

Greater Brighton Levelling Up Round 2 Bids - Summary

Local Authority	Project Name	Proposal	Funding Request	Investment Theme
Brighton & Hove City Council	Madeira Terrace Restoration	<p>The Madeira Terrace Restoration will unlock economic, social and wellbeing opportunities for East Brighton and re-establish the Eastern Seafront as a culture and leisure destination for residents and visitors alike. The eastern half of the 865m Madeira Terrace Grade II* seaside promenade and grandstand (currently derelict and inaccessible to the public), the Victorian Shelter Hall and the 200-year-old biodiverse Green Wall will be sensitively restored. The transformation of this significant blight and obstruction to seafront access and regeneration will once again connect high deprivation communities such as Bristol Estate, Kemptown, and Whitehawk to the beach and a re-animated Madeira Terrace.</p>	£9,516,619	<p>Regeneration & Town Centre (50%)</p> <p>Cultural (50%)</p>
Mid Sussex District Council	Pride of Place	<p>This package bid will rectify market failure and will unlock:</p> <ul style="list-style-type: none"> • a town centre development comprising nearly 25,000sqm of commercial floorspace and 172 homes; • Over 4,100sqm of public realm improvements at Church Walk improving the quality of environment and support sustainable transport measures; • digital infrastructure and a digital hub space <p>The proposals will deliver regeneration of a town centre to support the significant housing growth. It will improve pride of place; a space to facilitate social and cultural interaction; encourage footfall and dwell time; and will attract local expenditure.</p>	£18,476,300	Regeneration & Town Centre (100%)

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Worthing Borough Council	Connected Cultural Mile	<p>Worthing’s Connected Cultural Mile will transform Worthing Museum & Art Gallery into a nationally significant cultural hub in the heart of the town; re-establish Worthing Lido to secure its future and architectural integrity as a landmark heritage and recreational attraction on Worthing Seafront.</p> <p>Key outputs:</p> <ul style="list-style-type: none"> • Deliver 1,500 sqm of public realm improvements • Increase the number of walking and cycling visits to the town centre • Deliver £xxx m worth of land value uplift benefits • Xxx new jobs • Yyyy more spending by visitors to Worthing 	£19,940,000	<p>Regeneration & Town Centre (80%)</p> <p>Cultural (20%)</p>