

Appendix B

North Hollingdean Area Residents' Parking Scheme Consultation report March 2025

Background

In April 2022, residents in the Hollingdean area were written to in order to gauge whether there was support for a residents parking scheme.

The results from this initial consultation showed that 53% of respondents supported the introduction of a residents parking scheme. However, the majority of support was concentrated from within a smaller area, so a revised consultation boundary for the detailed design was proposed following discussions with Officers and Ward Councillors. The results of the revised smaller area from the initial consultation showed that 61% of respondents supported the introduction of a residents parking scheme, with 52% preferring a full scheme.

Both sets of results from the initial consultation were presented to the Environment, Transport and Sustainability Committee on 20 September 2022, where it was agreed to take forward a detailed design consultation within the smaller area.

Ward Councillors requested that Officers write to residents outside of the proposed scheme, the wider Hollingdean area, to highlight the potential implications of not being included within the residents parking scheme and ensure they did not wish to be included.

In October 2022 we sent postcards to residents outside of the proposed scheme, in the wider Hollingdean area. The response rate was very low at only 11%, therefore they were not included in the detailed design consultation. The results of the postcard consultation were presented to the Environment, Transport and Sustainability Committee on 17 January 2023, where it was agreed to proceed to a detailed design for the smaller area only.

A detailed design consultation took place in April 2023. The results of this consultation showed that 60% of respondents did not support a residents' parking scheme. The results were presented to the Transport & Sustainability Committee on 3rd October 2023. Due to there being insufficient support, the consultation ended.

A petition was later presented to the Transport & Sustainability Committee on 5th December 2023 from residents in the south of Hollingdean asking for a parking scheme to be implemented. It was agreed by elected members that the area would be added to the parking scheme priority timetable to be consulted again.

Headline Findings

The consultation received a response rate of 57.1%.

Support for a resident parking scheme:

- 28.3% of respondents support the implementation of a residents parking scheme.
- 71.7% of respondents do not support the implementation of a residents' parking scheme.

Methodology

Brighton & Hove City Council Land and Property Gazeteer was used to provide 735 property addresses in the proposed North Hollingdean Area scheme boundary. An information leaflet and detailed map were sent to each address. People were asked to go online to complete a questionnaire. People could also request a paper copy of the questionnaire with a prepaid envelope for reply. The consultation was advertised on the council's website, via social media and by a press-release to local media. The consultation ran from 26 January to 9 March 2025.

Results

420 valid responses¹ were received from within the proposed scheme boundary giving a response rate of 57.1%.

Q1 Would you like a parking scheme in your area?

(response base 420²)

Yes		No		Total
Number	%	Number	%	
119	28.3	301	71.7	420

Results on a street-by- street basis were as follows:

(response base 420)

Street	Number properties mailed	Number responses	Response rate %	Yes		No	
				Number	%	Number	%
Barnett Road	109	70	64.2	19	27.1	51	72.9
Harrington Place	38	20	52.6	2	10.0	18	90.0
Hertford Road	87	64	73.6	17	26.6	47	73.4
Hollingbury Rise	75	54	72.0	15	27.8	39	72.2
Hollingbury Rise West	4	2	50.0	2	100	0	0
Hollingdean Terrace	120	68	56.7	15	22.1	53	77.9

¹ 190 cases were removed from the analysis: 125 of these were duplicates and 92 were from outside the area boundary. 29 were both duplicates and from outside of the area.

² Response base = number of people answering this question (some respondents didn't answer all questions)

Street	Number properties mailed	Number responses	Response rate %	Yes		No	
				Number	%	Number	%
Quarry Bank Road	12	10	83.3	10	100	0	0
Stanmer Park Road	160	68	42.5	19	27.9	49	72.1
Stanmer Villas	130	64	49.2	24	37.5	39	60.9
Total (or *average)	735	420	*57.1	123	*29.3	296	*70.5

KEY

GREEN = Yes

YELLOW = 50/50

RED = No

Q. After considering the scheme design, would you like this residents' parking scheme in your area?



Q3 Respondents were asked whether they are a resident, a business owner or manager or work in the area. (Respondents could tick more than one option).

	Number of responses
Resident	406
Business owner or manager	7
Work in the area	16
Other:	2

Q4 How many cars in your household?

No. of cars	Number of responses
0	19
1	272
2	97
3	14
4 or more	3

Q5a What type of business do you own or manage in the area?

What type of business?	Number of responses
Retail outlet	0
Office-based	1
Other includes: GP surgery, air BNB, plumber x2, builder, tennis coach, therapist, trade, translator, tree surgeon, video production	21
Total responses	22

Q5b How many vehicles are directly associated with your business?

No. of vehicles	Number of responses
0	23
1	18
2	2
3	0
4 or more	2

Q7 Any further comments?

An open text box enabled respondents to add comments. Themes mentioned more than once are reported in the following table:

Comments made	Number of times mentioned
Permits are too expensive / can't afford to pay/ do not want to pay/ do not want to pay for visitors	57
General negative comments	56
Leave it as it is / not needed	55
Want light touch scheme option	43
Should not be a way for the council to raise revenue	28
It will cause displacement parking	26
Problems are caused by student/ commuter parking/ non-residents/ people parking to go onwards/ Gatwick airport/ abandoned vehicles/ vehicles left long term	24
General positive comments	19
Scheme should cover whole of Hollingdean	19
Won't solve parking problems after 8pm / after work	14
Not needed during the day	11
Can't park near to my house at the moment / having to park on DYLS	11
You have consulted us several times already	10
It won't solve inconsiderate / illegal parking	10
Waverley Crescent: Will be difficult for visitors to park	8
Won't make it easier to park / will reduce parking spaces	5
It will solve inconsiderate/ illegal parking	5
Needs good enforcement	5
Scheme divisive north-south areas	5
Will still allow non-residents to park/ too much short-term parking	4
Hertford school is closing - why keep clear markings	4
Would prefer fines/ increased permit costs permits/ multiple vehicles	4
Not enough information given	3
Stanmer Park Road: move parking to east side	2
Will adversely affect businesses / in the Dip	2

Comments made	Number of times mentioned
EV charging needs dedicated bay/ need more EV charging bays	2

Demographic Information

Age	Number	%
16-24	5	2.8
25-34	7	3.9
35-44	35	19.6
45-54	50	27.9
55-64	55	30.7
65-74	22	12.3
75+	5	2.8
Total	179	100

Gender	Number	%
Male	64	35.6
Female	113	62.8
Non-Binary	1	0.6
Other	2	1.1
Total	180	100

Do you identify as the gender you were assigned at birth?	Number	%
Yes	173	99.4
No	1	0.6
Total	174	100

Disability	Number	%
Yes, a little	30	17.0
Yes, a lot	8	4.5
No	138	78.4
Total	176	100

Of those who answered “yes”, disabilities were as follows:

Please state the type of impairment which applies to you.	Number
Physical impairment	20
Sensory impairment	1
Learning disability/ difficulty	3
Long-standing illness	11
Mental health condition	6
Development condition	0
Autistic Spectrum	3
Other	5

Ethnic Origin		Number	%
White	White English/ Welsh/ Scottish/ Northern Irish/ British	147	83.1
	Irish	1	0.6
	Gypsy or Irish Traveller	0	0.0
	Any other white background	17	9.6
Asian or Asian British	Bangladeshi	0	0.0
	Indian	1	0.6
	Pakistani	0	0.0
	Chinese	1	0.6
	Any other Asian background	3	1.7
Black or Black British	African	2	1.1
	Caribbean	1	0.6
	Any other Black background	0	0.0
Mixed	Asian & White	0	0.0
	Black African & White	0	0.0
	Black Caribbean & White	0	0.0
	Any other mixed background	3	1.7
Any other ethnic group	Arab	0	0.0
	Any other ethnic group	1	0.6
Total		182	100

Sexual Orientation	Number	%
Bisexual	4	2.5
Gay Man	2	1.3
Heterosexual/ straight	143	91.1
Lesbian/ Gay Woman	6	3.8
Other	2	1.3
Total	157	100

Religious Belief	Number	%
I have no particular religion or belief	95	54.3
Buddhist	3	1.7
Christian	50	28.6
Hindu	1	0.6
Jain	0	0
Jewish	0	0

Muslim	0	0
Pagan	1	0.6
Sikh	0	0
Agnostic	4	2.3
Atheist	13	7.4
Other	1	0.6
Other philosophical belief	7	4.0
Total	175	100

Are you a carer	Number	%
Yes	30	16.9
No	148	83.1
Total	178	100

If yes, do you care for a:	Number
Parent	10
Partner or Spouse	2
Child with special needs	14
Friend	0
Other family member	6
Other	1

Have you previously served in the armed forces?	Number	%
Yes, regular	0	0
Yes, reserve	18	6.5
No	257	93.5
Total	275	100