

Appendix A

Section 16 of 18
LICENSING OBJECTIVES
Describe the steps you intend to take to promote the four licensing objectives: a) General – all four licensing objectives (b,c,d,e) List here steps you will take to promote all four licensing objectives together. <p>The premises will operate as a food-led café and takeaway, with the sale of alcohol strictly limited, controlled and ancillary to the purchase of food. The proposed variation will not alter the primary nature of the business.</p> <p>Alcohol sales will be limited to a small number of pre-packaged products (330ml cans of lager, IPA and pre-mixed margarita), with a maximum of two cans per transaction and only in conjunction with a food order.</p> <p>The premises will not operate as an off-licence and alcohol will not be displayed or promoted as a standalone product. No vertical drinking or external drinking area is provided.</p> <p>The premises will continue to operate in a responsible manner with trained staff, Challenge 25, refusal logs and appropriate management controls in place to promote all four licensing objectives.</p>
b) The prevention of crime and disorder <ul style="list-style-type: none">• Alcohol will only be sold ancillary to the purchase of food.• A maximum of two cans per transaction will be enforced.• Challenge 25 will be operated at all times.• Staff will be trained in age verification and the responsible sale of alcohol.• A refusals register will be maintained and regularly reviewed.• Management will monitor sales to prevent misuse or attempted bulk purchasing.• Alcohol will not be sold to intoxicated persons.
c) Public safety <ul style="list-style-type: none">• The premises will maintain safe and clear access and egress at all times.• Staff will be trained in safe working practices and customer management.• Alcohol will be supplied in sealed containers only, for consumption away from the premises.• The limited nature of the alcohol offer reduces risk and ensures controlled sales.• Existing health and safety procedures will remain in place and be adhered to.
d) The prevention of public nuisance <ul style="list-style-type: none">• Alcohol sales will be limited, ancillary to food, and not promoted as a primary activity.• No external drinking area will be provided.• Customers purchasing takeaway alcohol will be expected to leave the area promptly.• Staff will monitor the immediate vicinity to discourage loitering.• The premises will operate within its existing hours, with no extension sought.• The limited nature of the offer (maximum two cans) reduces the likelihood of street drinking or disturbance.
e) The protection of children from harm
Continued from previous page... <ul style="list-style-type: none">• Challenge 25 will be strictly enforced.• Acceptable forms of ID will be clearly displayed.• Staff will receive regular training on age-restricted sales.• A refusals register will be maintained.• Alcohol will only be sold with food, reducing the likelihood of access by minors.

