

# City Plan 2041

## Key Issues Consultation Update



**Brighton & Hove**  
**City Council**

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# City Plan Timeline

- September 2024 – March 2026 developing evidence base with expert input
- Early-stage consultation on City Plan November 2024 – January 2025
- Full Draft Plan – includes draft policies (reg. 18)
  - Cabinet mid-2026
  - Consultation July – September 2026
- Proposed Submission Plan (reg. 19)
  - Cabinet/full council mid-2027
  - Consultation – autumn 2027
- Submission for examination early 2028
- Examination 2028

# What went well?

- 531 responses (more than double the equivalent CPP2 stage)
- Successful engagement with young people:
  - 4 workshops in secondary schools and 2 in primary schools
  - 200 completed youth surveys
- 96,579 social media post impressions and 17,312 video views
- Officers attended 33 events (including drop-in sessions at libraries and events with representative groups)
- Social media engagement rates better than BHCC average
- Proportion of responses from minority groups broadly in line with Census 2021



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# Lessons learnt

- Questions perhaps not provocative enough - need to challenge people more on what is most important to them and probe importance between 2 issues to draw out priorities more
- Almost everything we suggested was considered important by a large majority which does not help when determining policy priorities.
- Young adult age group (20s,30s) now the most under-represented – need to think of ways of engaging this group next time.
- Limited attendance at some of the library drop in sessions
- Intensive approach to consultation used significant staff resources but the level of engagement was worth the staff time.

# Key outcomes

## Main Survey

- Broad support for maintaining the current Development Areas (the current plan allocates 8 key development areas to bring forward new homes, new commercial floorspace, sports facilities in the city)
- Strong support for development on brownfield, affordable housing and increasing density (but less support for very tall developments)
- Concern about second homes/short term lets and perception student homes prioritised over family homes.
- Strong support for high sustainability levels/green infrastructure in the city
- Mixed responses on the need for office accommodation
- Strong concerns about loss of industrial floorspace
- Many calls to improve cleanliness of the city and the look and feel of the city

## Youth Survey

- Affordability of homes in the city was a key concern and whether they will be able to live in the city in the future
- Concern about the condition of the city centre and the seafront
- Safety in the city
- Cost of travel
- Lack of activities in the city for young people

- Delivering the above priorities would help to deliver the outcomes of the Council Plan including outcome 1 – a city to be proud of; outcome 2 – a fair & inclusive city and outcome 3 – a healthy city where people thrive.
- Link to the Interim Consultation Statement and the key findings from the youth survey: [Folder: City Plan 2041 | Brighton & Hove City Council](#)

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# Next Steps

- Policies in a draft plan scheduled for consultation Summer 2026 (subject to Cabinet approval in the Spring of 2026)
- Some of the key areas for consideration which will need to be explored with the Member Advisory Group as we start to draft policies include:
  - What are the policy priorities given the likely viability constraints in schemes – we will need decisions on how we balance affordable housing/ambitious sustainability levels/placemaking and high-quality designs and parking standards
  - Urban fringe – commission further studies to bring forward more sites
  - Industrial floorspace – evidence indicates we need to protect but there is pressure for residential. How can we ensure mixed uses are successful and cater for the commercial space appropriately?
  - Affordable workspace – do we want to subsidise affordable workspace at the expense of affordable housing?
  - Design and scale of developments – are we open to tall / very tall buildings in the city to maximise supply