

Brighton & Hove City Council Bus Service Improvement Delivery Plan 2025-26

Part 1 Report

Category of scheme/measure	Name of scheme/measure	Additional description of scheme/measure (including intended beneficial outcomes)	Target delivery date	Funding Type			Other funding sources
				Capital	Revenue	Source	
Bus service support/ network development	Service improvements from the north	Continuation of joint project with West Sussex County Council improving frequency and operational hours improvements on the 273 and 17 routes, better connecting nearby settlements into the city centre by bus	01/04/2025		X	Previous years' DfT BSIP funding	Joint funding with West Sussex County Council
Bus service support/ network development	Socially Necessary Services	Continued support for socially necessary services which fill gaps in the commercial network and ensure all residents have a high quality provision of public transport (16,47,52,37/37B)	01/04/2025		X	Previous years' DfT BSIP funding	
Bus service support/ network development	Breeze Bus Services	Continued support for the socially necessary 77,78,79 bus services to the South Downs, including year round weekday services to key educational destination at Stanmer Park. Drives equality of access to key leisure destination for residents and visitors	01/04/2025		X	Previous years' DfT BSIP funding	
Bus service support/ network development	Route 21 enhancement	Continued support for a socially necessary service, which links an underserved corridor into the city centre	01/04/2025		X	Previous years' DfT BSIP funding	
Bus service support/network development	Express Services	Revenue support continuing on the success of the 1X with higher frequency operation, as well as support for a new service along the A23 corridor. Supporting faster journey times and punctuality, as well as delivering more capacity on the overall network, which will drive patronage growth particularly in suburban areas	01/07/2026		X	2025-26 Bus Grant & Previous years' DfT BSIP funding	
Bus stops/ stations/ interchanges	Bus Stop Strengthening	This will re-open high-frequency bus stops which have been closed due to warping of the surface, returning the convenience of services to passengers who can board/disembark closer to where they desire	01/02/2026	X	X	2025-26 Bus Grant	
Improved information, marketing	RTPI - Interchanges and Modernisation	Improvements to passenger information at key bus stop locations including Churchill Square and Valley Gardens	01/01/2026	X		2025-26 Bus Grant	
Bus priority infrastructure	Bus Detection at signals - Phase 2	Continuation of project identifying and installing bus detection technology at key junctions to improve journey times on busy corridors	31/03/2026	X		2025-26 Bus Grant	
Other infrastructure	Reinforcing surfaces on key bus corridors	Reinforcement of the carriageway on key high-frequency bus corridors will improve passenger safety and comfort, and guarantee against future lane closures. On A23 Preston Park, Western Road, Valley Gardens	31/03/2026	X	X	2025-26 Bus Grant	
Bus stops/ stations/ interchanges	Accessible Bus Stops - Phase 2	Upgrading bus stops across the city to provide dropped kerbs, ramps, layout improvements and crossing facilities, making bus travel easier for more residents	31/03/2026	X	X	Previous years' DfT BSIP funding	
Bus priority infrastructure	A259 Marine Drive/High Street Junction (White Horse): Rottingdean	A feasibility study to look at how this junction could be improved to reduce bus journey times and improve reliability including accessibility improvements resulting in benefits to all road users	31/09/2026	X	X	2025-26 Bus Grant	
Bus priority infrastructure	B2066 Western Road (near Waitrose) Red Route	Feasibility study for red route on the B2066 and bus boarding improvements at the junction with a contribution to implementation if agreed to proceed. The scheme could reduce bus journey times and improve reliability including accessibility improvements resulting in benefits to all road users	31/09/2026	X	X	2025-26 Bus Grant	
Bus priority infrastructure	A2010 Queens Road: North Road to North Street	Feasibility study for the red route on A2010 with a contribution to implementation if agreed to proceed. The scheme could reduce bus journey times and improve reliability including accessibility improvements resulting in benefits to all road users	31/09/2026	X	X	2025-26 Bus Grant	
Bus priority infrastructure	A2010 West Street: Closure to the south of 'The Clock Tower' junction	A feasibility study to look at how this junction could be improved to reduce bus journey times and improve reliability including accessibility improvements resulting in benefits to all road users	31/09/2026	X	X	2025-26 Bus Grant	
Bus service support/ network development	Support on routes where poor on-time performance is evident	Improvement of punctuality on Route 23, 24, 26, 46, and improvement of frequency on Route 28, which will provide a more reliable service for passengers	01/06/2025		X	Previous years' DfT BSIP funding	

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Simpler/more affordable fares	Targeted Fare Reductions - Maintain City Saver at £6 for FY25-26	Continuation of £6 day citySAVER and £25 week citySAVER offers to drive affordability for regular travellers and patronage growth	01/04/2025		X	2025-26 Bus Grant	
Simpler/more affordable fares	Simpler Fares - (citySAVER, TOTO Breeze Zone Expansion)	Continuation of £6 cap on daily Tap-On, Tap-Off travel in the city and South Downs / £25 cap on weekly Tap-On, Tap-Off in the city and South Downs to drive affordability for regular travellers and patronage growth	01/04/2025		X	2025-26 Bus Grant	
Simpler/more affordable fares	Extend Youth Fare Offers FY25-26	Continuation of free accompanied U19 travel / 50p unaccompanied U19 off-peak travel for U19s, supporting families with cost of living and driving patronage growth	01/04/2025		X	2025-26 Bus Grant	
Simpler/more affordable fares	Short Hops fare offer for December 2025 - January 2026	Continuation of discount to selected one-stage trip fares down to £1, supporting residents with the cost of living	01/04/2025		X	2025-26 Bus Grant	
Simpler/more affordable fares	Fares offers (TBC)	Budget remainder to spent on either a reduction in the £2.80 fare stage, student fare offers or other fare offers, dependent on emerging reimbursement forecasts for other fare offers	01/09/2025		X	2025-26 Bus Grant	
Development of future proposals	City-wide red Route strategy	Feasibility study by consultants, identifying policy and strategy as well as further priority areas for red routes	31/12/2025		X	Previous years' DfT BSIP funding	
Development of future proposals	Pedestrian footfall study	Assists in targeted marketing schemes and informs the outcomes of the Wayfinding Maps Scheme	31/09/2025		X	2025-26 Bus Grant	Joint Funding with Visit Brighton
Other	Dedicated traffic contraventions officer	Enforcement officer tasked with monitoring problem parking/waiting areas to improve the movement of buses, until July 2025 as Red Routes have replaced the need for this	01/04/2025		X	Previous years' DfT BSIP funding	
Improved information, marketing	Marketing campaigns	Supporting new BSIP schemes, existing BSIP schemes, and upskilling operators of contracted services to increase patronage	31/03/2026		X	Previous years' DfT BSIP funding	
Improved information, marketing	Marketing - Betterpoints (continuation)	Marketing campaign encouraging modal shift towards sustainable transport	01/04/2025		X	Previous years' DfT BSIP funding	
Safety and security	EDI Project	Continuation of Better Buses for All equalities research project	01/04/2025		X	Previous years' DfT BSIP funding	
LTA delivery/ admin costs	Data collection and collation consultants	Reimbursement and forecasting for fare offers, allows these projects to run	31/03/2026		X	2025-26 Bus Grant	
Improved information, marketing	Customer services extended opening hours (NTCSS)	Keeping operator customer service open earlier in the morning, later in the evening and on weekends, improving passenger experience	01/04/2025		X	Previous years' DfT BSIP funding	
Development of future proposals	Franchising feasibility study	Study to be undertaken by consultants, exploring the feasibility and viability of bus reform in the city following the Bus Services Bill	31/11/2025		X	Previous years' DfT BSIP funding	
Development of future proposals	Park and Ride feasibility study	Work undertaken with support from consultants to determine optimal locations for Park & Ride in the city	31/07/2025		X	Previous years' DfT BSIP funding	
LTA delivery/ admin costs	Programme Management	Additional resource requirement to manage the BSIP programme effectively	31/03/2026		X	Previous years' DfT BSIP funding	