

Composition of the LVEP Advisory Board

The East Sussex, Brighton & Hove and West Sussex LVEP Advisory Board will comprise up to 18 members, all of whom will act in a voluntary capacity. Appointments will be made for the following categories:

1. Industry Chair and Vice Chair (2 places)

The Industry Chair and Vice Chair positions are in addition to the other industry and sector representatives (Category 2).

The Industry Chair will be appointed through an open, competitive application process

The Vice Chair will be selected from among the Industry & Sector Representatives once the Board is established.

2. Industry & Sector Representatives (8 places)

There will be eight places for representatives of the Visitor Economy, ensuring broad representation across various subsectors. These members will either be actively working in or possess specialised expertise in the Visitor Economy.

These roles are to be appointed through an open, competitive application process.

3. District & Borough / DMO Representatives (3 places)

Two places will be available for representatives from District and Borough councils who have a strategic commitment to the Visitor Economy; one from East Sussex and one from West Sussex. These representatives will be from senior management and nominated by the Chief Executive Councils group.

One additional place will be reserved for a representative of the East Sussex, Brighton & Hove and West Sussex LVEP Destination Forum¹. Forum members will determine how this representative will be selected.

4. Local Authority Funders (3 places)

Three places are allocated for the Local Authorities of East Sussex County Council, Brighton & Hove City Council, and West Sussex County Council. A representative from each of these authorities will sit on the Board and will be nominated by their respective Chief Executive.

5. Secretariat (2 places)

Two places are allocated to the LVEP Secretariat which comprises VisitBrighton and Experience Sussex (one place each).

6. Observer

A senior member of the VisitEngland team will be invited to attend Board meetings as an observer. It is anticipated this will be the Regional Representative for the South East of England.

¹ East Sussex, Brighton & Hove and West Sussex Destination Forum is a group of visitor economy representatives from district, borough, unitary and upper tier authorities and pan Sussex Destination Management and/or Marketing Organisations in Sussex.

