compliance against the Charter and on how the use of single use plastics is being reduced across our event programme”.

71.3 **RESOLVED-** That the Committee note the petition.

#### (ii) Zippos Circus

71.4 The Committee considered a petition signed by 5900 people and referred from the Full Council meeting of 31 January 2019 requesting the council stop Zippos Circus being held in Brighton & Hove due to concerns regarding animal exploitation for entertainment purposes.

71.5 The Chair provided the following response:

“Thank your petition and congratulations on the number of signatures obtained and I note that Zippos decided against the use of animals in its circus tour this year”.

71.6 **RESOLVED-** That the Committee note the petition.



**72 MEMBER INVOLVEMENT****(D) NOTICES OF MOTION****(i) Animals in Circuses**

- 72.1 The Committee considered a Notice of Motion requesting that the Committee instruct the Chief Executive to write to the Secretary of State calling for a ban on the use of all animals in circuses and requesting the Chief Executive write to the city's three MP's seeking their endorsement for a ban and asking them to take other Parliamentary action to make the requisite change in legislation.
- 72.2 Introducing the Motion on behalf of the Labour & Co-operative Group, Councillor Platts stated that the Motion arose from the petition recently presented to Full Council and related to a specific objection to circus animals and dog and horse racing and to support the requests for a ban made by residents. Councillor Platts welcomed the proposed Green Group amendment that added to the original Motion.
- 72.3 The Chair formally seconded the Motion.
- 72.4 On behalf of the Green Group, Councillor Druitt move a motion to add a recommendation 3) as shown in bold italics below:
- 3) *That the Council seeks to update the outdoor events charter to clarify that event organisers must comply with the Council's Animal Welfare Charter and so that it is clear that the Council's hope and expectation is that event organisers will avoid the use of performing animals at events on Council-owned land.***
- 72.5 Introducing the amendment, Councillor Druitt explained that he welcomed the Labour Group position and the Notice of Motion and the amendment sought to facilitate the options to make change at a local level in the context of case law and legislation.
- 72.6 Councillor Mac Cafferty formally seconded the Motion and stated that whilst a future ruling that from government might be more helpful in terms of a ban, the Motion and amendment expressed the Council's desire as landowners to discourage the use of animals for entertainment purposes and encourage best practice.
- 72.7 Councillor Miller stated that whilst he would be supporting the Motion and amendment however, he expressed doubt that the Chief Executive writing to the Secretary of State and three MP's was the correct use of time as the individual political groups could approach each of their MP's.
- 72.8 The Chair stated that the issue was part of the Conservative Party manifesto in 2010 and the Committee would be reminding the Secretary of State of that.
- 72.9 The Chair then put the Green Group motion to the vote that passed.
- 72.10 The Chair then put the Notice of Motion, as amended to the vote that passed.

**72.11 RESOVLED-**

- 1) That the Committee instructs the Chief Executive of the Council to write on behalf of the Council to the Secretary of State calling for a ban on the use of all animals, including domestic animals, in circuses
- 2) That the Committee request the Chief Executive to write to the city's three MP's to seek their endorsement and ask them to take any other Parliamentary action they feel appropriate to make the requisite change in legislation
- 3) That the Council seeks to update the outdoor events charter to clarify that event organisers must comply with the Council's Animal Welfare Charter and so that it is clear that the Council's hope and expectation is that event organisers will avoid the use of performing animals at events on Council-owned land.

**73 REVIEW OF THE PRIDE VILLAGE PARTY**

- 73.1 The Committee considered a report of the Executive Director, Economy, Environment & Culture that set out the results of the consultation and review of the Pride Village Party following the agreement to do so in response to a deputation received by Full Council in April 2018.
- 73.2 Referring to page 45 of the agenda, Councillor Nemeth noted that the Kingscliffe Society had provided a series of requests to improve the event. Councillor Nemeth explained that whilst his personal view was that the PVP remained in its current location, the requests were straightforward and easily resolvable.
- 73.3 The Events Manager stated that officers could work with Pride organisers to ensure the specific matters were addressed.
- 73.4 Councillor Mears stated that there appeared to be a lack of accountability on the matter and the PVP processes needed to be improve in order to address residents' complaints.
- 73.5 Councillor Platts stated that she was in support of the PVP remaining in St James' Street as the area was at the heart of the gay community. Councillor Platts stated that if the PVP was moved, it was likely that the local independent traders would lose out. Councillor Platts added that she lived near to St James' Street and visited the PVP each year and did not recognise many of the statements made. Councillor Platts stated that the event always appeared well-organised and issues addressed where they arose.
- 73.6 Councillor Druitt stated that the PVP was at the heart of the city's gay community although many important points had been raised in the consultation. Councillor Druitt asked if local police officers could be used for security of the event as they would have a better knowledge of the city than those from elsewhere, if wristband policies and procedures could be improved in relation to residents' access to their homes and that every effort was made to ensure the street was cleaned quickly.
- 73.7 The Head of Safer Communities answered that the issue of local police officers was certainly something that could be discussed with Sussex Police and wristband policies

and procedures would be discussed with Pride CiC. The matter of street cleaning was a matter kept under regular review with colleagues in Cityclean.

- 73.8 Councillor Miller stated that he was similarly in agreement that the PVP should remain in its current location however, there were areas for improvement such as toilet and bin provision. Referring to recommendation 2.3, Councillor Miller asked for what timescale event consent would be given.
- 73.9 The Head of Safer Communities confirmed that consent would be for a limited period and conditional as with any event hosted in the city.
- 73.10 Councillor Marsh stated that the St James' Street PVP was an important part in the history of Brighton & Hove and the measures put into place had ensured that the event was properly managed. Councillor Marsh stated that the PVP was a large event and it could be expected that not everything would go to plan. Councillor Marsh noted that for surveillance purposes, not all security personnel were dressed in high visibility clothing. Councillor Marsh stated that she was very much in support of the PVP remaining in its current location.
- 73.11 Councillor Norman agreed that the Pride CiC did very well in organising the entire event. Councillor Norman noted the concerns made in the deputation regarding refuse collection and asked for assurance that the allegations were misplaced.
- 73.12 The Events Manager stated that the Pride event was the single most scrutinised event and thoroughly reviewed on an operational and safety advisory level and every issue and all feedback considered. The Head of Safer Communities supplemented that contact details were provided to residents to ensure any incidents or complaints could be properly reported and addressed as quickly as possible.
- 73.13 Councillor Mac Cafferty stated that he knew several people who lived in the area and all of them looked forward to the PVP event every year and their view was that a number of the points made in the deputation were not accurate. Councillor Mac Cafferty stated that he had attend the PVP event and seen for himself that that there were refuse collectors on site and representatives from Pride CiC and council officers in attendance. Councillor Mac Cafferty stated that the inaccurate representations potentially derailed from the more pertinent issues of how to make the event safer, better and more inclusive. Councillor Mac Cafferty added that his one criticism of the Pride event was the considerable use of single use plastics and much more thought was required as to how waste could be reduced.
- 73.14 **RESOLVED-**
- 1) That following the outcome of the consultation and the concerns raised by statutory agencies, the Committee agree not to move the Pride Village Party from its current location in the St James' Street area
  - 2) That the Committee agree to the event continuing to be run by the Brighton Pride Community Interest Company (BPCIC).

- 3) That the Committee delegates authority to the Executive Director of Neighbourhoods Communities and Housing to negotiate and grant landlord's consent for the event when the current consent ends in 2020.

#### 74 OUTDOOR EVENTS STRATEGY 2019-24

74.1 The Committee considered a report of the Executive Director, Economy, Environment & Culture that set out a new Outdoor Event Strategy, developed in conjunction with partners and sector stakeholders, that would be used as the basis for future partnership working and inform the council's priority actions and targets and relation to the Outdoor Events Programme.

74.2 On behalf of the Green Group, Councillor Druitt moved a motion to amend recommendation 2.1 as shown in bold italics below:

2.1 That the Tourism, Development & Culture Committee adopts the Outdoor Events Strategy (attached as Appendix 1 to this report) and supports the key actions **and instructs Officers to prepare a report for the next Tourism, Development & Culture Committee which considers the implications of amending the Outdoor Events Strategy as set out in (a) and (b) below:**

***(a) To amend the Outdoor Events Strategy as follows:***

- (i) To introduce an Environmental Impact Charge, as requested by respondents to the consultation (and successfully applied in Oxford) to fund maintenance and care of the spaces used, including support for "Friends of" parks and open spaces associations;***
- (ii) to request that all outdoor events on council-owned land sign up to the Outdoor Events Charter, irrespective of visitor numbers***
- (iii) that as part of the ongoing review of Hire Charges and Fees, consideration is given to options for a fairer way of calculating charges such as aligning them with commercial event income or attendance figures***
- (iv) that a transport plan is developed for large events (500+ attendees) that makes provision for maintaining access to sustainable transport corridors during the event where practicable and agreed by the Safety Advisory Group, and encourages access to events via sustainable transport in line with the Sustainable Event Commitment***

***(b) To amend the Outdoor Events Charter as follows, to include:***

- (i) discouraging the use of performing animals in events on council-owned land***
- (ii) a commitment to reduce waste creation at source***
- (iii) a commitment to the Brighton Living Wage***
- (iv) a commitment to comply with key BHCC corporate commitments as they affect communities, such as policies developed in relation to Licensing and Environmental Health***

**(c) To amend the Sustainable Events Commitment for Outdoor Events, to require event organisers to find alternatives to single use plastics where possible; and**

**(d) To request that this committee receives annual feedback on compliance with the Charter, with a presumption against granting future permission to events that show clear disregard for the Charter**

- 74.3 Introducing the motion, Councillor Druitt explained that events were a key sector for Brighton & Hove and one of the main reasons people visited the city. Councillor Druitt noted that ward councillors received a high number of complaints from residents after events, predominately regarding the condition the site had been left in. Councillor Druitt explained that each part of the proposed motion sought to address some of the issues currently experienced and sought to promote a better relationship between the council, event organisers and local residents.
- 74.4 Councillor Mac Cafferty formally seconded the motion and noted that Oxford City Council had successfully introduced a non-refundable environmental impact charge. Councillor Mac Cafferty noted that the consultation feedback elicited strong support from residents for an environmental impact charge and the motion responded to that request.
- 74.5 Councillor Platts stated her support for the ring-fencing of any income generated from an environmental impact charge for 'Friends of' groups and congratulated the motion as a good way for the council to set out its expectations in relation to the hosting of events. Councillor Platts added her support for the provision of sustainable travel for events as getting around the city was sometimes difficult for first time visitors as well use the commitment to the Brighton Living Wage.
- 74.6 Councillor Miller thanked officers for producing a concise and informative report. Councillor Miller stated that he would not be supporting the proposed motion as an environmental impact charge would create tax buy stealth on a key aspect of the city economy that impact its viability.
- 74.7 Councillor Nemeth praised the detail of the report however, he could not support the motion as he believed the council there was no example of events where the proposed measures would apply. Councillor Nemeth stated that all the major events in the city were in accord with the standard the council would expect, and the proposed Outdoor Event Strategy was robust.
- 74.8 Councillor Mears stated that she could not support the motion as it was overly prescriptive and increased bureaucracy and that would be detrimental to the Strategy. Councillor Mears stated that she found the question posed in the consultation questionnaire detailed on pages 161-165 of the agenda to be irrelevant and unnecessary as they didn't relate to outdoor events.
- 74.9 The Head of Sport & Leisure clarified that the questionnaire format was applied as standard across the council.
- 74.10 The Chair then put the motion to the vote that passed.

74.11 The Chair then put the recommendations, as amended to the vote that passed.

74.12 **RESOLVED-**

- 1) That the Tourism, Development & Culture Committee adopts the Outdoor Events Strategy (attached as Appendix 1 to this report) and supports the key actions and instructs Officers to prepare a report for the next Tourism, Development & Culture Committee which considers the implications of amending the Outdoor Events Strategy as set out in (a) and (b) below:
  - (a) To amend the Outdoor Events Strategy as follows:
    - (i) To introduce an Environmental Impact Charge, as requested by respondents to the consultation (and successfully applied in Oxford) to fund maintenance and care of the spaces used, including support for “Friends of” parks and open spaces associations;
    - (ii) to request that all outdoor events on council-owned land sign up to the Outdoor Events Charter, irrespective of visitor numbers
    - (iii) that as part of the ongoing review of Hire Charges and Fees, consideration is given to options for a fairer way of calculating charges such as aligning them with commercial event income or attendance figures
    - (iv) that a transport plan is developed for large events (500+ attendees) that makes provision for maintaining access to sustainable transport corridors during the event where practicable and agreed by the Safety Advisory Group, and encourages access to events via sustainable transport in line with the Sustainable Event Commitment
  - (b) To amend the Outdoor Events Charter as follows, to include:
    - (i) discouraging the use of performing animals in events on council-owned land
    - (ii) a commitment to reduce waste creation at source
    - (iii) a commitment to the Brighton Living Wage
    - (iv) a commitment to comply with key BHCC corporate commitments as they affect communities, such as policies developed in relation to Licensing and Environmental Health
  - (c) To amend the Sustainable Events Commitment for Outdoor Events, to require event organisers to find alternatives to single use plastics where possible; and
  - (d) To request that this committee receives annual feedback on compliance with the Charter, with a presumption against granting future permission to events that show clear disregard for the Charter

**75 UPDATE ON ROYAL PAVILION MUSEUM ADVISORY GROUP**

- 75.1 The Committee considered a report of the Executive Director, Economy, Environment & Culture that informed the committee of the names of the Royal Pavilion Museum (RPM) Advisory Group and sought approval for the appointment of Chair of the Group.

75.2 Councillor Nemeth stated that recommendation 2.2 was ambiguously worded as it did not clearly state that it would be the serving Chair of the time and of the relevant committee and could be interpreted as appointing the current Chair of the Committee for an unspecified amount of time.

75.3 Following further discussion and clarification, an officer amendment to recommendation 2.2 was proposed as shown in bold italics below:

2.2 Approves the appointment of the ***serving*** Chair of the TDC Committee ***or relevant committee*** as the Chair of the RPMAG

75.4 The Committee approved the suggested amendment.

75.5 The Chair then put the recommendations, as amended to the vote that were agreed.

75.6 **RESOVLED-** That the Committee:

- 1) Notes the names of those who have been appointed to the RPMAG by the Executive Director of Economy, Environment and Culture in liaison with the Chair of TDC.
- 2) Approves the appointment of the serving Chair of the TD&C Committee or relevant committee as the Chair of the RPMAG.

## **76 PROCUREMENT OF BRIGHTON CENTRE HOSTED TICKETING SYSTEM**

76.1 The Committee considered a report of the Executive Director, Economy, Environment & Culture that sought permission to procure and award a contract for a hosted ticketing system for the Brighton Centre for an initial 5 year term with the option to extend for a further 2 years.

76.2 Councillor Cattell asked if the new system would prevent re-sale of tickets beyond face value.

76.3 The Head of Tourism & Venues clarified that unfortunately that would not be part of the new system as that type of re-sale was often down to individuals and beyond the ticket issuers control. However, some artists had requested that the ticket purchasers name be put on the ticket and identification was then verified at the point of entry.

76.4 Councillor Nemeth noted that there were proposals to redevelop the Brighton Centre and asked what measures were in place relating to this contract.

76.5 The Head of Tourism & Venues clarified that there would be a contractual break clause as with any standard contract.

76.6 Councillor Mac Cafferty noted that the previous contract had been for a twenty year period and asked for officers view in terms of value for money of a five year contract. Furthermore, Councillor Mac Cafferty asked how it was intended to audit the system to ensure that value for money continued through the duration of that contract.

76.7 The Head of Tourism & Venues replied that officers would undertake an assessment of best value at the point of procuring and awarding the contract and

- 1) That Committee gives delegated authority to the Executive Director Economy, Environment & Culture to procure and award a contract for a hosted ticketing system for the Brighton Centre for an initial term of 5 years with the option to extend for a further 2 years .

## **77 MAJOR PROJECTS UPDATE**

77.1 Councillor Miller asked for clarification on the timescales relating to Heritage Lottery Funding (HLF) applications for Madeira Terraces as the report suggested work would not begin until April 2020.

77.2 The Assistant Director, City Development & Regeneration explained that following the unsuccessful bid for HLF Funding, another application would be made to a revised bidding process and other option for renovation and in the meantime, work would begin on the crowdfunded arches.

77.3 Councillor Miller stated that the structural integrity of the arches was deteriorating quite rapidly and asked if other options were being considered such as the council reviewing its own asset portfolio to raise capital.

77.4 The Assistant Director, City Development & Regeneration replied that HLF existed to fill a gap in heritage funding so was the best option to restore the arches with work undertaking in parallel to consider other options available.

77.5 Councillor Druitt noted that he had requested that a project risk rating be included in the document but that appeared to be absent. In relation to Preston Barracks, Councillor Druitt asked if entrepreneurial inventors would be charged for use of the spaces available as this may be beyond them. In relation to Madeira Terrace, Councillor Druitt asked if any scoping exercise had been undertaken on the option to renovate the arches without units below in order to better understand the costs involved.

77.6 The Assistant Director, City Development & Regeneration confirmed that officers had been looking at renovation of the western arches although the final location was open to discussion with those leading on the crowdfunding and stakeholders. In relation to the development at the Preston Barracks site, the Assistant Director explained that the final format of operation was a decision for the operators of the site, but it was known that high-tech machinery, not available for small businesses to use would be available and whilst this would come at a cost, it would mean users would not have to pay for the capital costs of such machinery. The Assistant Director confirmed that the document would be updated with identification of general risks.

## **78 ITEMS REFERRED FOR FULL COUNCIL**

78.1 No items were referred to Full Council for information.

The meeting concluded at 6.55pm