

**Police OBJECTION**  
**EF VALID PCD, PS, PPN and PCH**



**From:** Brighton Licensing <Brighton.Licensing@sussex.police.uk>

**Sent:** 17 July 2025 15:54

**To:** EHL Licensing <ehl.licensing@brighton-hove.gov.uk>

**Cc:** [REDACTED] Mylene Hayward

**Subject:** Grounded, Unit 3, 10 New England Road, Brighton - Pride TEN Objection

Dear Brighton & Hove City Council Licensing

c.c [REDACTED] - TEN applicant

c.c Environmental Protection, Brighton & Hove City Council

**RE: TEMPORARY EVENT NOTICE (TEN) FOR GROUNDED, UNIT 3, 10 NEW ENGLAND ROAD, BRIGHTON, EAST SUSSEX, BN1 4ZR FOR FRIDAY 1<sup>ST</sup> AUGUST THROUGH TO MONDAY 4<sup>TH</sup> AUGUST 2025.**

**NOTICE OF OBJECTION under Section 104 (2) of the Licensing Act 2003**

To whom it may concern,

Notice of objection is hereby given on behalf of the Chief Officer of Police for Sussex for the above Temporary Event Notice (TEN) on the grounds that all of the licensing objectives are not being promoted. The TEN is to cover the period of this year's Brighton & Hove Pride event.

The TEN seeks to permit the following:

Friday 01<sup>st</sup> August 2025 11:00 through to Saturday 02<sup>nd</sup> August 2025 02:00

Saturday 02<sup>nd</sup> August 2025 11:00 through to Sunday 03<sup>rd</sup> August 2025 02:00

Sunday 03<sup>rd</sup> August 2025 through to Monday 04<sup>th</sup> August 2025 02:00

Licensable activities: Sale by retail of alcohol – Off Sales only.

Premises description: Café and private outdoor area.

Event description: Gay Pride 2025.

Premises is unlicensed day to day.

Applicant holds a Personal Licence issued on 15<sup>th</sup> July 2025 by Brighton & Hove City Council.

Pride is a large scale event for the City attracting many thousands of residents and tourists from around the world over a weekend and each year it is a challenging time for all the emergency services and partner agency's to ensure it's a safe and enjoyable event for everyone. Due to this extra scrutiny is taken when reviewing TEN applications during this particular weekend. We do wish to support businesses as we are fully aware of the financial struggles the current economic climate is having and how important Pride is each year in regards to the income it generates however, we have to have public safety at the forefront of all of our decisions.

For a number of years now, Sussex Police have been unable to support any TEN applications from premises that do not already hold an alcohol premises licence, such as this venue during the Pride weekend. There are a very high number of premises that already have a licence to sell alcohol with fully trained staff and experience that goes with that. Having additional Pride weekend pop up alcohol venues and events increases further risks around the City and the impact this could have on emergency services and partner agencies.

This year there are changes to the Pride Village Party which could impact other parts of the City which we need to take in to consideration. These changes have been fully considered by Sussex Police with resources and plans centred around them. We do though need to do what we can to reduce risk especially around crime and disorder and public safety. We strongly believe that by reducing the availability of off sales of alcohol, which is being applied for here, is a positive way forward this year. No one can fully predict what the impact the smaller street party could have citywide in respect of numbers of persons attending the area. Any negative affect could impact and roll into the evening and early hours. By reducing off sales permissions we reduce the risk of large numbers of persons being out on the streets, beach or parks into the early hours in environments that are unmanaged when compared to being inside a secure licensed venue and the safeguarding that brings.

The location of this premises is on the corner of the busy New England Road and New England Street within a converted shipping container with limited outside space to the front. Right behind it is residential property also within converted shipping containers and across the road a number of residential properties.

There are many risks involved with off sales of alcohol which include but not limited to, consumption in open spaces which have no safeguarding in place, proxy sales to children and already intoxicated persons, increase risks of ASB by way of noise with people out in the street and open spaces drinking and the issue of no public toilets and the knock on affect that could have.

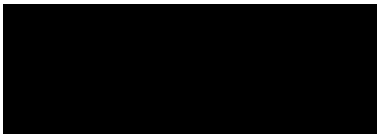
By increasing the availability of alcohol we are opening up additional locations that will need to have additional monitoring over the weekend. This will place an extra burden on already stretched resources both from Police and the Local Authority. Incidents that occur once

customers have left could impact both police and medical provisions and again the Local Authority.

Each year Sussex Police process between 80 – 100 TENs for venues across the city over Pride weekend. This is a large amount when considering the average for a whole month is typically around 80. We fully support the use of TENs by licensed and unlicensed venues but to ensure the licensing objectives are met, during Pride weekend we do not feel it's appropriate to support pop up bars for the weekend. We can't give any valid reasoning as to how we are promoting the licensing objectives by allowing such a TEN to go through approved.

The Chief Officer of Sussex Police contends that by permitting this TEN we will not be upholding the licensing objectives and so ask for the panel to consider refusing it.

Yours sincerely,



Sgt. Mark Redbourn  
Ops Planning and Events (inc. Licensing) Sergeant  
Brighton & Hove Division  
Sussex Police



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**Mark Thorogood**  
Police Licensing Officer  
Level 4 PALO Qualification

**Brighton & Hove Licensing**  
**John Street, Brighton.**  
**Telephone:** [REDACTED] **Mobile:** [REDACTED]

