

## Appendix A

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Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)**

The purpose, policy, context, location, and recommendations for a Christmas Market was determined by Brighton and Hove City Council (BHCC) to deliver the objectives set out in the Tourism, Equalities, Communities and Culture Committee Report of 11th March 2021.

The constituent parts and layout of the festival site are subject to consultation with, and approval of BHCC, the Safety Advisory Group (SAG). The event organisers are also engaging and working in partnership with local business organisations and community stakeholders. Over the three-year term of the event licence, the licensees aim to adopt a cohesive approach in developing the original Christmas Market concept into a regional festival, with all stakeholders invested in supporting and meeting the licensing objectives to ensure the exponential growth and success of the event throughout this, and subsequent seasons for the benefit of the city, its community, and businesses.

An Event Management Plan has been created, and will be further developed to focus on the recommendations of and compliance with-

- BHCC Outdoor Events Policy
- Sussex Local Authorities Emergency Planning Group Guidance on Event Planning
- The Events Industry Forum Guide to Health Safety & Welfare (Purple Guide)
- Technical Standards For Places of Entertainment (Yellow Book)
- HSE Guidance on Running Events Safely

**b) The prevention of crime and disorder**

The BHCC events licence requires that “the area will be open access, but control measures put in place to manage security, crowd movement and behaviour.

SIA licensed staff will be deployed to manage access at the Après Ski Lodge.

A security presence will remain onsite throughout the night.

Full bar service will be restricted to the controlled access Après Ski area, restricting the sale of mulled wine and fortified hot drinks only from trader chalets.

Some traders will offer for sale a variety of alcoholic beverages by the bottle. It is a condition of sale that such off-sale purchases (intended as gifts or for consumption at home), remain unopened and may not be consumed within the premises.

A Challenge 25 policy will apply to all alcohol sales.

### c) Public safety

The event organiser will establish an Event Control facility as an operations and communications base for event duty management. Event control will be occupied throughout the opening hours of the event.

An experienced Health and Safety consultant is appointed to provide professional advice, monitor, and manage all aspects of public safety, together with staff and contractor welfare. Together with event management the H&S consultant will work with BHCC Environmental Health, Agencies, Security Providers and Contractors to ensure Risk Assessment of the overall event and specifically-

- Certification and Risk Assessment of temporary structures and other infrastructure elements
- Control of contractors, working practices and welfare arrangements
- Safe and effective installation of event infrastructure
- Traders portable electrical, gas and other equipment (including required PAT testing and gas certification)
- Site vehicle movement including trader deliveries during prescribed access times.
- Prevailing weather conditions

No food or beverages will be served in glass containers and only disposable cutlery will be permitted anywhere within the festival site.

Unopened bottle sales (beers, wines, and spirits) will be permitted in their original, sealed, glass containers, to take home or as gifts.

### d) The prevention of public nuisance

Event management will respond promptly to any instance of public nuisance within, or on the immediate periphery of, the site.

A Noise Management Plan will be developed by the event sound equipment provider. In partnership with BHCC Environmental protection, noise will be measured and monitored for comparison with ambient noise values throughout the duration of the event.

A dedicated festival noise telephone helpline will be established at event control. The helpline number will be published on the festival website and advised to BHCC Environmental Protection.

Event management will ensure that potential noise creating activities (e.g., tipping of bottles, removal of waste, or servicing of temporary toilet facilities) does not take place after 2300hrs or prior to 0800hrs.

Event management and the H&S consultant will work closely with BHCC Environmental Protection to monitor and respond to concerns and complaints.

e) The protection of children from harm

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A Challenge 25 policy will be enforced by all alcohol traders, with evidence of photo ID required for the purchase or consumption of alcoholic beverages. Signs will be prominently displayed by each trader where alcohol is available.

The festival trader Terms and Conditions preclude the sale of a broad range of goods considered by the organisers to be inappropriate for a family audience including –

- tobacco products
- psychoactive substances (so called legal highs)
- vape or e-cigarette products
- tattoos and body piercing services
- knives and weapons (including replicas)
- fireworks

A lost children facility will be established and managed by appropriately experienced, DBS certified personnel.

A lost children reporting procedure will be implemented and managed via event control to communicate with event management, staff, and the police.

