

Subject:	Happiness: Brighton & Hove Mental Health Wellbeing Strategy		
Date of Meeting:	29th July 2014		
Report of:	Assistant Chief Executive		
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Ward(s) affected:	All		

FOR GENERAL RELEASE**1. PURPOSE OF REPORT AND POLICY CONTEXT**

- 1.1 The purpose of this report is to ask the Board to agree Happiness: Brighton & Hove Mental Health and Wellbeing Strategy and to confirm details of monitoring its progress.

2. RECOMMENDATIONS

- 2.1 That the Health and Wellbeing Board agree and endorse the strategy and its broad and integrated approach as set out at Appendix One.
- 2.2 That the Health and Wellbeing Board agrees the change of focus for the Steering Group to monitor progress and delivery, drive the Champions programme and report back on an annual basis.

3. CONTEXT/ BACKGROUND INFORMATION

- 3.1 Overseen by the Steering Group established for this purpose, the Happiness Strategy has been arrived at through a detailed and broad process of consultation and engagement. These are outlined in detail in the body of the strategy document accompanying this report.
- 3.2 As highlighted in the previous cover report to this Board, there is an amount of activity, projects and programmes, already started or enhanced by this piece of work. Partnerships and relationships have been formed and the profile of a range of initiatives highlighted across the city, in addition to the raising of the profile of the needs and issues of this central agenda. The Action Plan included in the Strategy covers this in more detail.
- 3.3 There were a number of aims in the development of this Strategy:
- to produce a single integrated strategy that encompasses mental health and wellbeing for people of all ages (previously there have been separate

strategies for mental health, health promotion and children's mental health) to produce a clear and accessible document to give a clear narrative on the importance of happiness, of mental wellbeing in the city

- to create some clear goals towards improving mental health and wellbeing of the city's residents
- to raise the profile and highlight the importance and effectiveness of preventative action and create some simple guides to enable people to help themselves
- to engender a more holistic approach to looking after the mental health and wellbeing for the people in Brighton & Hove to enlist the support of a wider range of partners, organisations, individuals and city stakeholders in promoting the agenda of happiness and good mental wellbeing than have been actively involved in this agenda previously, bringing additional resources, ideas, energy and support to the delivery of the strategy.

3.4 The action plan outlines the headline activity in the delivery of the strategy. Two key elements of this that are significantly different in terms of the focus on prevention and the integration agenda and worth bringing to the attention of the Board are the recruitment of a number of Happiness Champions and the establishment of an Innovation Fund:

3.4.1 The formation of the small network of city champions, led by Tom Scanlon, is key to the wider dissemination and promotion of this agenda through a range of sectors in the city. The aim of the Steering group is to have a network of 12 Champions and currently there are 6 signed up, we are halfway there:

- Vic Borril, Chief Executive of the Brighton & Hove Food Partnership
- Andrew Comben, Chief Executive of Brighton Dome & Festival and Chair of the Brighton & Hove Arts and Creative Industries Commission
- Tony Mernagh, Chair of Brighton & Hove Connected and Director of the Brighton Business Partnership
- Chief Inspector Dave Padwick, Sussex Police
- Darren Emilianos GP from Woodingdean Medical Centre and
- Becky Jarvis GP, the clinical lead for mental health at the Clinical Commissioning Group.

These champions are already contributing to the improvement of happiness and mental wellbeing in the city in their separate fields. We will be adding to this list and bringing them together to revisit, to celebrate and to recognise their ongoing achievement and influence. The role of the Champions is to take this agenda back to their own sectors to the areas where they can make things happen and make a difference.

- 3.4.2 The Innovation Fund will be launched later this year and jointly commissioned by the CCG and the City Council. The aim of the fund will be to promote work that supports the aims of the strategy; that furthers the prevention agenda as well as some more targeted support in new ways. The aim of the fund is also to bring in new partners and resources to deliver on the aims of the strategy; looking in all directions for great examples of what works well for people.
- 3.5 With a strategy such as this, that involves a number of partners and organisations coming together to work in an integrated way, the driving forward of delivery and the monitoring of progress becomes even more key. The proposal is for the existing Steering Group to maintain its membership but change its focus to looking at delivery and charting progress. It will continue to develop relationships with potential partners, but will also take an overview of the implementation of the Action Plan in a specific way. It will also lead a communications and engagement programme that incorporates the work of the Champions and an increasing calendar of events and milestones, some of which are local and some national.

It will change its name to a programme board and continue to meet bi-monthly, reporting annually to the Health and Wellbeing Board.

4. ANALYSIS & CONSIDERATION OF ANY ALTERNATIVE OPTIONS

- 4.1 As outlined in the cover report which came to this Board in relation to the draft strategy, the alternative option in this case would have been to have several different and separate strategies developed around this agenda.

5. COMMUNITY ENGAGEMENT & CONSULTATION

- 5.1 The full range of consultation and engagement in the production of this strategy is outlined in detail in the document itself.

6. CONCLUSION

- 6.1 The Strategy presented for endorsement and approval has the full support of all partners and represents a forward looking and integrated approach to what is a very complex agenda for Brighton & Hove. Resources are in place, there are plans around driving delivery and monitoring performance and there are already signs of success from the approach.

7. FINANCIAL & OTHER IMPLICATIONS

- 7.1 Financial Implications
The strategy development will be funded with the agreed Council and CCG budgets and supported by partner organisations.

Finance Officer Consulted: Anne Silley

Date: 17/07/14

7.2 Legal Implications

There are no legal implications arising from this report.

Lawyer Consulted: Elizabeth Culbert

Date: 17/07/14

7.3 Equalities Implications

Much of the work promoted and developed by the work on the strategy will be targeted towards vulnerable groups at risk of poor mental health. These are outlined in more detail in the attached documentation.

7.4 Sustainability Implications

One of the main aims of the strategy is to embed good practices in terms of preventative and early intervention work to support the promotion of happiness and good mental health, in as many organisations and with as many partners as possible. This should have the impact in the longer term of reducing the demand on acute service provision and making better use of resources, in addition to being better for individuals. The emphasis on the 5 Ways as a means of improving happiness and good mental wellbeing, has a resonance and alignment with the principles in the One Planet Living framework and the Biosphere action plan.

7.5 Any Other Significant Implications

No significant other implications

SUPPORTING DOCUMENTATION

Appendices:

1. Draft strategy document

Documents in Members' Rooms

None

Background Documents

None