

Subject:	<i>Annual Report on Brighton & Hove Music Education Hub</i>		
Date of Meeting:	15 th October 2012		
Report of:	Jo Lyons, Lead Commissioner Learning and Partnership		
Contact Officer:	Name:	Peter Chivers, Head of Music & Arts	Tel: 29-3519
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Ward(s) affected:	All		

1. SUMMARY AND POLICY CONTEXT:

- 1.1 To inform the committee of progress and development of the Brighton & Hove Music Education Hub (BHMEH) and to approve the proposed Business Plan.

2. RECOMMENDATIONS:

- 2.1 That the Committee notes the progress and development of the Brighton & Hove Music & Education Hub as outlined in the report and approves the draft Business Plan (Appendix 1).

3. RELEVANT BACKGROUND INFORMATION/CHRONOLOGY OF KEY EVENTS:

- 3.1 In February 2011 Darren Henley, Chief Executive of Classic FM, published his review of Music Education in England for the Department of Education and the Department of Culture, Media and Sport, which included a total of 36 recommendations. Two key recommendations within the review referred to:
- the creation of a National Music Plan
 - the creation of music education hubs in each local authority area
- 3.2 In preparation for the publication of the National Music Plan, a Music Education Hub partnership meeting took place on 11 November 2011, hosted by Brighton University. The meeting was attended by over 30 partners from across the sector, including schools, community music and professional music organisations. At the meeting, it was agreed that the Music & Arts service would be the lead partner in a new hub model.
- 3.3 At present the Music & Arts service offers opportunities for all Children and Young People (CYP) in the City to engage with, learn and develop as musicians. 2800 CYP learn a musical instrument/sing each week with the service, 1000 activities take place out of school at our Music Centres each week and every child during KS2 has an opportunity to learn to play a musical instrument through

our innovative Soundmakers programme (2500 children per year). The service also leads on the delivery on a range of targeted programmes for CYP with SEN/D or in Challenging Circumstances, the cities vocal and music technology strategies as well as citywide performance events and partnership projects throughout the year. This activity will form a cornerstone of the new BHMEH delivery programme.

3.4 The Importance of Music, A National Plan for Music Education (NPME) was published by the Department for Education (DfE) in November 2011. The NPME aims to achieve a number of objectives including;

- Children from all backgrounds and every part of England should have the opportunity to learn a musical instrument; to make music with others; to learn to sing; and to have the opportunity to progress to the next level of excellence if they wish to.
- New music education hubs will take forward the work of local authority music services from September 2012, helping improve the quality and consistency of music education across England, both in and out of school.

3.5 Alongside this publication, funding for music education nationally was announced from April 2012 for three years: £77m/£65m/£60m. With the majority of this funding being awarded to Music Education Hubs following an open application process run by the Arts Council England (ACE), with a deadline for submission of February 2012.

The grant available to Brighton & Hove for the development of a Music Education Hub is: £346,923.00 for 2012/13, £277,538.00 for 2013/14 and £237,872 for 2014/15. This represents a reduction of 38% over three years compared to the 2011/12 Music Education Grant allocation to the City.

3.6 Following the publication of the NPME and ACE prospectus for music education hub grant, the Music & Arts service worked closely with partners to develop a tender that aimed to be robust, delivers on the requirements of the prospectus, as well as developing a proposal that reflected and responded to the needs of all our children and young people.

Through this process we established our strategic partners and delivery partners who wrote letters of support outlining anticipated activities subject to the grant being awarded and final agreement. The strategic partners are Brighton Dome & Festival, Glyndebourne, Rhythmix and the University of Sussex with over 20 delivery partners from across the sector.

3.7 Brighton & Hove is a music city and the music industry in particular has a key role to play in employment – directly and indirectly, for example the Great Escape is an industry led festival which has gone from strength to strength. The new BHMEH is able not only to relate to schools but to industry, venues, bands/artists, music organisations, and more broadly, with new media organisations.

The development of the BHMEH offers the opportunity to work strategically with this dynamic range of partners, to enable greater connectivity and to create a holistic strategy which will then develop the 360 degree opportunities in music in

the City. The CYP it works with will benefit enormously from a wider range of contacts, opportunities and new developments especially for those CYP presently not engaging.

3.8 On 4 May 2012 we were notified by ACE that our bid to lead the Brighton & Hove Music Education Hub (BHMEH) had been successful. Communications on the day of the announcement outlined the over arching delivery strands of the National Plan for Music Education (NPME) and the key priorities for the BHMEH:

- Supporting CYP in Challenging Circumstances
- Supporting CYP with Special Educational Needs/Disability
- Access for all children to learn a musical instrument, with clear routes for progression.

ACE has issued a draft relationship framework, which outlines the statistical data and written information that will be required from Music Hubs. At present this document is being reviewed by the DfE Star Chamber Scrutiny Board. It is expected that the final document will be circulated shortly to all Hub leads. The Service presently has data collection and evaluation systems in place, however the draft framework represents a significant shift as the data and written information will need to be collated across all hub activity.

On 16 May an initial meeting took place with ACE to discuss the BHMEH tender and the assessment report. The recommendation summary stated:

The applicant has clearly articulated how they will deliver all the core and extension roles of the Music Education Hub and has effectively outlined what that hub will look like in terms of governance and delivery.

The applicant plans to build on the existing provision currently undertaken by Brighton and Hove Music & Arts. It is evident that this is a high quality service with an impressive reach of engagement with 100% of schools across the city. The Hub plans to use this platform to improve the quality of engagement and equality of access by undertaking a comprehensive needs analysis.

The new structure of the hub is well thought through and logical in its design. With partnership working at its core, the structure invites and requires regular self-evaluation and monitoring at both strategic and grassroots levels. As such, the hub is committed to adapt its service to meet local needs.

The strength of our bid was fully recognised by ACE who especially highlighted the innovative approach to partnership working, our rigorous focus on addressing the needs of CYP and the range of inclusive and creative musical developments that would not have been possible without the dynamic range of partners and clarity of vision.

3.9 ACE has invested in 10 organisations to create a network of Bridge organisations. Their purpose is to *'make a step change in improving the delivery of arts opportunities for children and young people, acting as a bridge between*

the arts and education sectors.' The BHMEH will work with Artsworld, the South East Bridge organisation, to support the delivery and development of innovative activities within the local area. It is proposed that a strategy manager from Artsworld will take on a role as observer with the Brighton & Hove Music Trust. Artsworld has committed to working closely with the Hub to develop potential collaborative activities and ensure close links to regional planning.

- 3.10** A key milestone was 1 August by which time BHMEH was required to submit a draft business plan (Appendix 1), copies of partnership agreements, the most recent management accounts and a budget for the first year of funding. The draft Business Plan aims to establish a clear Vision for the BHMEH, alongside governance arrangements, financial planning, communications strategy and delivery plan. Initial feedback on our plan from ACE was that it was 'exemplary'. This report and plan went to the Economic, Development and Culture Committee on 20 September.
- 3.11** Work is underway to develop hub working parties. The group focusing on Children in Challenging Circumstances has had a series of meetings, with a training day recently taking place. First Access and Special Educational Needs/Disabilities working parties are due to meet in September. The working group focusing on celebration and enjoyment will be tasked to support the development of a launch event for the BHMEH and a consultation process with CYP on developing a name and identity for the new hub.

Moving forward we aim to explore developing a more strategic approach to fund raising across the partnership linked to City wide priorities and the needs of CYP.

Through this new way of working we will aim to enable BHMEH to deliver creative and innovative outcomes, bring together partners from across the sector and the region to create opportunities in music that have the power to transform lives and which ultimately will make a difference to all the city's children and young people.

- 3.12** The DfE has recently published Darren Henley's report on Cultural Education. Within the report there is an emphasis on the need for closer working and the development of new strategic partnerships with the Cultural sector. Brighton & Hove is well placed to develop this concept and the new BHMEH could play a key role in supporting the development of a new Cultural Education Hub for the City.

4. CONSULTATION

- 4.1** An extensive consultation process has taken place with partners and service users. An initial strategic partner meeting took place on 29 June.

5. FINANCIAL & OTHER IMPLICATIONS:

5.1 Financial Implications:

It is important that expenditure is monitored regularly to ensure that it is kept within budget and there is no additional cost to the council. Consideration must be given to the significant reduction in grant income over the next three years so

expenditure will have to be reduced or alternative income streams secured accordingly.

Finance Officer: Paul Brinkhurst

Date : 20 August 2012

5.2 Legal Implications:

There are no legal implications for consideration in this report at this stage. The bid process has been completed and the governance proposals as set out in the Business Plan reflect the ACE requirements and are consistent with existing council structures.

Lawyer: Elizabeth Culbert

Date: 17 August 2012

5.3 Equalities Implications:

All activities for Brighton & Hove Music & Arts service students are subject to the current fee policy of the service, which allows a subsidy to parents of students on low incomes and free lessons for looked after children.

All hub partners will be required to have an equalities policy in place.

5.4 Sustainability Implications:

The hub will operate on an agreed business model.

5.5 Crime & Disorder Implications:

The new hub promotes social inclusion.

5.6 Risk and Opportunity Management Implications:

A risk assessment and SWOT analysis has been produced as part of the Business Plan.

All staff are CRB checked.

5.7 Corporate/Citywide Implications:

The BHMEH business plan links directly to the corporate objectives

SUPPORTING DOCUMENTATION

Appendices:

1. Brighton & Hove Music Education Hub Business Plan 2012/15

