

Deputation - Seafront signage- Supporting Information

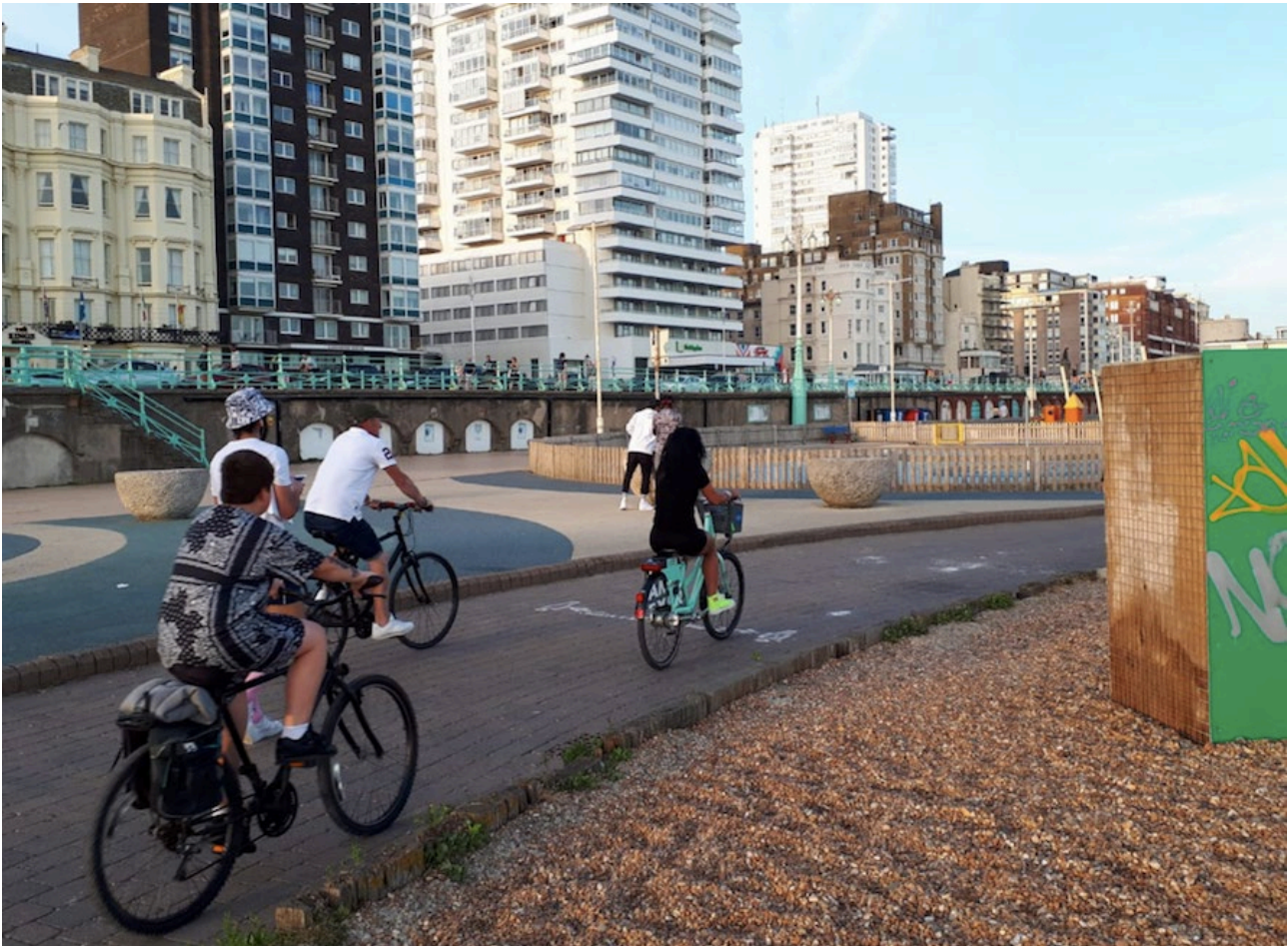
Please see below pictures of cyclists on the Lower Promenade.

- the first picture taken on Thursday 21 May shows how difficult it has now become to enforce the No Cycling bylaw in practice, with misleading signboards at the time appearing to condone cycling. The signboards have now been removed. The picture also shows how cyclists, who should not be cycling in the first place in contravention of the bylaw, are then failing to keep any distance - getting very close to people approaching them, and approaching people from behind who can't hear them, even cycling straight over the new spraypainted signs on the pavement designed to remind people to keep their distance.



- the second picture, also taken on Thursday 21 May shows the particular problem round the Shelter Hall site. Two cyclists are approaching from the east, forcing pedestrians out of their path, another is approaching from the west at the same time, meaning there is no space for pedestrians to keep their distance. The problem is compounded by the fact that others sit on the wall to the south side of the Promenade, making distancing even more difficult amongst those trying to make their way east-west and west-east on foot, funnelled into the narrowest part of the Lower Promenade between the Shelter Hall and the wall.





- the third picture, taken on Tuesday 26 May, shows that people continue to cycle on the Lower Promenade, even after the misleading signboards have now been taken down. Without proper signage, there is nothing to indicate that cycling is not permitted in the Pedestrian Zone on the Lower Promenade. The only notification is in small writing on the BHCC signboards at West Pier, West Street, and the Artists' Quarter.

There are links on the BHCC website to recent pieces on the importance of distancing, respect for others, and plans for walking and cycling by BHCC:

<https://new.brighton-hove.gov.uk/news/2020/consideration-and-respect-important-we-find-new-ways-move-around-city>

<https://new.brighton-hove.gov.uk/news/2020/please-keep-away-our-seafront-save-lives>

<https://new.brighton-hove.gov.uk/news/2020/new-temporary-cycle-lane-a270-old-shoreham-road>