

## **Appendix A**

### **South Hollingdean Area Residents' Parking Scheme Consultation report March 2025**

#### **Background**

In April 2022, residents in the Hollingdean area were written to in order to gauge whether there was support for a residents parking scheme.

The results from this initial consultation showed that 53% of respondents supported the introduction of a residents parking scheme. However, the majority of support was concentrated from within a smaller area, so a revised consultation boundary for the detailed design was proposed following discussions with Officers and Ward Councillors. The results of the revised smaller area from the initial consultation showed that 61% of respondents supported the introduction of a residents parking scheme, with 52% preferring a full scheme.

Both sets of results from the initial consultation were presented to the Environment, Transport and Sustainability Committee on 20 September 2022, where it was agreed to take forward a detailed design consultation within the smaller area.

Ward Councillors requested that Officers write to residents outside of the proposed scheme, the wider Hollingdean area, to highlight the potential implications of not being included within the residents parking scheme and ensure they did not wish to be included.

In October 2022 we sent postcards to residents outside of the proposed scheme, in the wider Hollingdean area. The response rate was very low at only 11%, therefore they were not included in the detailed design consultation. The results of the postcard consultation were presented to the Environment, Transport and Sustainability Committee on 17 January 2023, where it was agreed to proceed to a detailed design for the smaller area only.

A detailed design consultation took place in April 2023. The results of this consultation showed that 60% of respondents did not support a residents' parking scheme. The results were presented to the Transport & Sustainability Committee on 3<sup>rd</sup> October 2023. Due to there being insufficient support, the consultation ended.

A petition was later presented to the Transport & Sustainability Committee on 5<sup>th</sup> December 2023 from residents in the south of Hollingdean asking for a parking scheme to be implemented. It was agreed by elected members that the area would be added to the parking scheme priority timetable to be consulted again.

## Headline Findings

### Support for a resident parking scheme:

- 73.7% of respondents support the implementation of a residents' parking scheme.
- 26.3% of respondents do not support the implementation of a residents' parking scheme.

## Methodology

Brighton & Hove City Council Land and Property Gazeteer was used to provide 1688 property addresses in the proposed South Hollingdean Area scheme boundary. An information leaflet and detailed map were sent to each address. People were asked to go online to complete a questionnaire. People could also request a paper copy of the questionnaire with a prepaid envelope for reply. The consultation was advertised on the council's website, via social media and by a press-release to local media. The consultation ran from 26 January to 9 March 2025.

## Results

652 valid responses<sup>1</sup> were received from within the proposed scheme boundary giving a response rate of 38.3%.

### Q1 Would you like a parking scheme in your area?

(response base 646<sup>2</sup>)

Yes		No		Total
Number	%	Number	%	
476	73.7	170	26.3	646

### Results on a street-by- street basis were as follows:

(response base 646)

Street	Number properties mailed	Number responses	Response rate %	Yes		No	
				Number	%	Number	%
Adams Close	14	11	78.6	8	72.7	3	27.3

<sup>1</sup> 378 responses were removed from the analysis for the following reasons: 293 were duplicate cases, 119 were from outside the area (34 of those from outside the area were also duplicate cases)

<sup>2</sup> Response base = number of people answering this question (some respondents didn't answer all questions)

Street	Number properties mailed	Number responses	Response rate %	Yes		No	
				Number	%	Number	%
Davey Drive	93	65	69.9	49	75.4	16	24.6
Dudley Road	90	65	72.2	45	69.2	20	30.8
Dunster Close	14	8	57.1	2	25.0	6	75.0
Freehold Terrace	78	8	10.3	5	62.5	3	37.5
Hollingbury Crescent	21	20	95.2	19	95.0	1	5.0
Hollingbury Place	52	40	76.9	27	67.5	13	32.5
Hollingbury Road	2	1	50.0	0	0	1	100
Hollingdean Lane	4	0	0.0	0	0	0	0
Hollingdean Road	442	2	0.5	1	50.0	1	50.0
Hollingdean Street	1	0	0.0	0	0	0	0
Hollingdean Terrace	135	92	68.1	71	77.2	21	22.8
Horton Road	109	82	75.2	62	75.6	20	24.4
Lewes Road	74	0	0.0	0	0	0	0
Major Close	7	6	85.7	2	33.3	4	66.7
Oldbury Row	6	4	66.7	4	100	0	0
Payne Terrace	8	5	62.5	3	60.0	2	40.0
Popes Folly	4	0	0.0	0	0	0	0
Roedale Road	143	96	67.1	71	74.0	25	26.0
Southmount	12	9	75.0	9	100	0	0
The Crossway	11	9	81.8	8	88.9	1	11.1
The Linkway	37	24	64.9	19	79.2	5	20.8
Tintern Close	11	10	90.9	7	70.0	3	30.0
Upper Hollingdean Road	248	33	13.3	27	81.8	6	18.2
Waverley Crescent	52	40	76.9	26	65.0	14	35.0
Wigmore Close	18	16	88.9	11	68.8	5	31.3
<b>Total (or *average)</b>	<b>1686</b>	<b>646</b>	<b>*38.3</b>	<b>476</b>	<b>*57.3</b>	<b>170</b>	<b>*26.3</b>

## KEY

**GREEN** = Yes

**YELLOW** = 50/50

**RED** = No

**Q. After considering the scheme design, would you like this residents' parking scheme in your area?**



**Q3 Respondents were asked whether they are a resident, a business owner or manager or work in the area. (Respondents could tick more than one option).**

	<b>Number of responses</b>
Resident	631
Business owner or manager	12
Work in the area	16
Other include: I visit the area (x1), Run a community centre (x1)	4

**Q4 How many cars in your household?**

<b>No. of cars</b>	<b>Number of responses</b>
0	60
1	397
2	145
3	27
4 or more	3

**Q5a What type of business do you own or manage in the area?**

<b>What type of business?</b>	<b>Number of responses</b>
Retail outlet	3
Office-based	5
Other include: Builder x2, café, gardener, church/ community hall, craft, hairdresser, health, plumber x2, takeaway, vehicle repairs	37
<b>Total responses</b>	<b>45</b>

**Q5b How many vehicles are directly associated with your business?**

<b>No. of vehicles</b>	<b>Number of responses</b>
0	34
1	15
2	2
3	0
4 or more	4

## Q7 Any further comments?

An open text box enabled respondents to add comments. Themes mentioned more than once are reported in the following table:

Comments made	Number of times mentioned
Permits are too expensive / want concessionary prices / can't afford to pay/ don't want to pay /visitors won't want to pay	40
Student/ commuter parking causes problems, people park and go into town/ abandoned vehicles/ expired permit holder cars/ parking here to go to Gatwick Airport / to work at City Clean	30
Can't park near to my house at the moment/ parking v busy in the area/ having to park on DYLS	27
Want light touch scheme option	23
leave it as it is	21
Should not be a way for the council to raise revenue	13
Will be difficult for visitors to park	10
Unhappy about hours of operation (8 to 8, 7 days a week)	9
Resident Parking won't solve parking issues / will reduce spaces available	5
Illegal / dangerous parking makes it unsafe for drivers / pedestrians	5
It will cause displacement parking	4
Needs good enforcement	4
Pope's Folly & Freehold Terrace: needs permit bays	4
Waverley Crescent: needs visitor spaces/ more parking / parking is on the wrong side of the road	3
Roedale Road: car repair business needs parking / unhappy disabled bay moved to other side of road	3
Scheme should cover the whole area	3
Major Close/ East side of scheme: not enough spaces	2
Want more EV charging points	2
Scheme would be divisive for North and South areas	2

## Demographic Information

Age	Number	%
16-24	3	2.4
25-34	11	8.7
35-44	18	14.2
45-54	46	36.2
55-64	27	21.3
65-74	15	11.8
75+	7	5.5
<b>Total</b>	<b>127</b>	<b>100</b>

Gender	Number	%
Male	49	39.8
Female	73	59.3
Non-Binary	1	0.8
<b>Total</b>	<b>123</b>	<b>100</b>

Do you identify as the gender you were assigned at birth?	Number	%
Yes	122	100
No	0	0
<b>Total</b>	<b>122</b>	<b>100</b>

Disability	Number	%
Yes, a little	18	15.0
Yes, a lot	19	15.8
No	83	69.2
<b>Total</b>	<b>120</b>	<b>100</b>

Of those who answered “yes”, disabilities were as follows:

Please state the type of impairment which applies to you.	Number
Physical impairment	19
Sensory impairment	2
Learning disability/ difficulty	0
Long-standing illness	10
Mental health condition	8
Development condition	1
Autistic Spectrum	1

Other	2
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Ethnic Origin		Number	%
White	White English/ Welsh/ Scottish/ Northern Irish/ British	99	81.1
	Irish	5	4.1
	Gypsy or Irish Traveller	0	0
	Any other white background	10	8.2
Asian or Asian British	Bangladeshi	0	0
	Indian	1	0.8
	Pakistani	0	0
	Chinese	1	0.8
	Any other Asian background	0	0
Black or Black British	African	1	0.8
	Caribbean	2	1.6
	Any other Black background	0	0
Mixed	Asian & White	1	0.8
	Black African & White	0	0
	Black Caribbean & White	0	0
	Any other mixed background	0	0
Any other ethnic group	Arab	1	0.8
	Any other ethnic group	1	0.8
<b>Total</b>		<b>122</b>	<b>100</b>

Sexual Orientation	Number	%
Bisexual	7	6.3
Gay Man	2	1.8
Heterosexual/ straight	99	89.2
Lesbian/ Gay Woman	2	1.8
Other	1	0.9
<b>Total</b>	<b>111</b>	<b>100</b>

Religious Belief	Number	%
I have no particular religion or belief	67	57.3
Buddhist	1	0.8
Christian	26	22.2
Hindu	1	0.8
Jain	0	0
Jewish	1	0.8
Muslim	2	1.7
Pagan	0	0
Sikh	0	0
Agnostic	2	1.7
Atheist	11	9.4

Other	3	2.6
Other philosophical belief	3	2.6
<b>Total</b>	<b>117</b>	<b>100</b>

<b>Are you a carer</b>	<b>Number</b>	<b>%</b>
Yes	12	10.2
No	106	89.8
<b>Total</b>	<b>118</b>	<b>100</b>

<b>If yes, do you care for a:</b>	<b>Number</b>
Parent	1
Partner or Spouse	1
Child with special needs	4
Friend	0
Other family member	3
Other	1

<b>Have you previously served in the armed forces?</b>	<b>Number</b>	<b>%</b>
Yes, regular	1	0.8
Yes, reserve	59	48.0
No	63	51.2
<b>Total</b>	<b>123</b>	<b>100</b>