

**BIOGRAPHIES OF SPEAKERS**

**Roger French: Managing Director, Brighton & Hove Bus Company:**

Roger French OBE DL is Managing Director of Brighton & Hove Bus Company and has been running the city's buses since 1982. He is involved in a number of city forums including being Chair of the City's Local Strategic Partnership, the Business Forum, the Hove Business Partnership and the Martlets Hospice. The Brighton & Hove Bus Company has a fleet of 275 vehicles and runs an intensive network of bus routes throughout the city and beyond into East Sussex and West Sussex. Around 1,100 staff work for the Company including 850 drivers to provide bus services running 24 hours a day 364 days a year. There are three bus garages in the city in Conway Street, Hove; Lewes Road, Brighton; and Whitehawk Road, Brighton; as well as buses based in Eastbourne, Newhaven, Uckfield and Durrington. There are two travel shops in the city centre at Brighton Station and Old Seine.

**Phil Clarke: Road Safety Manager, Brighton & Hove City Council:**

Phil Clarke has been the Council's Road Safety Manager since March 2009 following a career with Sussex Police, mainly in Road Policing, and has extensive experience of collision investigation and road safety, latterly within Brighton & Hove. His team is multi-disciplinary with a remit for delivering school travel planning, child cycle and pedestrian training, school crossing patrols, collision data analysis, road safety engineering schemes and a wide variety of other education, training and publicity initiatives. He represents Brighton & Hove City Council within the Sussex Safer Roads Partnership, working closely with other organisations, local authorities and the Department for Transport to make the City's roads safer and promote sustainable transport.

**Stephen Young: Local Representative from Living Streets:**

Stephen Young is a local representative from Living Streets; a national charity that with its supporters works to create safe, attractive and enjoyable streets where people want to walk. Stephen is also a member of Brighton and Hove's Sustainable Transport Partnership and a member of the Transport Group, Transition, Brighton and Hove. Stephen is a Senior Lecturer in Economics, University of Brighton Business School, teaching courses in micro, macro and behavioural economics. His area of research is behavioural economics. Stephen has also been a Senior Telecom Expert to the International Telecommunication Union (ITU), the specialized agency of the United Nations for ICTs. Stephen's background is in: public policy, regulation and strategy in energy and ICTs. His long-term interest is in sustainability, focusing on the behavioural changes necessary for the move to a low carbon economy - see [www.ictandclimatechange.com](http://www.ictandclimatechange.com).

**Adam Bunce: Assistant Traffic Systems Engineer, Portsmouth City Council:**

Biography tbc.

