

Appendix C

REP A - CH validated on grounds of PCD and PPN

From: REDACTED

Sent: 02 July 2026 11:19

To: EHL Licensing <ehl.licensing@brighton-hove.gov.uk>

Subject: The Festivals Group UK LTD - East Brighton Park - Premises License

Dear Sir / Madam,

I was recently made aware that The Festivals Group UK LTD intend to apply for a Premises License, for an annual music festival at East Brighton Park, over the Spring Bank Holiday weekend, as detailed here:

<https://publicnoticeportal.uk/notice/alcohol-and-licensing/6a3d1688bab7eb3a5390254e>

As a resident of the local area I object to this proposal on several

grounds:

- The Spring Bank Holiday already features multiple, annual public events where alcohol is available, including The Great Escape and Brighton festivals.
- Our home life is already regularly impacted by antisocial behaviour associated with alcohol consumption.
- There is no information about the number of people expected to attend this proposed event and therefore site suitability can not be determined.
- East Brighton park is an invaluable resource for local families and this event would limit their ability to enjoy this public space during a rare public holiday.
- Litter is a growing issue in East Brighton, a large festival serving food and drinks in disposable packaging will only add to this.

Regards

REDACTED

REP B - CH validated on grounds of PPN

From: REDACTED

Sent: 10 July 2026 18:30

To: EHL Licensing <ehl.licensing@brighton-hove.gov.uk>

Subject: Objection to Application For a Premises Licence at East Brighton Park

Dear Sir/Madam,

I am writing to formally object to the application by The Festivals Group UK Ltd for an in perpetuity premises licence to hold an annual music festival, including the sale of alcohol, in East Brighton Park over the end of May Bank Holiday weekend.

I make this representation as a resident REDACTED. I am also REDACTED, a community group dedicated to protecting and enhancing this important public green space.

I wish to make clear that I do not object to East Brighton Park being used for appropriate community events. Well-managed events can bring life and enjoyment to the park and benefit the wider community. However, this particular event has repeatedly demonstrated poor management, resulting in an unacceptable impact on local residents, the surrounding environment, and the park itself. In my view, the organisers have failed to adequately mitigate the consequences of an event of this scale.

The most immediate and obvious impact has been the widespread littering associated with the festival. Following this year's event, I spent over an hour collecting rubbish from my own front garden and from my parents' property at REDACTED. I have attached photographs showing the waste collected, including a full bag of rubbish that was dumped in my garden overnight.

The problem extends far beyond my own property. Henley Road was left strewn with litter for its entire length, with waste discarded along verges and in residents' front gardens. This level of environmental neglect is wholly unacceptable and demonstrates a failure to implement effective crowd management and post-event cleaning arrangements. Photographs are attached.

On the Sunday morning I contacted the Event Management helpline to request that the organisers clean the surrounding residential streets after Saturday night's event. Although I was assured that a clean-up team would attend as soon as possible, no such action took place. This failure to respond to a reasonable complaint further illustrates the inadequacy of the event management arrangements.

Equally concerning was the lack of stewarding outside the park at the close of each evening. In previous years, stewards have been positioned outside our property to manage crowds as they dispersed. This year no such measures were in place. Throughout the weekend people congregated outside our home, sat on our front wall, threw rubbish into our garden, and used our household bin to dispose of waste. As the parent of two young daughters, I found it deeply frustrating that our family was repeatedly kept awake well beyond midnight by intoxicated festival-goers lingering immediately outside our house.

These are not isolated inconveniences but recurring problems which significantly diminish residents' quality of life. They raise serious concerns regarding the prevention of public nuisance and the adequacy of the event management plan.

Beyond the immediate residential impact, I am also concerned about the suitability of this location for an event of this nature. East Brighton Park occupies a sensitive position on the edge of the South Downs National Park and supports important wildlife habitats. A large-scale alcohol-led music festival over an entire bank holiday weekend inevitably places considerable pressure on both the local environment and surrounding residential neighbourhood. Granting an in perpetuity licence would effectively commit this public park to hosting such an event every year without requiring future scrutiny of whether the impacts remain acceptable.

In my view, the organisers have not demonstrated that they can consistently manage the event in a manner that protects local residents, safeguards the environment, or meets the licensing objective of preventing public nuisance. Before any permanent licence is granted, there should be clear evidence that robust measures are in place to address crowd dispersal, stewarding, litter management, noise, post-event cleaning, and protection of the surrounding environment. Based on this year's experience, I have little confidence that these standards will be achieved.

I therefore urge the Licensing Authority to refuse this application for an in perpetuity licence. At the very least, I ask that the Council gives careful consideration to whether East Brighton Park, a valued public park situated adjacent to a quiet residential community and on the edge of the South Downs, is an appropriate venue for an annual commercial music festival of this scale.

Faithfully,

REDACTED

