

Greater Brighton Devolution

January 2016



GREAT

TOP 5
for jobs growth
over last 10 years



FROM BRIGHTON	
North	27 m
East	54 m
West	23 m
South	37 m
Central	51 m

POPULATION
689,000
people in 2016
103,000
more by 2030

TOP
urban life
satisfaction
levels

3rd

highest qualified workforce,
after Oxford and Cambridge

£ 32,340
active businesses

Highest
start-up
rates per
head
of population
outside London

275,145
JOBS → **37,000**
MORE JOBS BY 2030

GREATER

Our UK Leading Sectors

Creative Digital & IT
£1bn sector
with companies
growing at **20%**

**Low Carbon Environmental
Goods & Services**

**Health &
Life Sciences**

**Advanced
Engineering**

Our Economic Board

Bringing together the City Region's
key players...

- 5 Local Authorities • 3 Business Partnerships,
 - 2 Universities • 4 Further Education Colleges
 - Coast to Capital Local Enterprise Partnership
 - South Downs National Park Authority...
- All to drive growth**
Delivering City Deals £487m Investment Programme.

GREATEST

Our Barriers to Growth



Our Opportunities for Growth

£20n Creative
Digital & IT sector
better matched

Digital public
service
transformation
Network of Research
& Growth Centres

Power of Research & Innovation

Combined contribution to UK economy of £832m
GVA, forecast to rise by just under 50% by 2018

US
University of Sussex
University of Brighton

**DIGITAL
CATAPULT
CENTRE**
BRIGHTON

Our Future City Region

- Right homes that people can afford to rent or buy
- Easy door to door transport connections
- Less congestion
- Better air quality
- University, College and business driven growth
- Space for businesses to grow
- Rewarding jobs and careers at all levels
- More equal City Region

This is the first stage on our devolution journey... →

Our Greater Brighton City Region...

Cities are the engines of growth.

Disruptive, different and distinctly unique, Greater Brighton is one of the fastest growing City Regions in the UK – rated in the top five for jobs growth the last ten years and recently rated as the best place to start a business in England.

We are leading the way in showing what coastal communities can contribute to the UK economy. Others talk about finding “the new Brightons” – we are the original – and best.

We aim to be the innovation and entrepreneurial capital of the south east, building on our City Deal and our existing strengths:

1. High growth sectors – including our internationally renowned Creative Digital & IT sector that is adding jobs, turnover and profit at 20% per year – backed and driven by our two universities, with an exceptional rate of business innovation
2. Our highly qualified workforce, only surpassed by Oxford and Cambridge, increasingly able to stay within the City Region to pursue challenging careers
3. A great place to do business, with the highest start-up rates per head of population outside London
4. Our connections, natural assets and location – with close proximity to Gatwick, London and via our ports to Europe; and an exceptional natural environment with the coastline and the South Downs
5. Our track record as a City Region with effective governance and a proven ability to deliver



Signing the City Deal March 2014

...is already making a difference

We have a successful track record of delivery and securing investment. In our first year of operation, we secured just under £100m in Government funding for our ambitious Investment Programme. This brought over £485m investment into our City Region and will unlock an estimated 15,500 jobs, 7,700 homes and 432,000sqm of employment floor space.

Our Investment Programme aims to:

- Establish a network of university-backed growth centres in key locations across the City Region, acting as anchors for high-value businesses in the creative digital,eco-tech and life sciences and thereby reducing reliance on lower-value industries;
 - Maintain, manage and improve the infrastructure needed to support these
- major growth centres, providing private sector investor certainty and confidence, and;
- Improve support for the City Region's 32,340 active businesses.
- We have well developed plans for further investment in new sites for homes and jobs and further advances in digital infrastructure and innovation.



5 Local Authorities

Adur District Council
Brighton & Hove City Council
Lewes District Council
Mid Sussex District Council
Worthing Borough Council

4 Further Education Colleges

City College Brighton and Hove
Northbrook College
Plumpton College
Sussex Downs College

3 Business Partnerships

Adur & Worthing Business Partnership
Brighton & Hove Economic Partnership
Coastal West Sussex Partnership

Local Enterprise Partnership

Coast to Capital Local Enterprise Partnership

2 Universities

University of Brighton
University of Sussex

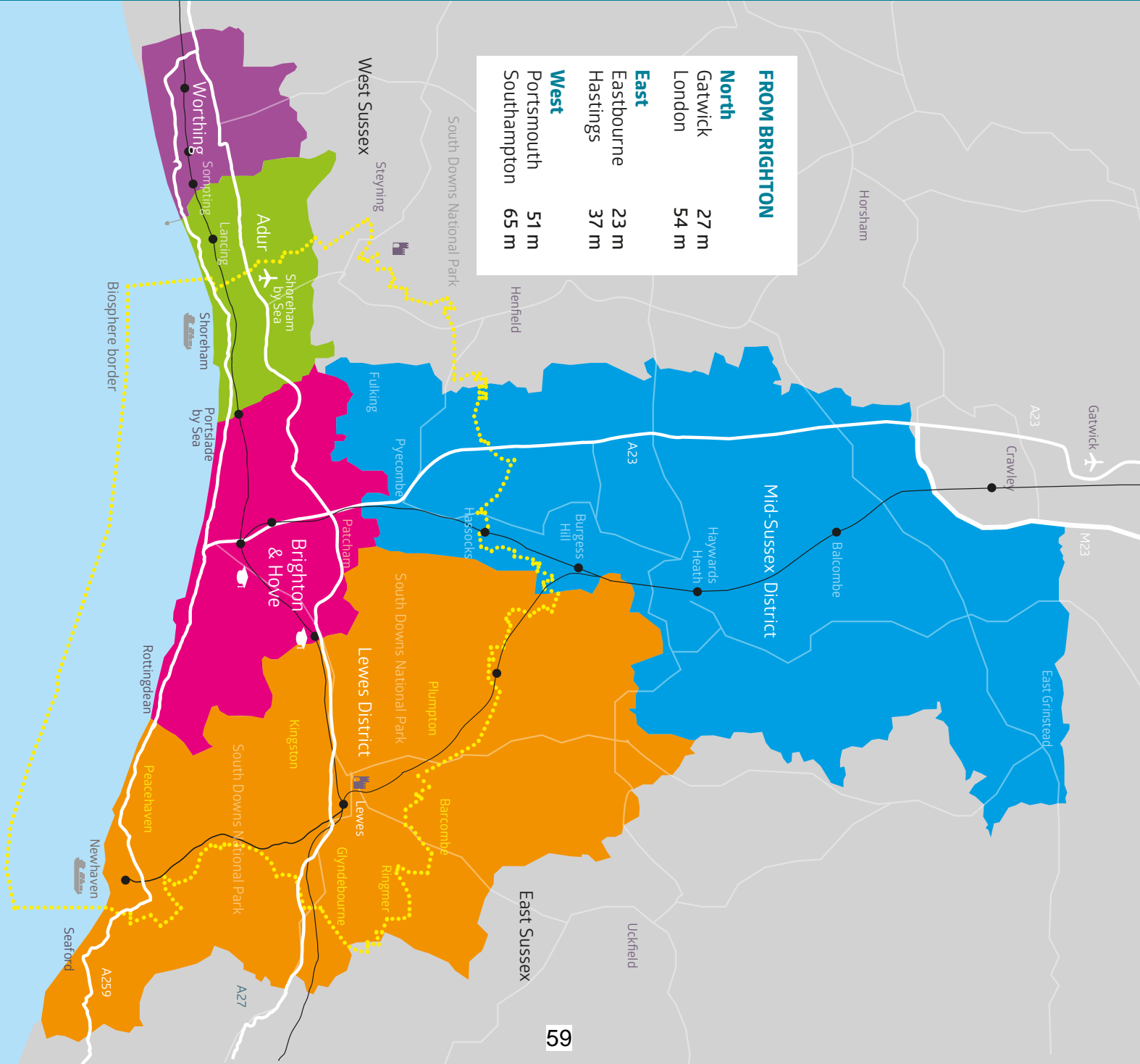
National Park Authority

South Downs National Park Authority

We are a City Region...

Our regeneration reaches way beyond a single city or town. Greater Brighton is a true functional economic area, which stretches along the Coast from Worthing to Newhaven up to Burgess Hill, connecting to Gatwick and London.

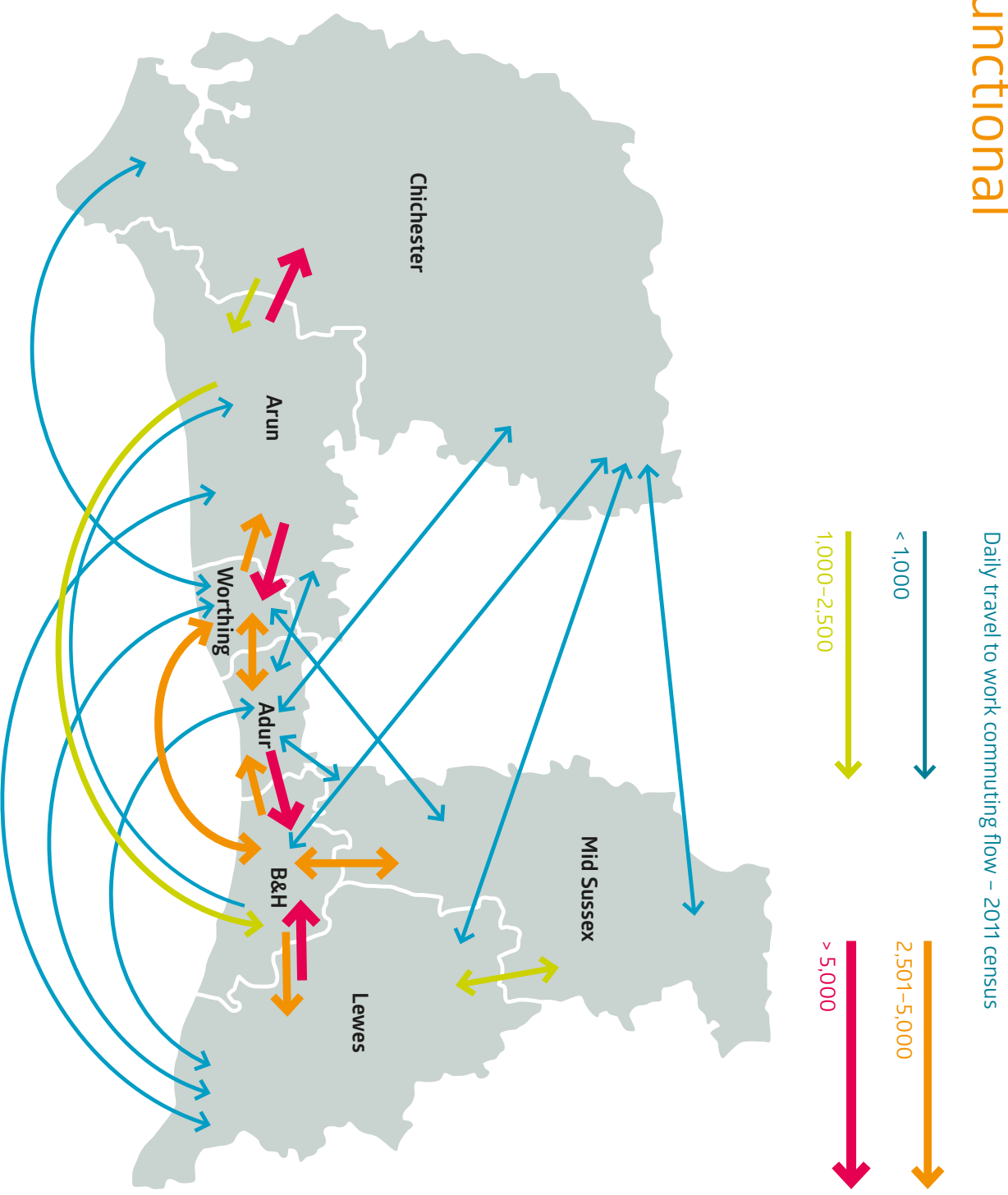
Greater Brighton is home to 689,000 people, 442,600 of whom are of working age and 92% of whom live in urban areas, and it provides 275,145 jobs.



...and a genuine functional economic area

As a highly connected City Region, we will work with our neighbouring areas on those issues where we share common objectives and where it is necessary to take a larger geographical view.

We are committed to working closely with the Three Southern Counties (3SC) with its wider geography, within which the City Region is a centre of growth and innovation. Joint work on strategic transport, digital infrastructure and the skills agenda is underway.



We have much to do...

To achieve our ambition we need to make further changes and investments. The scale of the change we intend to make means that we will need to move ahead in at least two phases – we see this first stage as one in a series of devolutions.

We are proposing to manage the change in a structured and deliverable way, focusing first on growth and infrastructure and then on health and social care.

In this, the first phase of our Devolution Deal we intend to deliver the following:

Housing and Growth Sites

- Increase the number and range of homes available for our workforce and improve housing affordability
- Create new space for our businesses to grow, suitable for all stages of start-up and growth

Transport

- Address capacity, reliability and sustainability questions across our transport network, particularly on the Brighton Mainline, to allow our workforce and businesses to move within and beyond the City Region. The 07:29 from Brighton to Victoria was not on time once in 2014

- Improve our road network – during the peak, the 60 minute drive-time band to the west of central Brighton & Hove can be as close as Worthing, only 12.5 miles away

Between July 2007 and December 2014, there was an 8.5% increase in congestion on locally managed A roads.

- Stimulate a further significant shift away from car journeys into more sustainable forms of transport. There was a doubling of cycling journeys to work between 2001 and 2011, while car use has declined by 14% from 43% of modal share to 37%

Bus usage in Brighton & Hove is among the highest in the UK outside of London, with 167 journeys per head of population.



"Brighton is very well located but too often the transport system lets us down and we can't get to where we need to be. Our trains are at bursting point with over 19.5m passenger journeys a year and as a result our stations are struggling to manage. The rail and road network need urgent consideration so that Greater Brighton can even hope to maintain its position as a regional, national and international business location and visitor destination."

Gavin Stewart

Executive Director of Brighton and Hove Business Partnership

...with opportunities to seize

Innovation & Enterprise

- Create the right environment and support package to allow our world-leading Creative Digital & IT sector to double in value over five years
- Put in place the digital connectivity to make us internationally competitive
- Harness the expertise and international connections of the two universities to support and drive innovation in our other growth sectors – life-science, advanced engineering and low carbon goods and services
- Support and develop entrepreneurs and growing businesses
- Support and exploit our unique cultural and heritage resources and talent to underpin the visitor economy and add an extra spin to the Creative Digital sector

Skills

- Make much better use of the skills of our workforce so that productivity matches our high qualification level – putting business in the driving seat
- Ensure that every young person can find a job and a career that will provide stretch and reward
- Join up the power of our learning institutions – better linking the phases of education from primary school to university
- Get to grips with the shortage of technical level skills, with our colleges leading a reform of the further education sector



Our people

Skills development is the most important and immediate boost to productivity. It is a necessary condition of achieving our growth ambitions to have:

- a workforce that more closely matches the needs of employers, including our Smart Specialisation Sectors;
- a workforce that understands and can find pathways to rewarding jobs and careers – at all levels; and
- a workforce and employers who both invest in continual updating of skills.



"I'm excited that local employers will be in the driving seat to raise skills, tackle under employment and boost productivity. I want us to be forward-thinking, unrestricted and creative in coming up with ideas for increasing apprenticeships and job opportunities for young people and giving all of our residents more decent jobs and better lives - giving everybody a proper stake in their City Region's future."

Zac Tounazi
Chair Employer Skills Task Force

A Devolution Deal will help us

While we have made much progress we need the backing of Government via this Devolution Deal to meet our ambitious plans. We need to access powers, local flexibilities and funding which are currently controlled centrally to allow us to really get moving:

Housing and Growth sites

- A new Greater Brighton Land Commission to find and bring forward sites, including surplus public assets, which will let us build new homes and employment space, and setting up a new Greater Brighton Investment Fund

- Local control of locally generated funding and fees so we can create the investment and delivery mechanisms that will allow a new initiative for first-time homes, including Starter Homes, and other housing projects

Transport

- Set up with 3SC a Sub-National Transport Body which will plan and agree with all agencies the long term plans for strategic transport infrastructure and the associated investment

- Local control and decision making on local transport investment, getting our City Region moving, increasing sustainable transport, reducing the prevalence of car journeys and improving air quality

Digital Infrastructure

- Allow us to use the full range of national funding and incentive schemes in a different way to establish ultrafast digital connections in every urban location in the City Region, and superfast in the rest, including our most far-flung rural areas. We are already second in the UK for cities with access to superfast. We need to be able to rapidly move to the next level

Innovation and Enterprise

- Greater flexibility in the use of national and regional funding to support innovation, and the cultural and priority business sectors
- Create a Greater Brighton Creative Industries Council, mirroring the national body which would bring together the many national publicly-funded organisations that support the sector-specific business needs of the Creative Digital and IT sector. It would be tasked with providing locally appropriate and resourced support to the sector on an integrated basis to release its economic potential and allow it to grow by 100% in five years

Skills

- Greater local control over skills budgets, including apprenticeship funding, so we can more easily engage and tailor the offer to what our businesses need and want
- Joint and co-commissioning of national training, worklessness and careers programmes



“Research, innovation and knowledge drive growth. In Greater Brighton there is never a shortage of entrepreneurs and businesses with new ideas”

Mike Herd

Executive Director, Sussex Innovation Centre



“There is no doubt that housing is a real issue that we have to get to grips with. We’ll need to be innovative, creative and determined to build the homes we need without losing prime business space. But the City Region gives us the scale and the partners to allow us to deliver”

Caroline Wood

Director, Coastal West Sussex Partnership

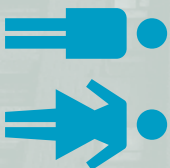
The Return on Devolution

In return for the Devolution Deal
we will deliver:



22,500 homes

over 10 years –
representing a 55% increase on the
current rate of completions



24,000 jobs



455,000 m²

employment floor space

But these are just the headline figures. There is much more that we can deliver with a powerful Devolution Deal – on the next pages are just the highlights of what we could achieve in three years and in five years:

10 things we could achieve in 3 years:

1. Establish the Greater Brighton Land Commission and have identified a priority list of growth sites and station sites with delivery plans for each
2. Greater Brighton Investment Fund established and delivery mechanisms agreed
3. A long term transport infrastructure plan with investment priorities agreed with national, regional and local partners and 3SC
4. A network of cycle routes across the City Region with supporting infrastructure
5. E-ticketing across all modes of transport and across the whole City Region
6. Ultrafast digital connections in every key business location
7. Every business in the City Region knows where to look first for support
8. Establish the new arrangements for coordinating funding for arts, culture and heritage
9. A 50% increase in apprenticeships
10. Establish two research cells to develop pioneering digital approaches to public service delivery

10 things we could achieve in 5 years:

1. Bring forward into delivery ten sites which are currently not scheduled for starts
2. Have five station sites under development with the new Homes and Communities Agency/Network Rail organisation
3. Deliver 1,000 new living wage rent or ownership homes; 7,500 homes started or completed, of which 2,000 will be first time homes completed, including Starter Homes
4. A more reliable Brighton Mainline with less overcrowding
5. Increased cycling, walking, bus and train journeys and a reduction in the proportion of daily journeys undertaken by car with measureable improvements in air quality
6. Ultrafast digital connections in nearly all urban areas – business and residential, and Superfast in all other areas, including rural
7. A still growing CDIT sector worth £2bn and reaching across all parts of the City Region
8. An engineering and advanced manufacturing economy comparable in GVA terms with the best in northern Europe and 5% above the UK South East average
9. A 100% increase in apprenticeships and reduction of the number of young people not in employment or training to less than 100
10. Cashable benefits and public purse savings arising from the implementation of new digital delivery methods

Taking care of business



"The CCG supports this first step towards devolution for Greater Brighton. We look forward to future phases to build a new relationship between Government and Greater Brighton that will reform public service, build resilient communities and move progressively towards the integration of health and social care, to improve outcomes for local residents."

Christa Beesley
Chief Clinical Officer,
Brighton and Hove Clinical
Commissioning Group

We will deliver effective collective and binding decision making for our Devolution Deal, building on our successful track record as Greater Brighton Economic Board. We will work closely with 3SC, fully involving them in our activities and in turn being fully involved in their wider developments.

Our devolution proposals are fiscally neutral – involving either the decentralisation of existing budgets or retention of income which is generated locally. Where new funding is required, we have identified either the Growth Deal as a source or other known existing funding sources.

We are committed to public service reform and making much better use of the resources we have available, making full use of the digital expertise and business models we have in the City Region.

This is the first phase in our Devolution programme. We expect to come back to you for further discussions as our ambition develops and you gain confidence in our governance arrangements and track record of delivery. As an immediate next step in our plans we will be looking at the integration of health and social care in our City Region.





“The Greater Brighton partners share a determination to move our City Region onto the next level. It’s our responsibility to make the changes that are needed, to get the skilled workforce that we need, the places to do business, the innovation and growth we know we are capable of and the homes for our communities. We all know what we need to do, we need some help from Government so that we can get on with it”

Councillor Neil Parkin

Chair, Greater Brighton Economic Board
and Leader of Adur District Council

Greater Brighton summary of offers and asks

Greater Brighton Offers		Central Government Asks
TRANSPORT		
Addressing capacity, reliability and sustainability issues across the City Region's transport network		
STRATEGIC TRANSPORT		
Bringing together planning, prioritisation and delivery of strategic transport in one place, focusing on the main transport corridors		
<ul style="list-style-type: none">• Establish a Sub National Transport Body with all national organisations and the Three Southern Counties (3SC)• Complete the Long-Term Strategic Infrastructure Plan• Create the Greater Brighton Investment Fund and agree delivery proposals		<ul style="list-style-type: none">• Planning, decision making and investment for all strategic transport to be done in one single place• Commit to complete current plans for investment by Highways England, Network Rail and Environment Agency, principally the A27• Urgent action plan to address capacity and reliability on the Brighton Mainline
LOCAL TRANSPORT INFRASTRUCTURE AND SUSTAINABLE TRANSPORT		
Delivering the infrastructure needed to unlock housing and employment and stimulating a significant shift away from car journeys to more sustainable forms of transport		
<ul style="list-style-type: none">• Sustainable and alternative transport, including a step change in cycling prevalence across the whole City region and better modal interchanges• Deliver local transport infrastructure that directly unlock housing and/or employment• Develop a Park & Ride Scheme to relieve congestion and improve air quality		<ul style="list-style-type: none">• A fair deal for local transport in the form of a 5-year commitment to devolve central government funding for transport• Growth Deal funding of £5m for the construction of a Park & Ride site and the creation of the necessary bus and cycle priority routes and signalling
EFFECTIVE TRANSPORT NETWORK		
Making what we have work better across the City Region		
<ul style="list-style-type: none">• Further develop and roll-out Intelligent Transport Systems across all modes• Create a City Region Bus and Coach Strategy and invest in the region-wide bus network, including increasing the numbers of electric low emissions buses• Develop region-wide routes and improve journey planning• Spread e-ticketing, covering all modes across the whole City Region		<ul style="list-style-type: none">• Network Rail and rail operator support for the creation of enhanced public transport interchanges and cycle hubs at railway stations across the City Region• Closer relationships with Network Rail, the Department for Transport and train operators to address overcrowding, reliability and performance on the City Region's rail services• Department for Transport support to accelerate and extend Brighton & Hove's integrated e-ticketing pilot

Greater Brighton Offers		Central Government Asks
GROWTH SITES & HOUSING		
Increasing the number and range of homes available for our workforce and creating new space for our businesses to start-up and grow		
GROWTH SITES AND PUBLIC ASSETS		
Identifying and bringing forward surplus public sites and establishing an Investment Fund to enable delivery		
<ul style="list-style-type: none">• Develop a Greater Brighton Housing & Property Investment Plan, building on the Greater Brighton and Coastal West Sussex Local Strategic Statement• Create a Greater Brighton Joint Land Commission, comprising public sector bodies, the Homes & Communities Agency and other Government departments, to promote and secure development• Develop a single approach to a brownfield sites register• Work with the new Homes & Communities Agency/Network Rail organisation to bring forward station site developments to deliver new homes and employment space• Deliver our Enterprise Zone at Newhaven	<ul style="list-style-type: none">• Give us the ability to determine local planning fees to enable full cost recovery• Commit to the creation of the Greater Brighton Land Commission, with the Homes & Communities Agency and other public sector land owners such as the Department of Health and Ministry Of Defence• Devolve Homes & Communities Agency Funding, as a 10 year revolving fund, into the Greater Brighton Investment Fund• Growth Deal funding for a small number of fast delivery prioritised sites, to bring forward homes and employment space in the next 5 years	
HOUSING DELIVERY		
Accelerating and surpassing planned housing delivery, creating new mechanisms and vehicles to allow sites to be brought forward		
<ul style="list-style-type: none">• Create the Greater Brighton Housing Company• Deliver 1,000 new homes on a living wage rent and ownership basis• Improve the quality and capacity in the Private Rented Sector• Deliver a first time homes initiative across all tenures, include Starter Homes	<ul style="list-style-type: none">• Maximise sites for new homes, including contributing land to assemble larger, more viable brownfield packages of sites• Support Greater Brighton to deliver a range of first time homes, including Starter Homes and self-build• Help build the capacity and supply in the Private Rented Sector, by exploring the option to treat VAT as zero rated on land purchases• Devolve local flexibility for the use of Right to Buy Receipts, to fund more new homes• Raise the cap on HRA borrowing to allow funding for developments for housing• Permit Greater Brighton local authorities to retain a greater proportion of the growth dividend	

Greater Brighton Offers		Central Government Asks
ENTERPRISE		
Developing a coherent package of business support across the City Region, with a focus on priority sectors and input of the universities		
<ul style="list-style-type: none">• Maintain and enhance our Navigator Growth Hub• Create a coordinated programme of business support, drawing together all available funding• Develop a highly targeted programme of support for high growth, high innovation businesses in the City Region's key sectors, working with the City Region's two universities and local and national services• Promote international trade, working with UKTI• Build on our Business Finance initiatives with Coast to Capital, offering loans, grants and equity funding• Deliver supply chain initiatives to help smaller firms grow their markets• Deliver the Bio-Innovation Facility on the University of Sussex's Falmer Campus, with £60m investment from the University		<ul style="list-style-type: none">• Devolve business support budgets, including European Regional Development Funding for enterprise and greater influence over the UKTI service in the City Region• A derogation from the capital expenditure-only requirements of the Local Growth Fund to create a revenue stream to support the Growth Hub development and business support more generally. <i>This has been granted for the Sheffield Devolution Deal</i>• Ring-fenced retention of business rates at growth centres that can be invested to support growth• Examine and rationalise all enterprise funding streams as part of a joined-up approach to Enterprise and Innovation support• Local Growth Funding of £9m for the creation of the Bio-Innovation Facility

Greater Brighton Offers		Central Government Asks
DIGITAL		
Ensuring continued investment in broadband and mobile connectivity to enable the City Region's communities to be fully inclusive and businesses to be globally competitive		
DIGITAL INFRASTRUCTURE		
Implementing the infrastructure to match the City Region's ambition – digital is one of the City Region's strongest USPs		
<ul style="list-style-type: none">• Roll-out ultrafast in all business and urban areas and superfast to rural and hard to reach areas and develop 'final stretch' solutions for difficult to reach areas		<ul style="list-style-type: none">• Devolve Broadband Delivery UK and Department for Culture, Media & Sport's Next Generation Access Investment and incentive budgets to deliver faster speeds to a shorter timescale• Access to the new Broadband Investment Fund to deliver better connectivity for the same money
DIGITAL SMART SPECIALISATION		
Supporting the City Region's £1bn Creative Digital & IT sector, keeping it at the leading edge of developments and pioneering new digital delivery models to aid public service reform and delivery		
<ul style="list-style-type: none">• Deliver the Digital Catapult Centre Brighton and establish two 5G test hubs, ready for the launch of 5G in 2020• Generate £2m of additional income for the Digital Catapult Centre Brighton over 5 years		<ul style="list-style-type: none">• Create a Greater Brighton Creative Industries Council, mirroring the national body set-up by the Department for Culture, Media & Sport• Put the Digital Catapult Centre Brighton on a sounder financial footing, investing £1m over three years• Put Greater Brighton City Region partners in the driving seat for the Science and Innovation Audits

Greater Brighton Offers		Central Government Asks
CULTURE, ARTS AND HERITAGE		
Ending year by year fragmented bidding for this sector, which draws in visitors, creates jobs and is an essential element of the City Region's CDIT sector		
<ul style="list-style-type: none">• Create a multi-agency coordination mechanism for existing grant funding streams• Continued development and investment in green infrastructure and environmental assets, enhancing the leisure and recreation offer of the Brighton & Lewes Downs Biosphere and the South Downs National Park to residents and tourists• Deliver a programme of initiatives needed for a world-class natural environment for residents and visitors, including investment in new leisure, tourist, and interpretive facilities		<ul style="list-style-type: none">• Devolve powers to convene public and quasi-public service bodies, including the Heritage Lottery Fund, Coastal Communities Fund and Arts Council England, to jointly determine funding applications• Continue to fund projects and support initiatives from the Greater Brighton partners that promote the functions of the Biosphere Reserve and aims and purpose of the South Downs National Park
SKILLS		
Making better use of our skilled and qualified workforce and ensuring that every young person can find a job and career that provides stretch and reward Improving careers advice, increasing apprenticeships and making the further education, technical and vocational skills system work better		
<ul style="list-style-type: none">• Establish an Employers Skills Board• Create a Greater Brighton Education & Skills Promise, to provide seamless education and skills pathways• Set-up a Greater Brighton Apprenticeship Company, putting employers in the driving seat• Maximise the resources across the adult skills sector, promoting greater efficiency and better links between providers and employers• Reduce to zero the number of young people not in education, training or employment		<ul style="list-style-type: none">• Devolve all careers and associated funding to end fragmentation• Devolve the Apprenticeship Grant for Employers and a proportion of the new Apprenticeship Levy• Put local devolution partners in the driving seat for implementing the Sussex Post 16 Education & Training Review findings• Devolve commissioning and accountability for the Work & Health Programme, Youth Contract and other worklessness programmes



**Well hello
future! You're
looking lovely!**



Design created by
Bryan Kidd for the
Brighton Digital Festival
2015 – the UK's largest
celebration of digital
culture with over
150 events and
50,000 visitors.

Front cover right:

The 'Of the Spheres' project with
Kate Genevieve from chroma.space
demonstrating a total immersion
virtual reality system – on the beach