

BRIGHTON & HOVE CITY COUNCIL

CULTURE, HERITAGE, SPORT, TOURISM & ECONOMIC DEVELOPMENT COMMITTEE

4.00pm 7 MARCH 2024

COUNCIL CHAMBER, HOVE TOWN HALL, NORTON ROAD, HOVE, BN3 3BQ - HTH/CC

MINUTES

Present: Councillor Robins (Chair) McGregor (Deputy Chair), Hill (Opposition Spokesperson), Bagaeen, Cattell, Miller, Stevens, Goddard, Grimshaw and Nann

PART ONE

50 PROCEDURAL BUSINESS

(a) Declarations of Substitutes

Councillor Nann in place of Councillor Hewitt.

(b) Declarations of Interest

There were none.

(c) Exclusion of the Press and Public

It was agreed that the press and public not be excluded.

51 MINUTES

The minutes of the meeting held on the 18 January 2024 were agreed as an accurate record.

52 CHAIRS COMMUNICATIONS

The Chair gave the following communications:

VisitBrighton are delighted to announce that after two years of hard work from the VisitBrighton team, the East Sussex, Brighton & Hove and West Sussex Local Visitor Economy Partnership (LVEP) has received accreditation from VisitEngland. Joining 30 other accredited LVEPs across England, the Partnership will play a key role in leading, marketing and managing the visitor economy in the region, augmenting the existing work of VisitBrighton whilst working with VisitEngland to shape national strategy and policy.

Working collaboratively with BHAFc, we are once again dressing the City in blue and white, with banners across North St, Wester Rd and Preston St, supporting the Albion as they progress through the UEFA Europa League.

The conference team has been busy and has just secured a new 300 person, 3 day conference for the city in Sept 2025, for a tourism software supplier, which will give us the chance to showcase our destination to the tourism industry.

Naming of Hove Beach Park

Since launching the consultation on the 17th January, many residents voted for their favourite name for the new park at Kingsway to the Sea. A total of 3,901 residents voted on the 9 shortlisted names with a clear winner – Hove Beach Park.

Volks Railway – Has been awarded “Railway of the Year” at the Heritage Railway Association’s annual awards. The iconic Volk’s Electric Railway is the world’s oldest operating electric railway and a pioneer in sustainable transportation. It was selected for the award in a field of over 200 heritage railways across the UK. The railway celebrated its 140th Anniversary last August. The recognition itself reflects the dedication to providing eco-friendly and efficient transport while also preserving the rich history embedded in its rails. The railway has continually adapted to modern standards while maintaining its vintage charm, making it a standout contender for the award.

New beach chalets

We have our first tenant for the new chalets at Saltdean. The 14 chalets, in seven double units, are located on the Undercliff Walk directly to the west of the Saltdean subway. They are different in design from the existing brick and concrete chalets. The turquoise and white chalets are made from a modern hardwearing composite material, suitable for a marine environment, and will all have access to water and electricity. The new units bring the total number of beach chalets available across Hove, Rottingdean, Maderia Drive, Ovingdean and Saltdean to 119.

53 CALL OVER

The following items were reserved for discussion:

- Item 57 Creative Destination Strategy
- Item 58 Remembrance Planning Committee Funding
- Item 59 Integration of Local Enterprise Partnership Functions
- Item 60 Hangleton & Knoll – Re-Designation of Neighbourhood Forum

54 ITEMS REFERRED FROM COUNCIL

There were none.

55 PUBLIC INVOLVEMENT

There were none.

56 MEMBER INVOLVEMENT

56.1 Councillor Hill asked a rephrased version of the question found on page 15 of the Agenda:

Can I have it confirmed that the report based on my letter will be brought to the next Committee, and will that report contain provisions to our schools about their infrastructure needs?

56.2 The Chair responded 'Yes' to the question.

57 CREATIVE DESTINATION STRATEGY

57.1 The Chair invited Marie Tulley-Rose to introduce the report starting on page 17 of the Agenda.

57.2 Councillors McGregor, Stevens, Bagaeen, Hill, Goddard, and Miller raised queries about future planning, wealth creation, the visitor economy strategy, the outdoor events strategy, consultancy costs, the night time economy, businesses, careers, investment, and a business prospectus for the city.

57.3 A vote was taken on the recommendations and was passed by 9 to 1 abstention from Councillor Hill.

RESOLVED:

That Committee:

1. Agreed to the development of a new Creative Destination Vision & Strategy.
2. Agreed the proposed approach and indicative timescales to develop the new Creative Destination Vision & Strategy and notes that the final draft strategy will be reported to committee for approval.

58 REMEMBRANCE PLANNING COMMITTEE FUNDING

58.1 The Chair invited Ian Baird to introduce the report starting on page 23 of the Agenda.

58.2 Councillors Hill, Goddard, Cattell, Bagaeen, and Grimshaw raised queries regarding deputations, and the benefits of remembrance events.

RESOLVED:

That Committee:

1. Noted the increased costs associated with delivery of the Remembrance activities and;
2. Agreed to consider an increase to the annual Civic Office budget to support Remembrance Day activities at set out at paragraph 3.8.

59 INTEGRATION OF LOCAL ENTERPRISE PARTNERSHIP FUNCTIONS

59.1 The Chair invited Max Woodford to introduce the report starting on page 29 of the Agenda.

59.2 Councillors Robins, Goddard, Miller, Bagaen, McGregor, Stevens, and Hill raised queries about sustained investment, tiers of local government, financial impact, and talking the city up instead of down.

RESOLVED:

That Committee:

1. Noted the impending transfer of LEP functions to UTLAs and that this has the potential to support delivery of the Council's emerging Economic Strategy alongside business support, investment and growth activities.
2. Approved the approach outlined in this report for the integration of LEP functions within the Council's economic development service and within the business & intellectual property centre located at Jubilee Library.
3. Agreed to receive annual reports on integration and subsequent delivery of former LEP functions.
4. Delegated authority to the Executive Director Economy, Environment & Culture, following consultation with the Chair of this Committee, to complete the negotiation and integration process.
5. Delegated authority to the Executive Director Governance People and Resources to make the necessary changes to the Council's Constitution, including the Scheme of Delegations to Officers to reflect the recommendations in this report.

60 HANGLETON & KNOLL – RE-DESIGNATION OF NEIGHBOURHOOD FORUM

60.1 The Chair invited Robert Davidson to introduce the report found on page 39 of the Agenda.

60.2 Councillors Nann raised queries about the number and demographics of people responding to consultations, and was informed by the Legal advisor that a report would be going to the Strategy, Finance and City Regeneration Committee the following week to discuss a new portal for residents to engage with consultations.

60.3 Councillors Bagaen, Miller, Stevens, Grimshaw, Hill, and Goddard raised queries about using Hangleton Community Centre to better engage with residents, locality based working, and better engaging with residents.

RESOLVED:

1. That Committee approved the re-designation of the Hangleton & Knoll Neighbourhood Forum.

61 ITEMS REFERRED FOR FULL COUNCIL

Item 59 (Integration of Local Enterprise Partnership Functions) was referred to the next Full Council meeting.

The meeting concluded at 5.24pm

Signed

Chair

Dated this

day of

